

FALL • EDITION



FASHION FACTS
FOR
MEN AND WOMEN

THE HOME
IN FALL DRESS



The fur coat each year becomes a more indispensable part of the well-dressed woman's wardrobe. Its cozy warmth imparts such a luxurious feeling of well-being to the wearer. And how becoming are soft rich fur wraps tucked about the throat! They seem to lend a certain radiance and delicacy of feature to every face.

Nowadays to be smartly dressed is to appear and to be most suitably dressed for any occasion. Surely nothing could be more suitable with which to meet the bleak cold winds than warm soft fur fastening close about the neck.

NEW REQUIREMENTS

But for the very reason that it is worn so much—as much for smartness as for comfort the fur coat must meet certain requirements. It must be a supple and graceful as a cloth wrap, and it must conform to every whim of fashion's dictates.

Lines of slender youthful grace are the keynote of this winter's smartest furs. It is perfectly wonderful how furriers have learned to handle furs and make them into the exquisitely shapely models which the fall mode demands.

As a fur coat is usually chosen for more than one season's wearing, it is safer to select it for its graceful elegance of line rather than a too startling novelty of detail, though doubtless it must express the very spirit of the mode.

THE JACQUETTE

The well-dressed woman favors the smart, youthful jacquette for daytime wear. After all there is something so swagger about it as one walks jauntily down the avenue on a frosty morning. This year's jacquette has a tendency to have just a little more flare than formerly.

THE LONG COAT

Doubtless the coat which reaches to the bottom of the skirt or within a few inches of it is the very neatest and smartest for winter wear. After all, if one can afford only one fur coat, the long model is probably the safest choice. For the long model is the only one which is suitable for luncheon or afternoon wear over more elaborate frocks. And, of course, for evening it is indispensable.

These long coats are most popular in straight line wrappy models. These wrappy models give such a delightful slender grace that their popularity is far from surprising. Now and then a slight circular flare is introduced at the hemline, particularly in the front. The shawl collar is making an appearance on many heavier coats, but its vogue is by no means great enough to threaten the

smartness of the choker which is so comfortable and which outlines the face so becomingly. Perhaps the most interesting development in the new fur coat mode is the fascinating variation which is to be found in the newer sleeves. The graceful flowing bishop sleeve is still at the height of favor, but it is a bishop sleeve with variations. The little silk inner cuff which has been a useful but far from beautiful wind-shield is now made of fur with a tight little fur cuff. Sometimes the sleeve is slit on the outside from the wrist almost to the shoulder and a charming puff of a contrasting fur is introduced.

However, the very smartest new sleeve is the puff sleeve. The sleeve is about as loose as a bishop's sleeve from the shoulder to the elbow. Then a few inches below the elbow it widens into a puff to be caught into a cuff at the wrist. Though some of these cuffs are tight many of them leave a few inches to spare.

THE FAVORED PELTS

The short haired furs are enjoying great popularity this season. Broad-tail, mink, summer ermine, squirrel and seal perhaps head the line but countless others are worn by many well-dressed women.

Long haired furs—fox, in particular, are used for trimming, but they are used with more restraint. Frequently they are seen in narrow bands that will not detract from the slender silhouette. Now and then bands of a contrasting fur are found at the hemline.

In the evening the white ermine wrap or cape is quite the smartest. We may well hope that this fashion will not change for white ermine is so flattering and so richly luxurious that it is utterly charming.

THREE-QUARTER LENGTHS

Now and then some exceptionally smart new coats are three quarter length. If you are just the type to wear this coat you will be at the height of fashion. However, it is a dangerous type, for many women look very ungainly in it.

LONG BEACH BUS LINE TRIES ONE CENT FARE

Long Beach, Calif.—One cent bus fares between the hours of 9 a. m. and 4 p. m. have been put into effect here as an experiment by a private bus company. A nickel is paid to the driver as before, but a coupon good for four cents in trade at about 100 city stores is given with each ride.



Spring Footwear

It seems a far cry to the days when shoes were just shoes, black, dull and uninteresting. This winter the mode is more particular than ever about our footwear fashions for with the short skirts the shoe is so much more noticeable and with the plain frocks it is almost as decorative an accessory as the necklace or the scarf.

STILL STRAPPED

For a while it looked as though the plain pump were going to be the most fashionable footwear for all occasions from morning to midnight. But as though to make up for this slight infidelity we have returned to the cult of the strapped slipper with greater enthusiasm than ever.

For even though we are wearing straps the buckle is as popular as ever. Cut steel buckles are used on the front of a plain slipper with tiny straps

seeming to connect it to the cut sides. A modified version of the pump is worn with a tiny tongue ornamented with a buckle.

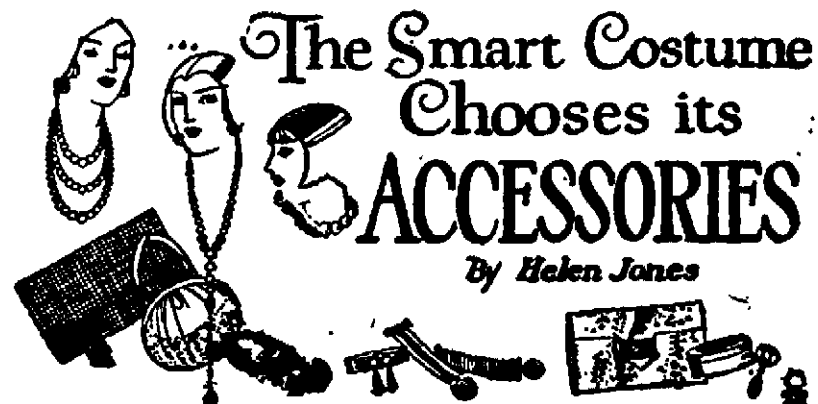
DAYTIME FOOTWEAR

For walking, the tailored dull leather slipper with a low heel is the smartest and quite the most suitable. Elaborate as our footwear may be, the well-dressed woman always chooses it with an eye to suitability, and for walking the low heeled slipper is always more appropriate. However, it is often unusual with many straps and frequently trimmed with a cut steel buckle.

While lizard skin is very popular it is smarter in combination with other leathers than used alone. Of course, satin is as smart as ever. Some charming slippers are made of black velvet.

FOR EVENING

In the evening the gold or silver brocade slipper holds first place, especially with metallic cloth frocks or velvet. And if you are wearing a metal brocade slipper you are certain that you are smartly shod.



The Smart Costume Chooses its ACCESSORIES

By Helen Jones

Why we call them accessories is beyond comprehension. For against the simple background of today's frocks they are the magic touch which transforms a plain dress into a charming costume.

Fortunately we are going to wear more neckwear than ever. It imparts such a daintiness, becoming touch—particularly to the darker fall frock, that the woman of discriminating taste is certain to be an ardent follower of this mode.

NEWER NECKWEAR

The cleverest novelty in neckwear is a lace collar which may be boat shaped, Bramley, Peter Pan or "V" neck, and attached to the collar a lace panel six or eight inches wide and long enough to reach to the bottom of the skirt. They are worn over the one piece dresses, the long panel attached with a very loose tack. The result is perfectly surprising—the dress is transformed and made charmingly new beyond recognition.

Organdie collars and cuffs gaily embroidered in bright colors or bound with a contrasting color vie with lace for first place in fashion's favor. Some of the newer lace collars are composed of rows of tiny ruffles and at the neckline a tiny ribbon is run through a net band and ties, fastening the col-

lar, in the front. Practically all the new cuffs are turned back in a modified gauntlet style.

A SURPRISE

Perhaps the strangest thing which happened in fashion history last season was the sudden rise to favor of the wide leather belt. Just when we thought all our costumes were to be beltless or at least have only the narrowest most inconspicuous or matching belts—the wide suede belt leaped into prominence. This fall it

is to be as popular as ever—especially in tan, brown and soft green.

JINGLE, JINGLE

The day of the swishing silk petticoat has long since passed but it seems as though fashion dislikes an unobtrusive silence for her votaries. So now there must be a fascinating jingling and tinkling at our wrists and arms.

It might well be said that whatever its style, if it is a bracelet it is good. Of course, quite the most popular is the links or slave bracelet. The underarm bag is still the

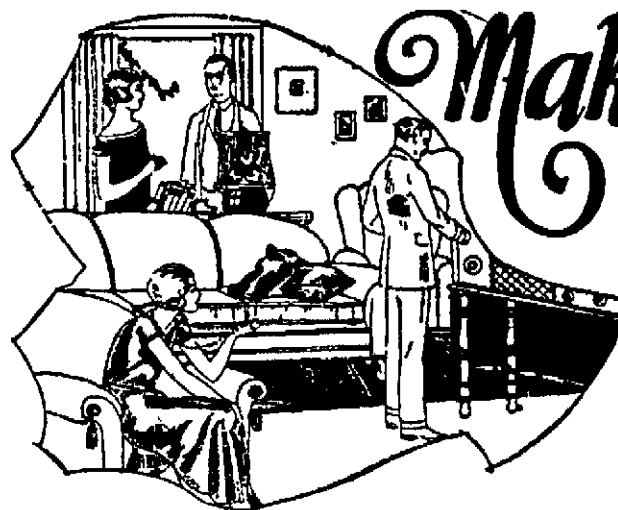
smartest. There is a slight tendency to make this bag a little narrower but the great majority of smart bags are just the same size and shape.

For early fall the silk bag is more frequently seen. It may be of black silk trimmed with rhinestones with a bobette or with white in striking contrast. However, it is just as likely to be made of the most gorgeously hued silks you ever dreamed of. Later in the season the vogue of the leather bag predominates. For these almost any type of leather or combination is good.

For dressier occasions the soft colorful beaded bag is still with us. So pretty and artistic are the color combinations of these bags that they give a perfectly charming touch to the costume. They are equally smart on a frame or a drawstring.

SCARFS

The scarf is too becoming and graceful to be discarded lightly. So fall bids fair to see our shoulders bedecked with fascinating, daintily colorful lengths of soft silks. All widths and any desired lengths will be worn.

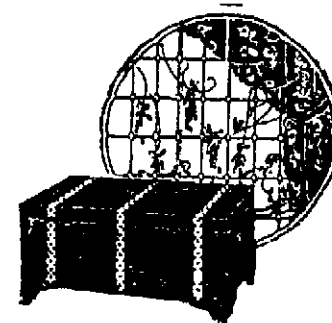


Make your RADIO PARTY HOME LIKE!

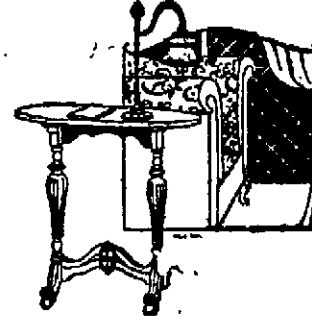
YOU'LL have some jolly times this fall listening to your radio but are you prepared to make your friends thoroughly comfortable when they come to listen in? Does your home reflect an atmosphere of warmth and hospitality that will urge them to come again?

It is immensely satisfying to feel that your home is so charming and inviting that your friends enjoy coming to see you frequently. Good furniture is the means of furnishing such a home.

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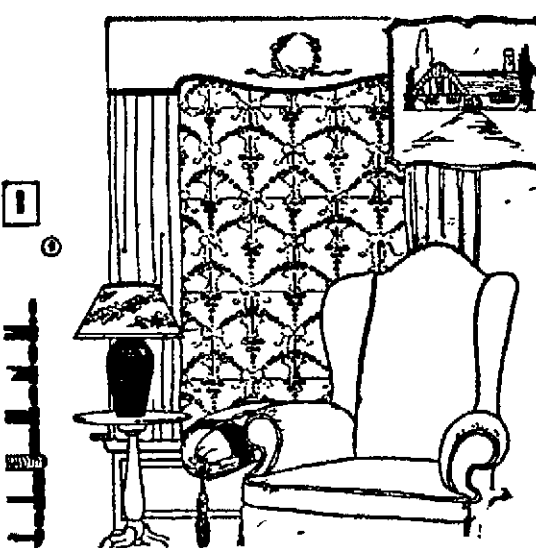
When You Think of Winter, Think of This Store. Visit This Store. Look Around, You Will Not Be Urged to Buy, High Grade Merchandise and Price Must Appeal to You, as We Have Stated Before "Quality For Quality" This Store Will Not Be Undersold. Come and See for Yourself.

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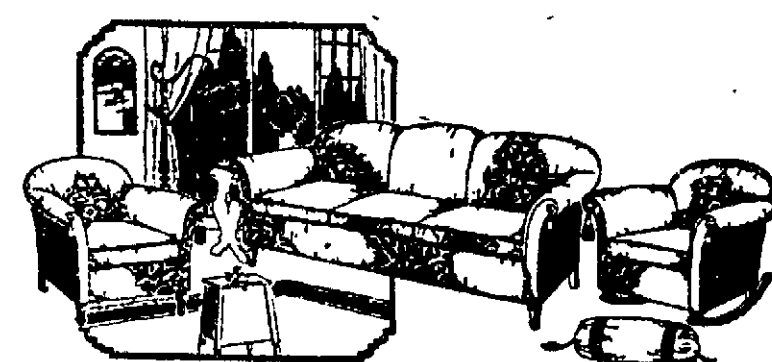
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In selecting a living room suite there are several factors that should not be overlooked. There is the style and the upholstery. These of course, constitute the general appearance and are the makings of the room. Then, too, there is the workmanship and the material. There is no question—a living room suite is subjected to severe usage—hence it must be made to withstand it. 3 piece suite \$126.00 to \$500.00.



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Notice, if you will, the graceful, delicate lines of this delightful 4-piece bedroom suite. It is exceptionally well designed and the workmanship is unusually good. Mirrors of clear crystal. Let us show you this suite.
Bed Room Suites range in price from \$98.00 to \$145.00.



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A distinctive dining room setting is possible and assured with this magnificent dining room suite of Spanish lines. It is finished in the antique walnut, a most desirable finish for the style. It is complete too—there are six chairs, including the host's chair, an extension table of generous size, and a buffet. The chairs are fitted with slip seats in blue hair cloth or tapestry, as desired. 8 piece suites range in price \$148.00 to \$315.00.

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Appleton

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FUNERAL DIRECTORS

Wisconsin

FALL FASHIONS



that men will wear on Fifth Avenue

The American man has decided to take his "English" with modifications. The straight-hanging, loosely draped English type coats of the past two seasons have given way a trifle to a more Americanized type. It is not to be wondered at that the American man, innately proud of the athletic lines that characterize the American figure should long be reconciled to a style of coat that is anything but flattering to his Apollo-like build. Hence, while English characteristics still show a trace in the coats for this Fall they will be marked by more form defining lines. This is evidenced by a trifle less shoulder, a little more of the taper to the waist and a bit more trimness to the trousers. The vest, too, has undergone slight modifications.

The severely cut vest that was abruptly straight across the bottom has retired in favor of a model that shows a "V" opening. This is more true of the single-breasted vest than the double-breasted kind and while many double-breasted vests are shown the single-breasted models are to the fore.

On the coats there is very little in the way of ornamental detail. Cuffs are plain, pockets flaps where shown at all, are of the regulation style. Waist lines are raised a trifle and lapels show more of a tendency toward peak than the arbitrary roll efforts of last spring. Collars are set just a bit higher than recent models. Hips, in trousers and the skirt of the coat over the hips are not quite so severely straight. Most of the coats are shown without back vents.

CUFF BOTTOM TROUSERS TO PREVAIL

The single-breasted vests are still cut quite high, while the double-breasted vests show a liberal expanse of shirt front. There has been a strong tendency to abandon the cuff at the bottom of trousers. This idea was well in keeping with the English type of trousers, but American men have not taken kindly to the style so this Fall the majority of models revive the cuff.

The suit fabrics for Fall introduce no special novelty weaves. Inasmuch as blues and greys are very popular a great many suits are shown

in serges, unfinished worsteds and flannels as these weaves make up best in the monotone effects. Powder blues, blue-greys and French greys as well as the deeper blue shades (are considered very dressy and every man ought to have at least one of these in his Fall wardrobe.

In the fancy fabrics we find cassimeres and chevrons most abundantly shown. Next to these come the hard-worsted, vicunas, flannels and tweeds. In the worsteds the patterns are on the sedate order—small figures, cross checks and a few perpendicular stripes. Stripes, by the way, have returned to high popularity for this Fall but the vogue calls for stripes of bolder widths than those we have been accustomed to in the past. There will, of course, be some pin-stripes and pencil stripes but for the most part the really fashionable effects are more on the nature of cable and cord stripes. These effects do not work out well in the tight weaving or worsteds and such patterns this season will be more evident in the more loosely woven goods such as the flannels and other sheared fabrics.

Overplaids are also well placed in the styles for Fall. These are in rather subdued effects. Soft shades of brown and greys with blue or red contrast weaves for cross effect. Greens and tans are not so well favored as heretofore. Even the brown shades retire somewhat in favor of grey and bluish casts.

WEARING FANCY WAISTCOATS

Fancy waistcoats are worn with many of these suits and these come largely in the knitted or loosely woven weaves and in brush-up treatment in characterful patterns but not loud effects. Most of these vests are high cut, especially the single-breasted models. Double-breasted models are only a trifle less popular and are cut lower and the lapels as well as the bottom openings are decidedly peaked.

There is no notable change in the Full-dress suits. The most notable thing about them is the manner in which they have been forced into the background by the Tuxedo even for very formal occasions. These Tuxedo jackets appear more strictly to the English cut than the work-a-day suits. They are rather square

cut in the modelling and the trousers are ample. The attempt to introduce gray, and other quiet colors into the Tuxedo coat has not made great headway and can not be considered seriously in the vogue.

TOPCOATS TO BE PLAIN AND STRAIGHT

In Topcoats the sport effects with belts, yokes and other fancy details has almost been crowded off the style map. Plainer coats, almost straight in their lines, much of the modelling of the Chesterfield coat but longer is the real modish thing. These coats fall a bit below the knee, have fairly narrow lapels with little peak. For the most part the pockets are plain without flaps but some models for business wear, in contrast to the dresser models for evening wear, have pouch pockets or deeply flapped pockets. Belts are passe except on a few of the raincoats or motor coat styles.

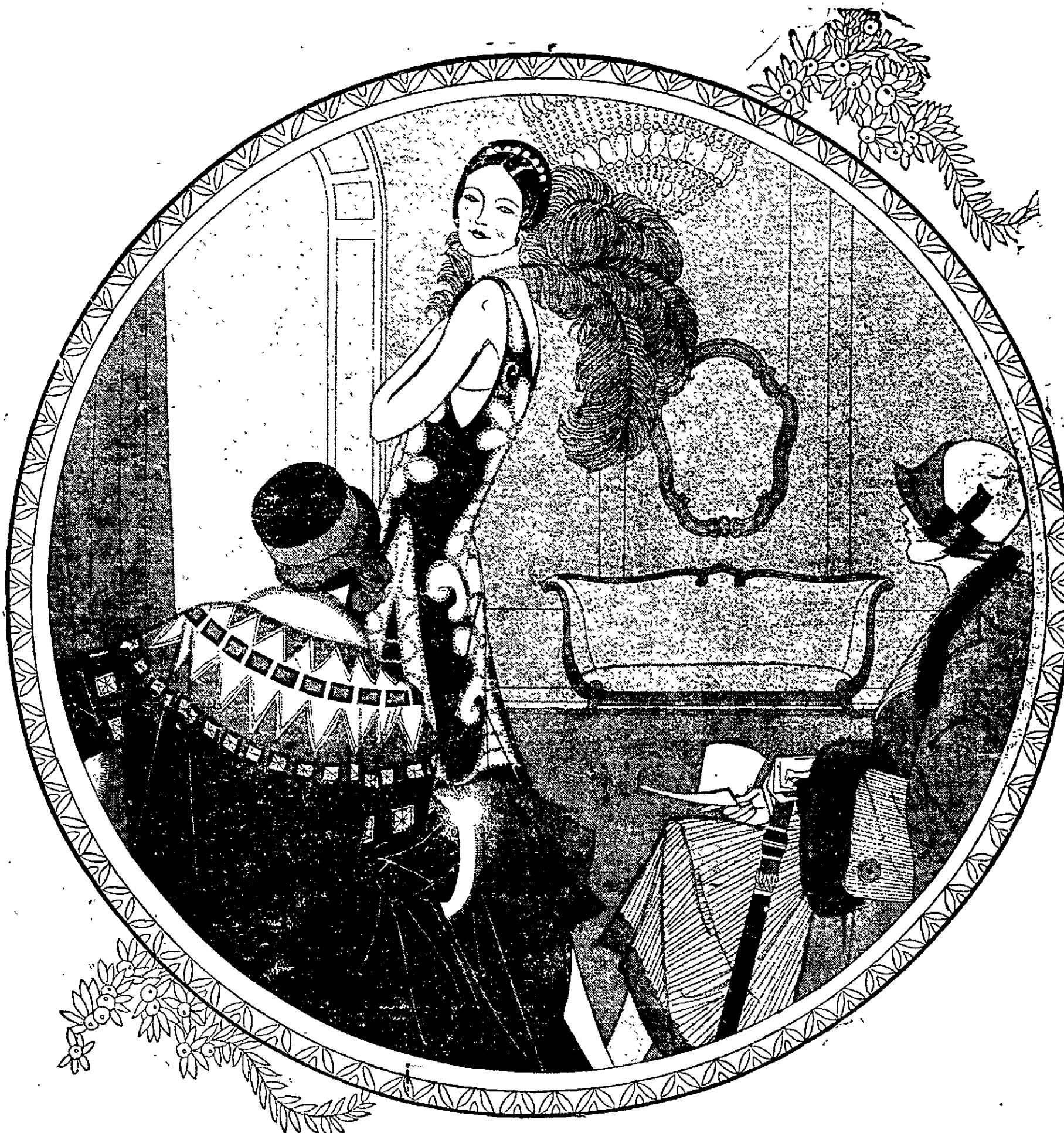
The fabrics are in knitted textures, loose weaves and vicunas in either plain shades or small, subdued patterns.

There are only four real fashionable types of Overcoats this season. The Town and Country Ulsterette, or what New York calls the Guard Coat seems to be in the lead. This coat has broad peaked lapels and tapers slightly to the waist and then drops from the hip in nearly straight line to the knee or a bit below. Plain or flap pockets are shown on these coats. They are smartest in conventional blue, powder-blue or powder grey.

The Town Ulster is the next style. This is a trifle bigger than the ulsterette but not quite as massive as our picture of the Ulster of the old days. It is toned down in many ways. The collars are not cut so deep, the lapels are not so wide and the coat is not quite so long as the old standard ulster of the past. Few of these coats are shown with belts—hardly any with the all-around belts hence where belts are shown at all it is from the side seams across back with plain fronts. Many of these coats have fancy cuffs and pouch pockets. They are shown principally in winter tweeds and other Scotch fabrics in brown, tan, grey and blue tones.

The box Chesterfield and the regulation Chesterfield make up the other two models. The box Chesterfield is square and longer than the conventional type of Chesterfield that we have known for years. It is almost a straight-hanging coat, a rather plain model reaching about 3 to 4 inches below the knee. Some of these have velvet collars.

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Autumn 1924

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THE mode for the Autumn Season is ready in its entirety, and and if you would know the newest phases of fashion our complete stocks will answer your every question. So many new and lovely things to admire. So many fascinating clothes to see and buy. For all the new apparel and accessories have come in and await your inspection. New Coats of luxurious cloth-and-fur combinations. New frocks of ribbed silks, cloth of satin and beautiful wool fabrics. New hats so lovely they will court your approval. New accessories, Gloves, Neckwear, Belts, Hand Bags that are in excellent taste. Fashions so moderately priced that a successful choice is a foregone conclusion.

Slippers for Fall

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FORMAL DISPLAY

In Our Windows and Store

To-morrow Evening

and For the Remainder of the Week

Changes in weather and changes in fashion! Surely they make fall shoes-an important consideration. And now it is not necessary to be extravagant IN ORDER TO WEAR smart footwear. We have made special efforts to gather for your approval a complete assortment of fine, fashionable footwear that is reasonably priced.

Bohl & Maeser

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North of Pett's



Very Small and Very Chic are— FALL HATS

By Muriel Townley

ta. These facings are divided into a lighter shade nearer the face and a deeper tone near the brim. It is perfectly surprising the lovely soft glow this treatment of the facing imparts to the complexion.

MORE ABOUT TRIMMING
The fascinating little touch of a smartly severe buckle or a gleaming

rhinestone pin is not to be overlooked. These buckles and pins are found especially on the more tailored models. Some of the newest interpretations of the buckle are tiny oriental figures which are sewed on a narrow grosgrain ribbon and placed around the crown or right across the crown from front to back.



Youthful Fashions

Today the little girl can live a life of such natural normal development attired in her simple little frock with its matching bloomers.

For the little girl from about two to six, frocks with matching bloomers are so like her little brother's clothes

that it is hard to tell the difference. Straight lines from shoulder to hemline are found on almost all of these frocks. Now and then there is a tiny leather belt or a girdle, but comparatively seldom.

When she goes to parties, the little girl usually wear a frock of georgette or perhaps a soft silk. These frocks are sometimes sleeveless or they may have a tiny puff. Smocking across the neck and shoulders is a very popular form of trimming.

FOR PARTIES

The coats are as straight and plain as ever—frequently fur trimmed for added warmth and smartness.

The girl from ten to fifteen is usually best dressed when she follows the sports costumes of her older sister. Straight line flannel or rep frocks for daytime, daintily finished with white collars and cuffs. Soft chiffons, georgettes or silks in very simple styles for evening.

It seems as though we were destined to wear the cloche for ever, because even though there have been predictions for the last two years that the smartness of the cloche is over—here it is in even greater favor for fall.

Of course it is changing a little with the passing modes. The crown of this fall's cloche, is, if anything, a little higher and the brim for variation's sake rolls up in the front or on the side quite as often as it turns down.

THE TELESCOPE IS NEW

The telescope or directoire crown is the very newest shape which is being worn in Paris. But even its great newness and vogue has not in any way lessened the popularity of the cloche.

These square crown hats with their infinitesimal brims have their trimming placed straight up to give added height.

THE NEW MATERIALS

For early fall bengaline is the newest and smartest of materials. This is used alone or in combination with satin or velvet. The cloche with the sectional crown lends itself unusually well to the combination and these contrasting sections of gleaming satin against the dull surface of bengaline or soft velvet contrasted with bengaline will be seen adding to the smartness of the best dressed women. The very newest sectional crown has sections running right from back to front shaped to a curve at either side.

For a year or two we have been used to lizard or alligator shoes and purses,

but oddly enough this unusual leather has now become the vogue for over headwear. Sometimes black velvet hats are trimmed in striking contrast with dead white lizard skin cut in the shape of flowers and appliqued. The result is unusually stunning and effective. Now and then one sees a clever cloche made entirely of lizard skin and trimmed with a gilded bird's head looking forth jauntily from the front of the crown. These bird's heads form the cloche trimming on many of fall's most favored hats.

THE SPORTS HAT

There is no doubt but that felt holds the first and most important place among the sports hats for fall. And, of these, the charmingly soft little unbound felt is by far the most popular. One very lovely little model has a softly rounded crown with a brim about an inch and a half wide in front and on the sides. The brim is left wider in the back, slashed, and tied into a rabbit's ear bow. The tying makes the hat fit with a comfortable snugness and practically results in an adjustable head size. No more comfortable, becoming or suitable hat was ever designed for motoring or golfing on windy fall days. These hats are seen in the most exquisite of fall shades.

FOR WINTER WEAR

When the cold of winter is really upon us the velvet will be by all odds the most popular hat. And whether

in the cloche or the telescope crown these hats are trimmed with a riot of colorful embroideries. They look so gay and cheery with dark furs. Sometimes these bright embroideries vend their carefree way about bits of painted kid. Handmade silk flowers appliqued and surrounded by embroideries are seen very frequently on many of fall's smartest hats.

Though most of us may wear velvet most of the time, we cannot all wear velvet all of the time. For these other women and other times duvetyrn is a choice next in the favor of fashion. But the duvetyrn hats differ hardly at all either in shape or in trimming from the velvet ones.

A TINY EXCEPTION

There is only one exception to the rule of the smallest possible hat with the smallest possible brim and that is the hat for dressier occasions. On these dressier hats, while the back brim is so short as to be practically non-existing, the sides or the front may be wider. These hats frequently choose a little lace veil as their trimming. This newest lace veil is never large enough to cover the hat or the face. It is usually a narrow bit of fine lace falling from the front of the brim just far enough to cast a delightfully mysterious shadow across the eyes.

On other modish hats it is a narrow band of lace falling from one side of the crown to touch the fair wearer's slender shoulder.

A charmingly becoming note in these hats is the light facing of taff-



Fleischner's
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STYLE WITHOUT EXTRAVAGANCE

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Fall Fashion Show

ALL THIS WEEK

Tomorrow Evening

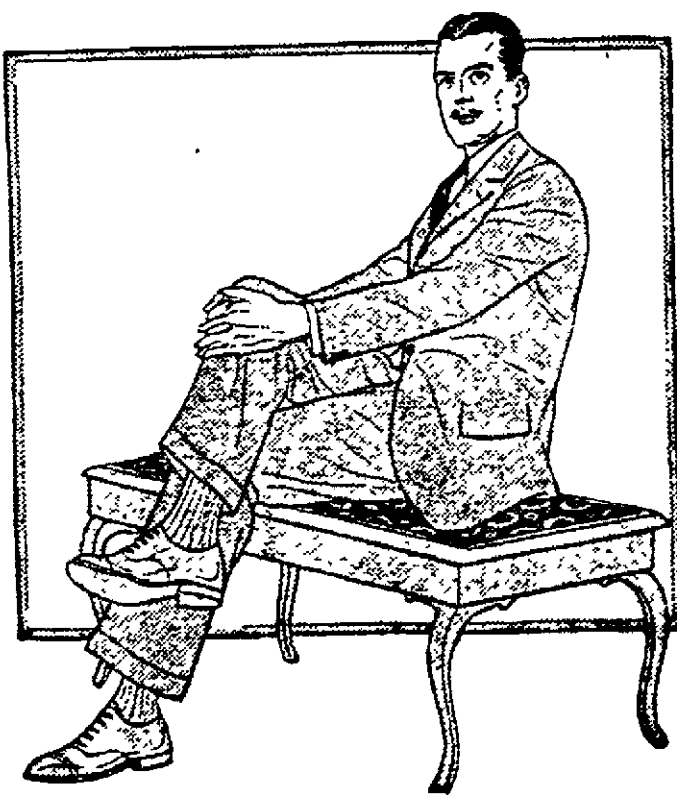
In Our Window
We Will Feature

Handsome Dress Coats
and Frocks

DURING
STYLE WEEK

We will feature a Unique Display of New, Fall Garments. Some of them have just arrived this morning and they are really very reasonably priced.

We cordially urge you to visit our shop this week.



An Air of Quiet Distinction

Commonplace fripperies are noticeably absent in our rich new Fall Suits and Overcoats. They have the loose easy lines of the new season, but without exaggeration.

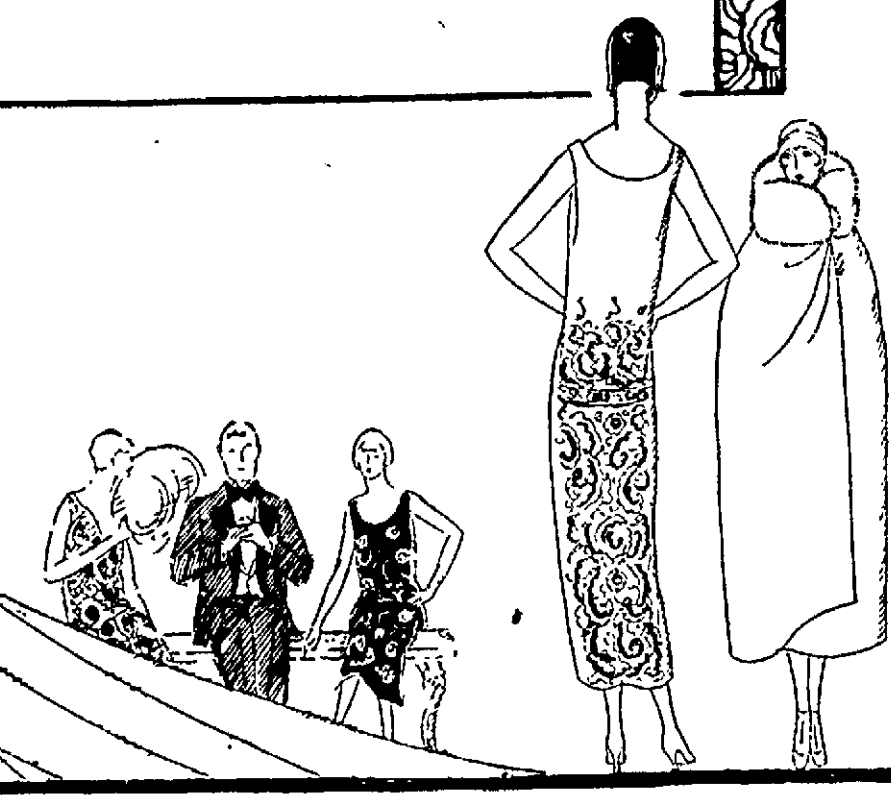
THIEDE'S GOOD CLOTHES are never extreme, they possess that air of quiet distinction which ever identifies a well bred man.

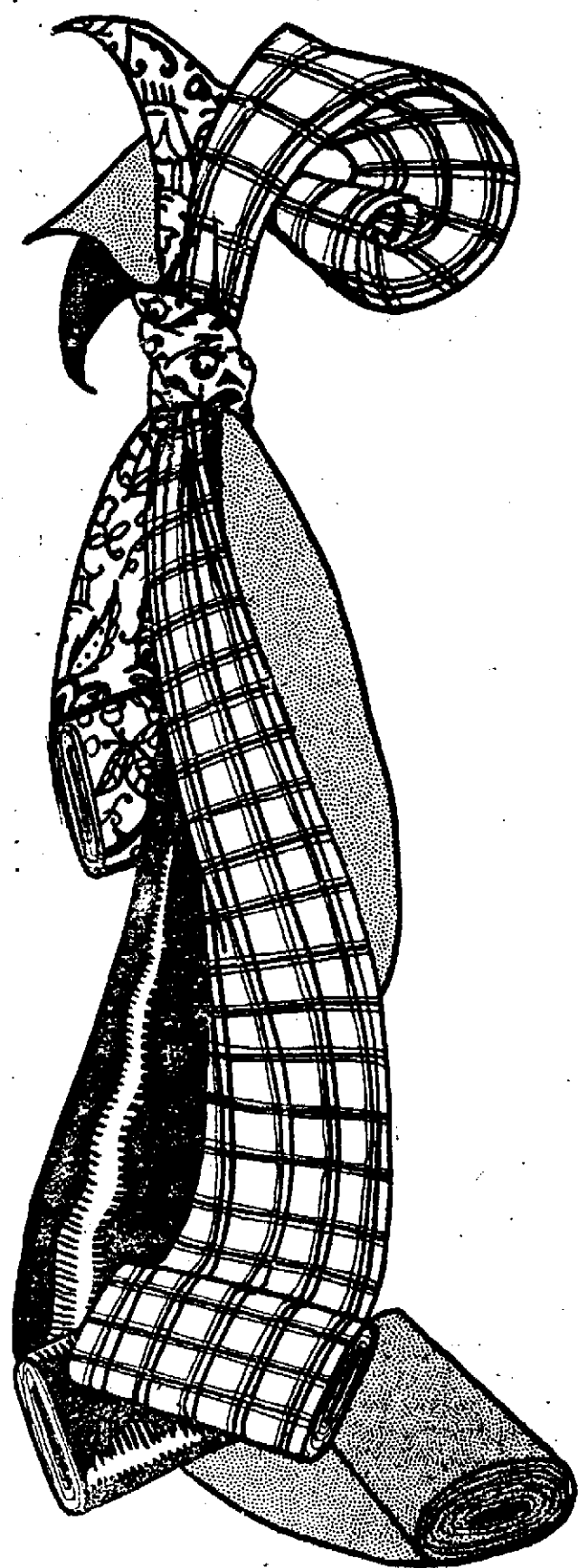
We commend them to men who know that "trifles make perfection, but perfection is no trifle."

\$25 to \$60

We cordially invite you to visit our store during this "STYLE WEEK" and let us show you clothes and furnishings you'll be proud to wear.

Thiede Good Clothes





Fashion Lays Stress on the New Fall Fabrics

The Mode is new. But frequently the distinction is so subtle that were it not for the fabric to accentuate it, you would hardly notice the difference. That is why the new Fall fabrics are so very interesting. There are new ribbed effects, new two-tone effects, new nappy fabrics in plain, printed jacquard designs to effect the Mode in a new way.

Fall Mode in Neckwear and Trimmings

Fall styles include lace panels, net collars and cuffs in brocade and buster styles—also lace frillings, lace and flannel scarfs. Trimmings are distinctive, featuring furs, braids, oriental bands, ornaments, buttons, tassels, ostrich and fringe.

New Brushed Wool and 'Cricket' Sweaters

Sweaters with sports skirts, are an integral part of every smart wardrobe. The new season's models are mostly of brushed wool, in gay shadow stripe or plaid effects. Some models are quite long. "Cricket" Wool Sweaters with the "V" neck, long sleeves, tight cuffs are smartly youthful and boyish. They are heavy weight, especially designed for cold weather wear. Colors, powder blue, buff, silver and tangerine.

Fashion Says "Brims Up" on Fall Hats

There is no abandoning the cloche. Disguised, it's smartest for the Fall ensemble. Frequently tiny brims turn up all the way around. Ofttimes cuffs are set on the brims. Spanish colorings are employed often, such as black with combinations of red, yellow, blue and orange. In styles becoming to every type, and according to the smartest fashion dictates. Many are priced \$7.50.

"Whoops" in Fall Hosiery

"Whoops"—straight from the bonnie shores of Scotland—gay plaided silk and woolen hose. Sheer chiffon hose and thread silk hose retain their popularity nevertheless. "Indian Red" is the new Fall color.

Little Details of Consequence—Accessories

Gloves of kid, sueded fabrics and the buckskin with short wrist, flare cuffs—gauntlets—perforations and embroidered designs. Colors, beaver, gray, black and white. Kerchiefs with a "monogram" and "flowers" are the newest mode for Fall. Pears answer fashion's call in Jewelry, while "Under the Arm Boxes" and Bags are chic with New Fall Wear.



FALL OPENING

The Geenen Collection of Fall Merchandise is ready. Featuring quality and style—but featuring both at that lower price which causes so many Appleton women to make Geenen's their shopping headquarters.

The new fabrics, the new colors, the new modes are all here, combined with that artistry which even the most casual eye will call Paris-inspired. Many versions of each mode, only a few models of each version. Permitting the widest choice, encouraging the greatest individuality.

You will find assembled here just the things you want for the new season. Come today, or tomorrow—or as soon as you can.

GEENEN'S

The New Fall Coats Favor Luxurious Furs

Still very straight, slim and slender, the coats this season use more fur than ever before. Soft, flat fur collars, the new "melon" fur cuffs, bottom borders of fur, fur tabs and panels ending in fur, pockets edged with fur; fur in many unexpected places seems to be the mode in the new season's coats.

The new closely napped materials are here as well as the always favored deep pile coatings.

The season's new colors: Even if you are not thinking of buying a new coat, you will find the colors immensely interesting. All the ruddy shades of brown, the warm shades of gray, so new and different, as well as black and shades of green. Prices \$14.75 to \$150.00.

The New Fur Coats Are 48 inches Long

Long straight lines, diagonal use of skins, sports models and contrasting fur trimming are the "high lights" in fur coats—Jaquettes are very smart. Prices—\$89.75 to \$525.00.

The New Fall Frocks Display New Fabrics

Faille silk and bengaline, French crepe and crepe satin. These are the frock fabrics of autumn. Black is the leading color, while the browns, copper and red browns, blues and tans are being favored by many of our smartest frocks. And these are the modes Paris sponsored—and are repeated in Geenen's models.

Straight-line Frocks Tubular Silhouettes
Long Tunic Frocks
The Coat Frock with Contrasting Flare Inset

Depending much on line, on fabric, on color for smartness. Embroidery, furs, contrasting fabrics, pleatings, tuckings and cordings are the trimmings. Prices—\$11.75 to \$82.50.

Stylish Frocks in Larger Sizes

A department catering to youthful modes in Frocks for larger women. Finely tailored wool dresses in navy, brown, rosewood and black—beautiful silk frocks, combined with velva broche—beautiful colors; truly a wonderful assortment of larger women's frocks. Prices—\$11.75 to \$55.00.





The Winter Mode Inspires the Blouse

by Helen Jones

How nice it is to have the blouse in fashion once more. It was relegated to such an unimportant place for so long that he had almost forgotten its convenience and charm.

But the new blouse has developed so with the changing mode that it is hard to recognize anything about it which is like its predecessor.

THE OVERBLOUSE IS THE THING
Of course, in nine cases out of ten the new blouse is an overblouse. Sometimes this overblouse reaches to a line a little below the hip, sometimes to the knee and sometimes to within five or six inches of the bottom of the skirt. Of course, this is not quite as long as it at first sounds for skirts are continually growing shorter and shorter.

The hip length blouse fits snugly about the waist, usually adjusted by buttons on either side. And its lines are as slim and straight as the particular fancy of the winter mode could wish.

THE TUNIC BLOUSE
The longer blouse is given great popularity by the vogue of the three piece suit. These blouses may hang straight from the shoulder like a beltless rock—or they may have a narrow belt of self material. At any rate they give a delightful modish tunic effect.

For the more tailored ones the tucked vestee—the monogram and tiny buttons are the favored trimmings. At times there is a band about

twelve inches wide about the hips. This is put on plain however—seldom with the idea of giving a bloused effect. A new place for a fantastic monogram is on one of the pockets usually found in this band.

GOLD BRAID FAVORED
The dressier blouses, especially if they are figured are often trimmed with bands and buttons of a plain material. Gold braid, particularly in combinations with tiny buttons is a greatly favored ornament.

While crepe de chine or crepe satin is the favored material for the tailored mode, the dressier blouse is found in a wide variation of material interpretations.

RIBBED MATERIALS
Some of the very long overblouses will be worn with only a few inches of a skirt or slip showing so there are almost as many modes as there are dress styles.

One interesting development is the popularity of ribbed materials such as faith and bengaline. Bengaline seems to be capturing the fancy of the mode for it is also found on many of fall's smartest hats.

For more elaborate occasions there are blouses of metal cloth as well as richly beaded effects. Embroidery is frequently seen on blouses of all types with the exception of the tailored mode.

The sleeve is either long and snug or short almost to the point of disappearance.

Generally speaking there will be no decided changes in men's headwear for fall and winter wear. In both shades and shapes the hats will take their influence from the new notes in fashioning of suits and overcoats.

The tendency, however, is toward somewhat flatter brims and there promises to be a considerable demand for the snap brims introduced last spring. The raw edge is expected to be in favor.

While certain makers attempted to force the snap down brims six months ago, they were not received with the anticipated popularity. But this fall the manufacturers expect a different story.

GREYS AND BLUES STRONG
In the matter of colors grays and blues will dominate. As a matter of fact the blending of these two tones will probably score highest. Dawn grays and smoke shades are the mixtures which will go well with the powder blue suits and overcoats of the same colors.

HAT FASHIONS That Reign for Fall



According to the dopsters silk and smooth, with odds in favor of the rough finishes are expected to run in the same proportions as during last season. The belted overcoat is almost in the discard we may look for less ruggedness and raggedness in hats for winter. That means the less

rough mixtures in hats will gain precedence slightly over the woolly velours and beavers and lean more toward the blended mixtures and scratch-ups.

MIXTURES TO THE FRONT

And these mixtures, too, will replace many of the brown and tan hats, which were almost universally worn for many years. This does not mean that they will go out altogether, but will not score as heavily as in the past. Brown, of course, is a standard color, and will retain many of its followers.

Then too, there will be some blacks, dark blues and dark oxford grays. They are especially appropriate for evening dress wear with tuxedos and dinner jackets or with the dark shade suits.

The derby hat promises to come back stronger than ever. For some

years this style was in retirement when spot coats and great coats had the call. With semi-fitted coats, ulsterettes and the new box coats the derby is restored to its own.

DERBY BACK IN FAVOR

There will be a lot of derbies worn during the fall. These will be chiefly black, although some grays and tans will be shown. These colors met with some favor in eastern cities last year and the tendency is spreading westward.

For knockabout wear cloth hats will be worn as extensively as ever. For the outdoor man, for the motorist they are welcome additions to the wardrobe. These will be shown in tailored hats of tweeds and suiting mixtures in alpine shapes.

Two principal models will be displayed in caps—the one-piece and the eight-piece crown. The former has a shorter visor but a fuller shape.

CLUBWOMEN SEE HARD PROBLEM IN FILM CENSORSHIP

Control of Motion Picture Industry Is Intricate and Perplexing

By Associated Press
Los Angeles—Censorship and control of the motion picture industry, the betterment of the quality of films and their increased use for educational purposes, these form intricate and perplexing problems. It was stated to the biennial convention of the General Federation of Women's Clubs here recently by Mrs. Harry Lilly of New York, chairman of the federation's national division of motion pictures.

"A moot question is that of censorship," explained Mrs. Lilly. "It is taken for granted that there must be some protection from the exhibition of questionable films, but whether it shall be state control or federal or community pressure upon the local exhibitors, has evoked expressions of sincere differences of opinion. The ordinary citizen, busy with his daily duties cannot spend his time viewing pictures and it would seem as if the responsibility for compelling productions to adhere to some fixed standards of morality ought to be lodged in the hands of capable persons who have no other claim upon their time and attention."

"Complaints about the filming of books whose popularity as 'best sellers' depends upon the exploitation of the so-called sex problem have been received and passed on to producers, but the pictures as a rule are free from the objectionable features of the books and our protests fall flat."

Mrs. Lilly said the federation's motion picture committee "started with a fresh enthusiasm which embodied the immediate solution of the motion picture problem, but as we progressed, we became impressed with the intricacies of the situation and began to recognize the fact that the tremendous investment of capital and time which provided this form of entertainment is not to be quickly affected."

"A study of the business side of motion pictures will give one some comprehension of the structure of the edifice, which we are pounding and the difficulty of finding the vulnerable point of attack. It will also show us the necessity of keeping the industry stable enough to attract capital, for without it improvement in the field will be impossible."

"It was appreciation of this that led our committee to seriously consider some action in regard to the banning of pictures, because of the reports of questionable conduct of actors. After the deliberation we declared our endorsement of the policy of holding a person innocent until proven guilty of the offense charged or related to the offense in such a way as to make his appearance distasteful to right-thinking people."

"In addition to trying to hold suitable performances for children and to procure clean films for everybody by a policy of watchful cooperation, we would suggest a thorough study of all sides of the question of censorship. We must continue to strive to make the playhouse decent physically, satisfying mentally, uplifting morally, without sacrificing entertainment values, remembering that the protection of children and young people is our duty."

UNKNOWN ARCTIC REGION INSPIRES STRANGE STORIES

Fur Traders, Gold Hunters and Natives Spread Curious Tales of Territory

By Associated Press
Nenana, Alaska—The unknown Arctic region between the Colville and Porcupine rivers, where Dr. Philip S. Smith has led a party of the United States Geological Survey on a perilous mission of exploration, is the locale of strange tales, spread among fur traders and gold hunters by the native Eskimos and Indians.

The territory which the Smith party has gone to investigate and chart appears on the maps largely as a blank space. Certain rivers, like the Colville, never have been traced to their headwaters, and what in the way of topography and resources lies within an area of 35,000 square miles has been a matter of conjecture.

Reports have trickled out of the Polar Basin that great lakes of oil were to be found in this wilderness. But the Eskimos and Indians tell stranger stories. They say the land is haunted by weird beasts, some of such immense stature that they leave tracks as large as dinner plates. It is said that no Indian can be persuaded to penetrate the region, even though tempted by the promise of abundant fur. The lore has it that there are areas of hot springs, where the snow never falls and the streams never freeze.

Some of the more credulous of the white men, linking the tales with their scientific readings, contend that there still may lurk in the far north remnants of the mastodon herds that have left their bones and ivory in almost every stream bordering the lower Yukon river.

PEARLS AND RISING FRANC AID TAHITIANS

Papeete, Tahiti. — The economic situation here has been improved by the recovery of the franc, a rise in the price of vanilla, success of the diving season in the pearl islands and a steady market for Tahitian produce.

Direct steamer service with France has been another element in trade revival, as many necessities from that country are available at prices much less than for similar goods from America and the British colonies. Merchandise from France escapes the heavy foreign duties.

One of the first signs of improved conditions has been the demand for lumber. During past years the poverty of the islanders had stopped building operations and caused necessary repairs to be neglected. For many months houses for rent have been almost impossible to find in Papeete.

A steady importation of motor cars continues, with the greater number of American manufacture.

SPANISH EDUCATOR IS CALLED TO LOUISIANA

Manila. — Dr. A. Alfageme, acting superior of the Dominican Corporation of the Philippines and former president of the University of Santo Tomas, the oldest university under the American flag has been elected rector of the Dominican College at Rosaryville, Louisiana. He was born in Spain but has lived 36 years in the Philippines. Although he speaks English fluently he has never been in the United States.



New Fall Apparel

DISTINCTION of design—new Colorings—new fabrics—garments carefully chosen—all those attributes are combined to make this presentation of the Autumn Mode, one that is most interesting from every angle.

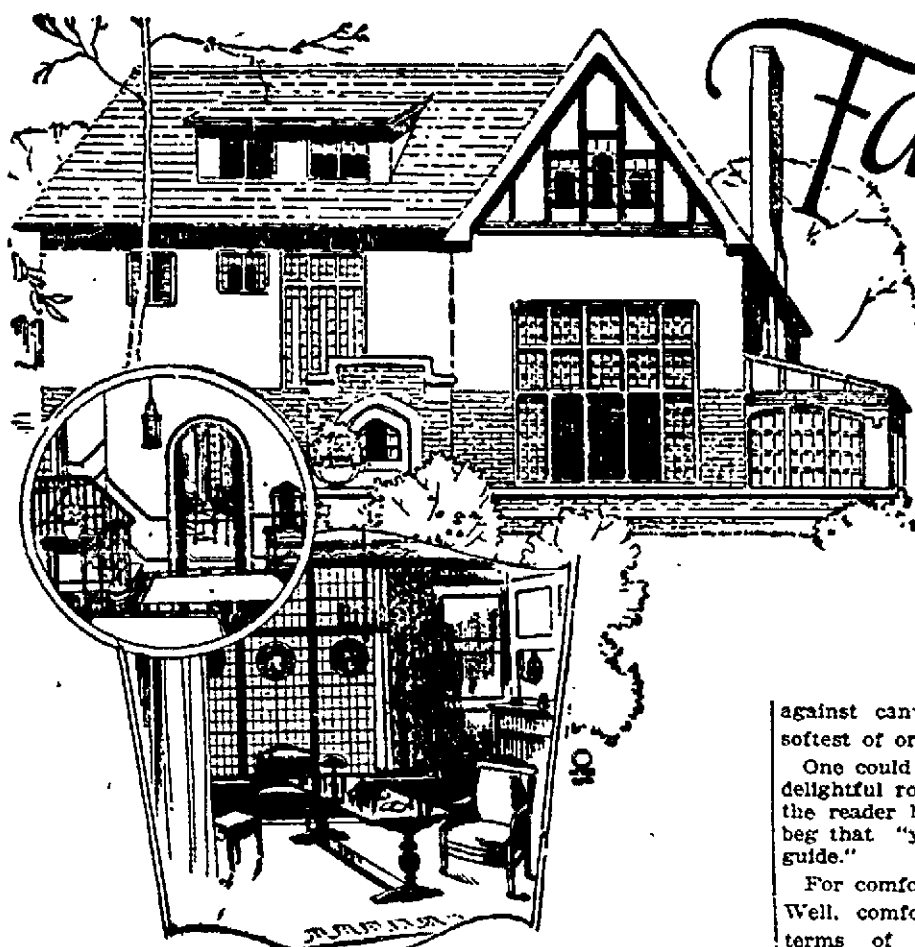
The fashionable woman and miss, who like to be just a little ahead in style will delight in making selection from this wonderful display of the season's smartest apparel. Truly distinctive is every garment—each with an individual touch of style—that assists in making the smart woman, smarter in every detail of her appearance.

It will be a pleasure for this store to assist you in selecting from our Splendid Stock,—a coat, dress, fur coat or choker that appeals to your sense of discriminating taste.

Coats--Suits
Dresses

KISS'
760 COLLEGE AVENUE

Furs--Fur Coats
Millinery



Fall Home Furnishings for Comfort and Good Taste

Marjorie
Howe
Dixon



against canvassed walls painted the softest of orchid tints!

One could go on adding one wholly delightful room to another. But lest the reader be wearied we cease, and beg that "your conscience be your guide."

For comfort, did we hear you say? Well, comfort is largely spelled in terms of arrangement—that is, of course, after you have selected deep cushions and softly padded upholstery.

By arrangement we mean carefully adjusted lights, tables placed in easy reach, a day bed along side a desk with a lamp placed where its soft glow will assist one who reclines and reads!

And then, too, a snug grouping of chairs about the fireplace.

One of the new living room arrangements, arising from the dispensing with formalities is the omission of a dining room. We eat in the breakfast nook or in the living room itself.

RECONCILING TWO TYPES

Thereby ariseth a new decorating problem. How shall the two types of furniture be reconciled and blended so that there be no sharp and unpleasant jump from the one to the other?

One living room managed this little matter admirably. A screen of painted panels stood out from the wall, not intending in the least to hide

anything. Beyond lay the dining room. Its furniture was painted tan with green trimming—but the tan was softly "antiqued," so that it blended with the natural wood of the living room pieces.

A gateleg table with a lamp and a vase of flowers, an open cupboard with cottage china on its shelves and four straight chairs comprised the set. As for the rest of the living room it simply went on being a comfortable sort of room with a fireplace for a centerpiece. Two lovely prints framed to match stood side by side on the mantel. You notice there were two, not just one, and the two filled the entire length. Either side hung narrow shelves,—almost too narrow for books, but affording charming

nooks for objets d'art. Overstuffed chairs covered with striped mohair, and a divan completed the fireplace group.

A slightly unusual effect was produced by placing a short rather than a long table at the back of the divan at either end of which stood Queen Anne chairs. One was covered with broadcloth, the other with English embroidery.

A long table—a davenport table if you like, held a place against the wall. Above it hung a handsome print, beautifully lighted by a pair of table lamps made of glass, their shades, pleated ribbons in tones of green.

ROOM OF CHEERFUL MANNER

Another living room would adapt itself merrily to the idea of dining. Somewhat the whole room gave you an impression of merriment—a cheerful and laughing hospitality. It might be called the Chintz room, I think, for its walls were covered with a tiny patterned floral design on cloth, too, not on paper.

Appropriately the over drapes at the windows were a plain color,—too much pattern would ruin the room. But the color was gaiety itself, red glazed chintz which was subtly repeated on the opposite wall, in its reflection in a large mirror.

Between the two windows with their gay curtains stood a Queen Anne cabinet table flanked by a pair of ladder backed chairs with seats of maple rush. Maple has such a delicious sort of color in its natural finish. Two round sturdy coffee tables repeated the maple color, as well as an open shelved cupboard. You see that there was ample preparation for dining.

A big wing chair covered with patterned chintz and the plain red of davenport with quaint little oval cushions repeating the chintz. And

one mustn't forget all this was grouped about a snug fireplace.

FURNITURE AND COLOR

HARMONIZE

The choice of a print for a room involves a nice understanding of periods, color, moods and the like. One room, we are convinced started with a print and chose its furniture and colors to match, certainly an amusing way to go about it.

The print showed a Victorian school mistress returning to her home, and has discovered her charges in the act of mischief. The result was spilled ink all over the dainty white frock of the oldest one (and some on the carpet too.) We felt so glad the oldest girl didn't seem to feel a bit repentant but held up her tiny chin firmly as to say, "now let the heavens descend. I say it was worth it." It must have been especially daring in these Victorian days. You can understand that such a picture would inspire one to furnish a room,—well independently at least.

A pair of sconces lighted the picture which hung over a chiffoniere of Queen Anne walnut. (The rest of the set was Queen Anne, too.) Twin beds surrounded a night table, if you get me, and covered themselves with spreads of black printed linen. The Victorian effect repeated itself in the large floral design on the linen which was used for window drapes, too.

A vanity case of great charm stood near one window. It was composed of five separate pieces. First there was a tiny table, above it hung a large mirror, and at either side stood tall chests of drawers. Each chest bore a small green silk shaded lamp affording ample light for maidly who might sit on the bench before the table.

Leaving the Victorian room and the saucy spirit to their own devices let us turn to the subject of Sand-

wich glass, and what you would do if having collected several pieces of it, you desired to place it in an appropriate setting?

It was Alice who bravely replied, "I believe I can guess that one." When the Mad Hatter demanded, "Why is a raven like a writing desk?" You may, of course, have three guesses, if you wish, but we are going right ahead and tell you the answer. It is this:

Use a maple Danbury cupboard and arrange your handsome old Sandwich glass on it and see if you don't just love it. There's good taste for you!

A maple refectory table does nicely in the center of the room with four prim little rush seated ladder back chairs either side. Arm chairs upholstered in dull rose glazed chintz may stand at either end. Then for one or two of your candlesticks you can find appropriate place for them on one or the other of the small maple tables standing at the walls.

WINDSOR CHAIR USED

Bits of "good taste" may be discovered in merest corners. A patterned wall paper with a corner cabinet must have been an inspiration to some one to which a comeback Windsor chair was most cleverly added. Another corner held a cabriole legged checkered table and added a hooked rug with a funny old grey bound on it.

And still another of these folks who know,—did a room in Toile d'Jouy and did it superbly, too. Twin beds without footboards were covered with a majestic pattern of black on oyster white,—oh! scenes, and urns and swags and all that sort of thing. And to uphold all the dignity of the material a coronet of painted wood hung high on the wall above the beds with heavy handsome drapes of striped green taffeta. Did we say the furniture was a dull ivory, "antiqued"?

Furniture Fashions

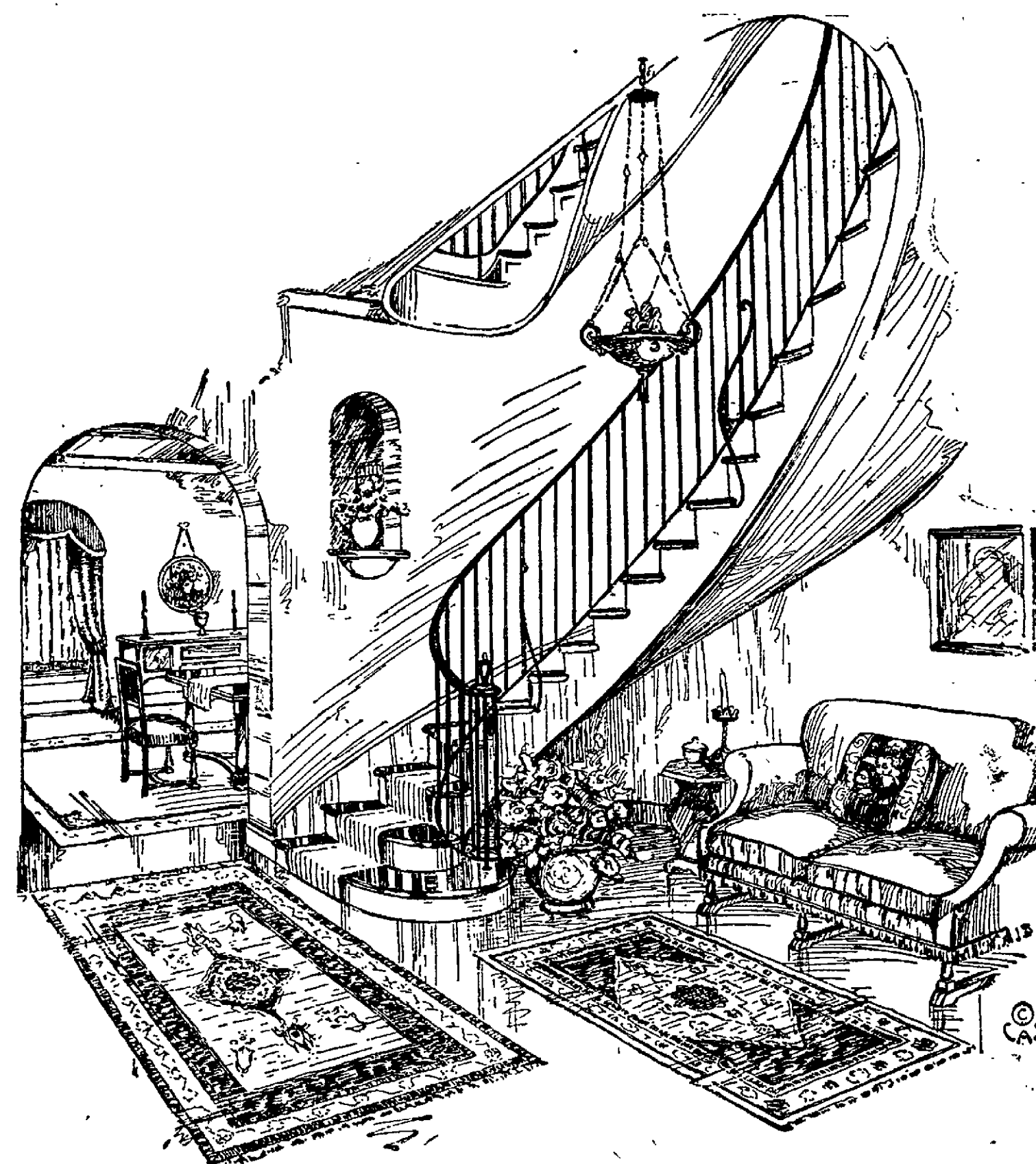
FOR 1924-25

That Are Artistic and Durable In Construction

WITH the changing of the season come thoughts of new arrangements in the furnishing of the home. Comfort and the artistic and tasteful placing of each piece occupies the foremost part of the home furnisher's mind and this new stock is destined to make that choice of much more simple proportion.

We offer in this store, furniture so diversified in both as to price and quality, as to enable us to efficiently serve all—from the one who requires the finest furniture manufactured to the one who desires something priced lower, but of good quality.

With each piece that leaves this store, is our guarantee, one that for many years has made the choice of those who know that furniture from this store renders enduring satisfaction.



Just now, new designs in furniture of every description make this an exceedingly interesting place to come. Our windows and floor display tell the story far better than a word picture, and we invite you to come in—whether you buy or not, we will be glad to show you.

Wichmann Furniture Company

APPLETON

971-975 College Avenue

WISCONSIN

Footlights of Fashion



Almost the same styles worn in men's footwear will be shown this fall and winter as were displayed a year ago. Women's models have undergone decided changes in the last twelve months, but the makers of men's shoes and oxfords apparently are satisfied to follow the old lines.

There may be one notable change—more broad-toed footwear—and this is in line with the idea of giving men the utmost in comfort. The makers were apparently gratified with the reception that the styles of 1923 were accorded and have decided to repeat this year, with this one exception.

CLOTH TOP SHOES IN DOUBT
An innovation is being attempted by certain makers—the comeback of the cloth top shoes, but whether or not this will go over with any success is extremely doubtful. The reason is to wear men away from the oxfords which have been worn almost universally summer, fall, winter and spring except in unusually stormy or blizzard weather.

Men are slow in following miffidy in the custom of wearing low shoes the year around. It seemed as if they were timid in doing so, but gradually they are breaking away from traditions that Sept. 15, or thereabouts, demands a change from low to high shoes.

According to some manufacturers this vogue may continue for several years, then there will be a gradual drifting back to the former styles. Just when such a change will take place is a question, as most men seem happier with oxfords than the others.

The use of spats has become more general with the wearing of oxfords and this season there promises to be shown many interesting styles, with colors of fawn, tan, pearl and beige for dress occasions and dark grays, browns and blacks for ordinary wear. The trend toward comfort has almost eliminated the pointed toe. Yes, there will be some shown for extremists, but in general the wider and roomier toe room styles will prevail, some with tips nearly as wide as the ball of the shoes.

The younger fellows, however, will cling to the English or custom last, but even these will be made to afford sufficient room for desired comfort.

Brogues will be shown quite to some extent in styles for both oxfords and high shoes.

BROWN FAVORED COLOR
Among the favored colors is brown.

There will be russet and cordovan shades as well as many variations of tones between extremely light and the darkest browns. Black, dull and gunmetal finishes will be displayed for those who do not care for colored footwear.

Patent leather oxfords with fine hand turned soles will be used for formal dress. There will be some patent leather shoes with cloth tops, but toned-down, but the demand for them is gradually decreasing.

In other styles bluchers will come to the front stronger than ever, because of their fitting qualities. The composite last which came out several years ago is meeting with popular demand, because such a last fits the foot better than any ever put out.

HARROW AND ETON—
Influence the New Boys' Styles—
Like his daddy and older brother, the budding youngster is beginning to take as much pride in his appearance as he does in his marbles and his baseball. Styles that are now being shown for the fall lines are of high interest to the boys in every way and from every angle.

But the greatest influence is the trend towards following the lines of their English brothers, the influence of Harrow and Eton. Of course, the extremes in these styles are those most attractive to the older boys between the ages of 9 and 16 years. Yet, the younger fellow is being favored with almost the same cut.

TWEED POPULAR FABRIC
Tweeds are again very strong for boys, partially because of the rugged wearing qualities of this particular material, and to a great extent because of the excellent appearance of the finished garment made in these materials. In this particular material, the new combination of golf knicker and regular knee knicker is finding favor, and the general tendency is for cuts "exactly like dad's."

In fact the youngster is insisting upon his plus fours.

Of great interest also, are the pleasing arrangements which are decidedly new and very attractive. One popular model has two box pleats from the shoulder to the waistline and an inverted pleat all the way down the back. Some have yoke and some are pleated from the shoulder straight down, others extending only to the waistline.

BELTED COATS ARE PLEASING
Top coats, in such great favor

among the younger men and grown-ups are in great vogue with the younger chappies. A select model is the belted coat in sizes from two to ten, of light weight and in sand materials.

For the yearling, or the youngest boys there are hordes of middie suits. Tweeds and blue serge seem to be biggest in demand. The button-on middie is a popular seller, while Oliver Twist suits are carried in wash suits and velvets.

SILK BROADCLOTH SHIRTS
In the matter of accessories, jersey knit sport coats are very much in demand by way of their fine wearing qualities and their good appearance. Coupled with these advantages are their extensive adaptability to general uses. For those who desire blouses and shirts, they are being offered in satin stripes and silk broadcloths with collars attached. Shaker sweaters, where heavier sweaters are desired, have also proven very good.

The youngster is dressing up. He is getting more and more particular as the seasons roll along. More power to the future men of America.

WOMAN DROWNS IN MOSCOW STREETS

Moscow.—American asphalt and paving concerns would make a fortune in Moscow if they could induce the Soviet government to give them the job of repaving the thousands of streets in the Red capital that are rutted and broken. Most of the streets are paved with cobblestones that make walking a positive discomfort. Only one or two of the principal streets are laid with asphalt.

Pedestrians experience not only discomfort and inconvenience through having to use the broken roadways, but often positive injuries as well. Not long ago a Russian woman fell into an open excavation in one of the principal streets and was drowned in the water that had collected.

During his recent visit here Isaac P. Marcossian, the American writer, fell into an opening in the sidewalk and suffered painful injuries about the face, arms and legs. He was returning from an interview with Leon Trotsky, the Soviet War Minister.



HATS IN THE AUTUMN MODE

Debonair and especially appealing are the high crowned Directoire and large hats of smart sweeping line.

The materials are panne velvet, felt and combinations in black, woodlawn brown, russet, pansy, penny and red.

Emphasizing and enhancing their chic shapes are pompoms, metallic flowers, ribbons, lacy effects, brilliant ornaments and embroideries.

Head sizes for misses with shorn locks or matrons with full coiffures.

DE LONG SHOPPE

Appleton St.

New Spector Bldg.

Color will play the leading role in Fall furnishings. It will serve as the dominating motif in men's wearing apparel. Everything in haberdashery from shirts to handkerchiefs will take on added hue so that the man of luck-lustre attire should indeed be an odd sight for this season.

In shirts, such gay colors as green, lavender, pink and grey will be seen in stripes on backgrounds of French blue and brown. As in former seasons, woven and printed fabrics will be in greatest demand. The collar-to-match shirts will continue to rule high on the crest of popularity. In fact, it is said that three out of every four shirts worn will be of that kind.

It is in ties where color emphasis will be most clearly noticed. High color combinations to rival the spectrum will bedeck and bedizen the man of fashion. Silk and silk knitted ties will lead the field. Under the former classification, blue tones, subdued

COLORFUL



is the
HABERDASHERY
for FALL

pastel shades and two and three-color knitted neckwear will be of medium stripes will be most popular. The silk widths in lively colors.

The current season will see an increased demand for starched collars.

This is directly in line with the growing desire of men to dress well. All of which may presage the downfall of the soft collar to the lowly place it occupied in the wardrobe of stylish men some years ago.

The influence of summer's brilliantly patterned and showy golf hose will be reflected in Fall's hosiery. Again the keynote will be color, white checks, plaids and diamonds will serve for the decorative effects. Medium weight wools will be the vogue.

That a bit of brisk air is not driving men behind the shelter of woolen underwear as it did in years past, is evidenced by the increased demand for light weight suits for Fall. That may mean we're growing into a more stalwart race, or what's perhaps more likely, a more stylish one.

ANNOUNCEMENT EXTRAORDINARY

G.R. Kinney & Co.
WARGENTON, WISCONSIN, RETAILERS

850 College Ave.

ANNOUNCE THEIR

Formal Showing

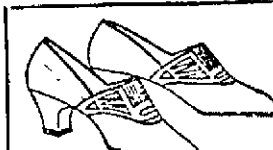
—OF—

New Fall Footwear

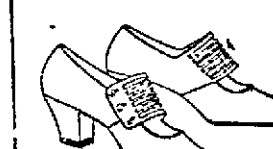
in Their Windows

TOMORROW EVENING

AND ALL THIS WEEK



Ladies' Black Cedar Cliff Satin Gore Pump, trimmed with black oze calf, Spanish Louis heel.



Ladies' Patent or Dull Kid Seven Bar Three Button Strap Pump in Cuban heel.



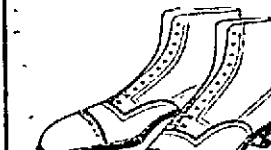
Ladies' Patent, Black or Brown Lucille Pump, medium wide toe, Spanish Louis heel.



Ladies' Black or Light Tan Calf Oxford, made with genuine Barbour Storm Welt, low heels, with rubber lift.



Ladies' Patent Cuban heel, rubber lift, Good-year welt soles. Trimmed with black calf leather.



Men's Black or Light Tan Calf Plain Toe Shoe, Barbour Storm Welt Soles, rubber heels.



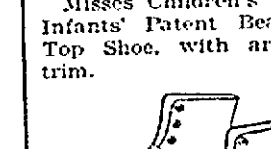
Men's Tan Scotch Grain Oxford, with heavy welt sole and rubber heel.



Men's Tan and Black Calf High Shoe with welt sole and rubber heel.



Misses Children's and Infants' Patent Beaver Top Shoe, with arrow trim.



Children's Elk Moccasin cut scuffer shoe.

Special Tomorrow Evening

Living models will display the New Fashion for Fall in Footwear in our windows.



Kinney's Hosiery will also be shown in this presentation.

The Advantage of Buying From

G.R. Kinney & Co.

Kinney's five big factories and two hundred retail stores offer an advantage in price and quality that cannot be matched anywhere. Every pair of Kinney's Shoes and Hosiery carry a guarantee by this enormous organization.

See This Display of Fine Footwear in Our Windows

OUR HIGHEST PRICE IS \$4.90

Watch Our Windows Tuesday Evening Sept. 23rd

Appleton
Style Week
Sept. 23rd - 27th

Appleton
Style Week
Sept. 23rd - 27th



Fall Opening

STYLE WEEK SEPT. 23rd to 27th

*The Enchantment of New Fashions Turn
Women's Eyes Toward the Beautiful Apparel
of This Store*

A changed scene it is that brings to light the golden things of style so dear to the hearts of all womankind. Autumn is here and Winter approaches. It is well to look to your apparel requirements. Motives enough exist, and we are ready to cater to every whim or fancy you may have.

Arranged for your coming are portrayals and faithful reproductions of Fashion's latest nuances. Openings have come and gone, but we sincerely believe that this exhibit marks an epoch in the merchandising history of this store. We welcome you and your friends most cordially.

Smart Hats for Smart Heads

The simplest hats are the smartest, and we offer you the newest followers of the cult of simplicity. A clever draping of crown; a well-placed bit of trimming; a bewildering blend of color; a subtle distinction of line—these will surely interest you. And whether you desire the simplest of tailored models, or the ornamented simplicity of a dress hat, you need go no further than here.



The Glorious Styles for Women in Fall Coats are Limited Only By Price.

Many words may describe the gorgeous beauty of these Coats, but none can hardly do them justice. They are the "last word" from Paris and New York and symbolize to you the extreme in style without losing one iota of their practicalness. There are coats for every purpose. These prices attest to our economy watchfulness. All sizes.

All Occasion Frocks for the Autumn Season

Dresses for street, sports, luncheon, dining or dancing—a collection that is really a summary of the modes for autumn. Fashioned of lovely fabrics in the new silhouettes—the tube, the flare, the Directoire, the redingote, the tunic. In new browns, russet, green, wine for daytime, and pastel or gay tints for evening. Charmingly trimmed, without detracting from their distinctive simplicity. You will approve of them wholeheartedly for their quality, their workmanship, their pricing.

The Slender Tunic Blouse Is Fashion's Favorite

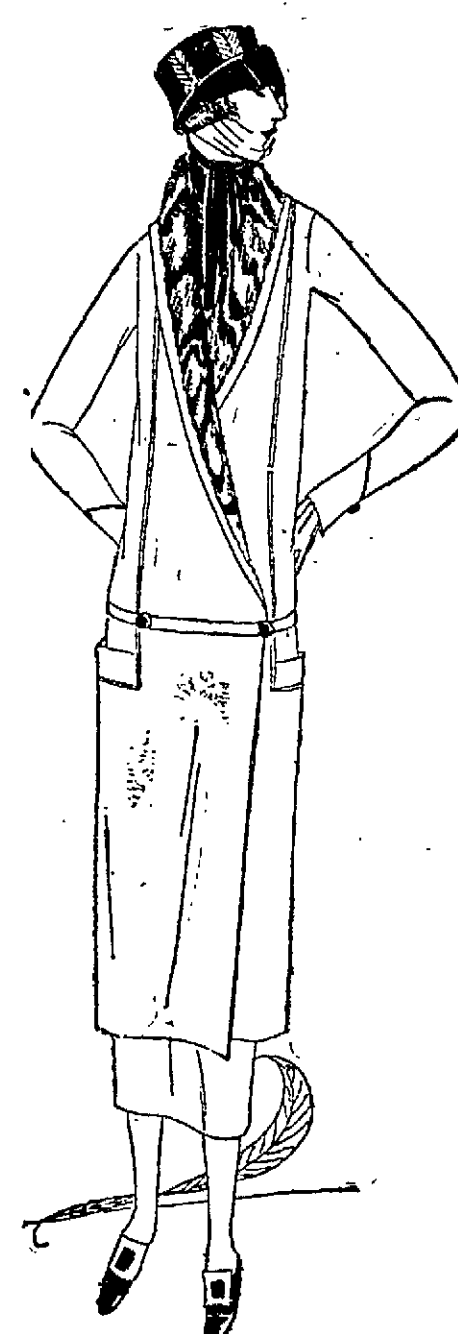
The tunic blouse—with the accent on the long tunic—is the beloved of fashion and the standby of a smart wardrobe. With a skirt of your selection, a complete frock is achieved. By varying its belt line, or wearing none at all, you change it at will. And since its versions are so many, you may choose to your taste. In prints, solid tones and novelty weaves, straight or enlivened with pleats, godets or tiers. Priced at far less than a frock of similar character.

WE DEEM IT A PLEASURE TO SHOW YOU OUR APPAREL

Dawson Style Shop

Appleton's Exclusive Woman's Shop

775 College Avenue





For one who loves to entertain or "to give a party," the decorating of the table is a special delight. We are given by fashion much scope to what one may employ in arranging the table. We may ransack the house or visit the shops to obtain an interesting bowl, vase, figurine or candlestick which can be used appropriately.

At a small costume dance there appeared a long narrow table which was covered with a strip of black ruffled crepe paper. In the center was a deep wide lily bowl of a dark green hue. Standing at semi-diagonals were two Majolica figures. They were a soft cream color and one was a lovely lady wearing a dress of an ancient fashion. She is stepping forward, as in a minuet, with arm outstretched to meet her lover who reaches out to her with a bouquet in his hand and a jaunty swing to his hat of a romantic character. At the ends of the table were two Majolica candlesticks with tall beeswax altar candles burning a steady flame. What was most interesting was the contents of the lily bowl. To be sure the hostess had two pink and white wax lilies floating in the bowl which was filled with water. And skimming around underneath the lilies and a bit of water crees were three of the liveliest and goldenst gold fish you ever saw.

Horrors! Gold fish for a table decoration! Well, why not? Besides it was that kind of a party. Flowered ice cream and animal cookies were served.

There is an unusual dining room whose walls are a dull blue and the furniture is painted a dull orange with blue and yellow trim. The table wears black oil cloth. A black glass bowl filled with goldenrod commands the center of the table. Two black glass twisted candlesticks with white candles flank the bowl.

bowl while two Venetian glass trees of green and orange stand at the diagonals. The plates for six on the dolly are an English pottery, ivory in color with a dull orange border. The glasses are a clear Venetian with a line of blue woven through the stem. Beautiful glass has always been the "joy forever" to the housewife but there has come into the shops lately many unusual varieties of peasant pottery from foreign shores. We have peasant pottery from France, Spain, Italy and England as well as Holland and Denmark.

Peasant pottery seems to fill a particular need. It harmonizes with cretonne and painted woodwork; it is informal and appropriate for sun-room use or afternoon tea. Its quality is a sharp contrast to the finished product of the china factories. The fact that the plates are thick, slightly warped, curiously shaped and designed in a freehand slap dash manner only adds to their charm.

ITALIAN POTTERY BOWL. An interesting table may be made by using a large Italian pottery bowl filled with fruit as a center piece. The table may be long having two stripes of Italian linen for covering. Four Spanish twisted candlesticks of yellow and blue may be put in a row down the length of the table and lighted with short yellow or blue candles. At one end place an Italian jug, the kind with a crumpled nose. At the other end the tea-pot from which milky pours. A plate, tea cup and saucer and a blue glass mug completes the setting for your very next afternoon tea.

At a recent dinner the hostess employed a large oval plateau or table mirror. Upon the center of the mirror she placed a large green American pottery cornucopia filled with roses. At either end of the table stood a bowl filled with goldenrod commands the center of the table. Two black glass twisted candlesticks with white candles flank the bowl.

SWEDES INVENT MOTOR COMFORTS

Stockholm—Stimulated by the rapid motorizing of Swedish highway traffic, native engineers have patented three inventions for the comfort and safety of motorists. These are an automatic beacon light for giving warnings at railroad crossings, an automatic slot machine for refilling gas tanks and a device which prevents the accidental running out of batteries.

The crossing beacon consists of a flashing light in a cylindrical lantern with red and white sectors in opposite quadrants. When the railroad is clear the white lights so indicate to the highway and a white light to the train. The lantern rotates automatically showing a red light to the highway and a white light to the train.

The automatic gasoline tender can be utilized by the customer at any time of night and day by connecting the tube with the gas tank of the car, dropping a krona in the slot, and operating a lever. The quantity of gas received naturally varies according to the market price which can be quoted at the minimum, owing to the saving of wages for attendants.

The attachment which automatically cuts off the batteries when the engine is stopped involves the principles of suction and gravity. It is essentially a switch system which is connected with the gas intake or lubrication pipes so that the suction actuates a weight that rises and closes the electric circuit. When the suction stops, the weight falls and throws the switch open.

By Marjorie Howe Dixon
It was the advertising manager in a big store who complained of the lengthy "copy" sent him by one of his buyers, for his ad. "He needn't include the history of the United States," he muttered as he heartlessly cut the copy to suitable size.

It needs the "history of the United States" to cover the subject of fabrics. The high-power looms are so skillful, the designs are myriad, the combinations and uses are legion.

In the fall one thinks of silks and woolsens, damasks and brocades that heavy linens rather than the lighter cotton fabrics that furnish inspiration for spring and summer decorating.

Damask and brocade are terms which are used interchangeably by the trade. But there is a sort of general distinction that may be made. Damask—one thinks first of table linen naturally, has a patterned surface produced by weaving and is usually simple in pattern and in color scheme.

Brocade often presents the appearance of embroidery, is more elaborate in design and is seldom reversible. When used for hangings it must always be lined.

Taffeta is used in the form of sash curtains that may be drawn shut to supply the usual window shade. A



Painted valance board made a decorative finish at the top of this window with over-drapes of printed chintz hanging to the sill. Turquoise taffeta

under curtains in a mauve and ivory room added a flash of distinctive coloring. A dining room of great dignity and

charm used a sunfast damask for both portieres and over-drapes. A grey-green made the ground while the pattern of rose color rambling over stripes.

The portieres were hung from wooden rings on a pole covered with the same material. To assist in pulling shut these drapes each curtain wore a long cord ending in a tassels, the cord suspended from the center of a medallion.

The window curtains hung from a green painted valance board and were held back with painted wooden ovals. Cream figured net glass curtains completed the "ensemble" with narrow fringes of the same color.

Satin is much in use at present for upholstery for bedrooms and the like. On a chaise longue for instance, using a chenille fringe, it makes a softly inviting background for frilly lace cushions.

A small living room used black satin to upholster its divan and deeply cushioned rocker. An outline of terra cotta fringe was the finish. In both divan and rocker great fat cushions spread themselves in dignified manner. These were covered with striped satin of terra cotta and black, temples and urns decorating the stripes. The severely classic lines thus reproduced were emphasized in the Roman stripe linen hangings at the windows.



It's Time To Consider

The question of Fall Clothes—seriously. Of course, you can put it off if you want to, but your doing so only means that though the cost remains the same, you get less broad opportunity for selection.

Right now we're offering the season's finest in Suits and Overcoats—fine styles—fine fabrics—fine patterns—fine tailoring. The advantage in coming early, as you realize is decidedly yours.

The CONTINENTAL

APPLETON

"THE STORE THAT SAVES YOU MONEY"

WISCONSIN

NEW STYLES FOR FALL WEAR

There are many distinctive new styles both in Children's and Men's Footwear for Fall. We would be pleased to have you come in and view our selection. See our window.

A FEW SPECIAL ITEMS FOR STYLE WEEK

Men's	Children's Scufflers
Double Sole Shoes for damp fall wear at	Brown and Black Fine for school
\$4.75, \$5.25 and \$6.00	Size 5 to 8 \$2.00
	Size 8½ to 11½ .. \$2.25
	Size 12 to 2 \$2.65

We have a large variety of Ladies' Slippers in Felt and Leather.

J. Zickler Shoe Shop

FIRST CLASS SHOE REPAIRING
566 Walnut Street Phone 343

"Our Location Assures Better Shoes For Less Money"





Ring Up the Curtain on - WOMEN'S FASHIONS

BY MURIEL TOWNLEY

Slender and straight—for many a season now straight lines of youth and simplicity have been our aim. But each season has its own means of achieving this result.

We saw a few beltless frocks last summer, and as though Fashion, having tried them out, nodded her approval, they are to be better than ever this fall. They are exceptionally becoming, and doubtless women of taste and knowledge of dress will be enthusiastic supporters of fashion's dictum.

Another new style to be seen on many a charming new frock is the tunic. Sometimes these tunics are only to the knee, at others they are within two or three inches of the bottom of the skirt.

THE TUNIC IS HERE
So many of these tunics are worn that as might be expected there is a great variation in the details of their smartness. Some are straight and almost as tight as the underskirt. Others are quite as tight as the underskirt and slashed up the side.

However, the most popular of all is the tunic which comes to within six or seven inches of the underskirt and varies from a little soft fullness to quite a decided circular flare.

Of course not every dress is beltless. But when a belt is worn there is a growing tendency to make it a more important part of the costume than the little strings we have been wearing. A suede belt about four or five inches wide is quite the newest. For sports wear these belts are seen in the brightest of reds and greens but for wear with darker frocks the whole scale of colors from dark brown to a light tan, grey and a soft green are very popular.

Skirts are definitely shorter. With the slim straight line which leads the mode today a long dress is really very ungainly and unbecoming. So charm has won and we are back once more to the youthful, practical and comfortable short skirt. This year's skirt reaches from about six to eight inches below the knee.

BENGALINE AGAIN

This promises to be a season when silk frocks will be worn a great deal. Silk frocks in simpler modes for morning as well as afternoon wear. Bengaline and faille are the favorites. Ribbed silks are leading the mode in every possible interpretation—ribbed silk hats, ribbed silk blouses and even ribbed silk purses. It is a pleasing change. We have been wearing crepe satin, flat crepe and crepe de chine for so long that we might well have forgotten there were any other silks. So these fine little ribs seem all the more charming because of their novelty.

EVENING FROCKS

For evening and more formal wear crepe satin will still be the most popular for there is something too informal about ribbed silk to use it for anything but rather simple tailored modes.

We may have tired with dainty airy little chiffon frocks this past summer because they gave such a cool, floating look on warm summer nights. But when winter comes with its more elaborate parties, metal fabrics, metal brocades and rich printed velvets interpret the evening mode.

Rich brocades and jacquards fashion many a stunning model designed for the more elaborate afternoon functions.

The popularity of the silk frock can never take away the becoming charm of the smart cloth frock—particularly for early fall. When the first fall days have a slight chill in the air how wonderfully attractive a woman looks in a smartly cut, modish dark cloth frock. It is too becoming a style to even think of neglecting it. This fall top is seen in many stunning frocks with tulle as a close second competing with it for popular favor.

SQUARES OF BRAIDS USED

Simplicity is the keynote of the trimmings. In many cases squares or bands of the material are used and there are rows and rows of braid. Now and then some of the models have a lovely bit of gay colorful embroidery to relieve the monotone.

But buttons are to be seen every where. It hardly seems as though there could be enough buttons in the world to satisfy the demands of the

smart frocks. Buttons of all types and descriptions. Buttons running from the neck to the hemline; buttons down each side from the hips to the hemline; buttons around the hemline. It almost seems as though any dress which bristles with buttons is smart.

FAVORED TRIMMINGS

On more elaborate costumes embroidery in lovely, soft tones, silk

fringes and bandings of fur are quite the favored trimmings. The embroidery and fringes show sombre effects, a soft shading from the main tone rather than a striking contrast. The only exception to this is the use of black and white.

Lingerie collars and cuffs are in high favor. Organdie, lace and linen are to be seen becomingly trimming the neck and cuffs of many a well

dressed woman's daytime frocks. It is very fortunate too for some women cannot stand the harsh neckline of a dark frock while a touch of white just works wonders in bringing out the most becoming tints of their complexion.

Yes, the sleeve has definitely returned to favor. The sleeveless frock is now seen only for rather formal occasions.



SPECIAL SHOWING New Fall Millinery

STYLES this autumn have as many moods as a pretty woman and feminine-like, they use their prerogative of frequent change to effect interesting Individuality.

ONLY artists could so variously express the beauty, the style, the individuality of our Hats in the New Fall Models. Beauty of Fabric—Richness of Color—of Striking Contrasts.

**We Cordially Invite You
To Visit Our Store
This Week**



**The
VOGUE
MILLINERY**

895 College Ave.



Special Attention Given To All Mail Orders

Our Pleating
and Steam
Shrinking are
Unexcelled

The FAIR
DRY GOODS COMPANY
ESTABLISHED - 1890 (INCORPORATED)
747-749 COLLEGE AVE. - APPLETON, WIS.

Telephone
No. 1.
Easy
to
Remember

You Get Service Here—

Service that consists of courteous interested attention, plus our well-known reasonable prices and reliable merchandise.

This Is Fall Style Week

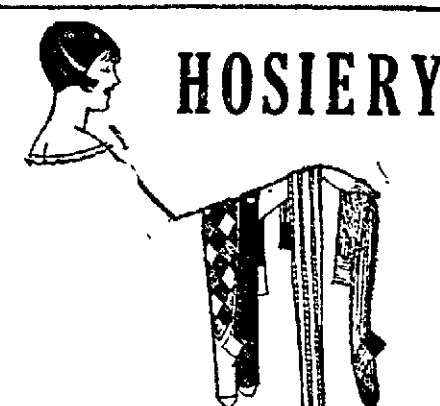
But every week is style week with us, as we buy in small quantities and are receiving new goods daily, so that you'll always find here merchandise exemplifying the latest mode.

Tunic Blouses For Example

Are on display here in a number of beautiful colors and designs. The latest models from such Parisian designers as Premet, Drecoll and Patou all show the tunic influence.

Tunic Blouses

Are a sensible style, as well as a most reasonably priced one—at our store, where they range in price from \$5.75 to \$7.98. With the addition of a princess slip faced with a matching or contrasting material, the Tunic Blouse becomes a complete costume, such as might have just arrived from Paris.



HOSIERY

You'll find awaiting your inspection here, a shipment of what we consider the most beautiful fancy sport hose we've ever seen. And we believe you'll come to the same conclusion when you see them. There are about a dozen different colors and patterns for you to choose from. They're priced—like the other goods in this store—reasonably at, per pair, \$1.50, \$1.65 and \$2.00.

Sweaters With A Verve

And a freshness that are quite in accord with the brisk Autumn season that is now at hand. The Autumn quest for cheer and color can be satisfied right in our Sweater Department. Bobbette Coats \$8.50 to \$10.50. Other beautiful brushed wool models at \$5.98 to \$8.98.

Style Week In The Home

While getting new clothes for yourself and your family, why not get some for your home? You'll find bright new designs of cretonne, terry-cloth, and face curtains in our drapery department.



Stylish Fall House Dresses

When you look at these dresses, you'll think they're wool. But they're all cotton, of an excellent weight for autumn and winter wear. They come in several attractive color combinations and designs, and are reasonably priced at \$3.48.

Stylish Belts

In our belt section, there is a showing of a large variety of belts, wide, medium and narrow, just as you wish. They range in price from 39c to \$1.39, none higher.

Babies and Styles

Babies are always in style—particularly if they're wearing one of the Knitted Sets we're featuring in our newly enlarged Baby Department. Some new rubber bibs are in, too, that are dainty and pretty, at the same time that they're practical and useful.

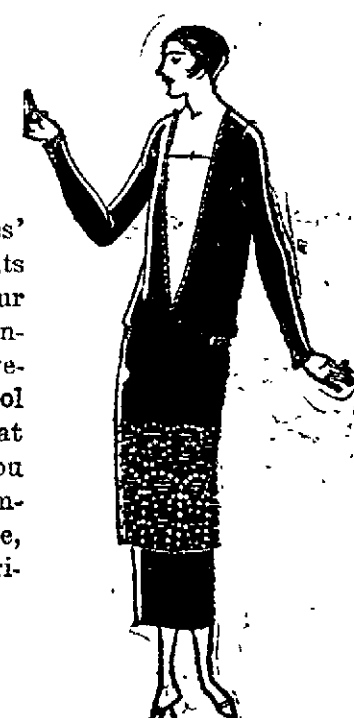
Umbrellas

From 98c to \$8.75. In the wide range of our stock there are dozens of attractive umbrellas, that combine beauty with proof against rain.



Your Fall Dress

With the aid of a Ladies' Home Journal Pattern, with its accompanying Minerva, your fall dress may be easily and inexpensively made from the lovely flannels, twills, jerseys, wool crepes or broadcloths that you'll find here. Or, if you prefer silks, there are shimmering faille, brocade crepe, attractive prints, and luxurious cantons to choose from.



As A Reminder

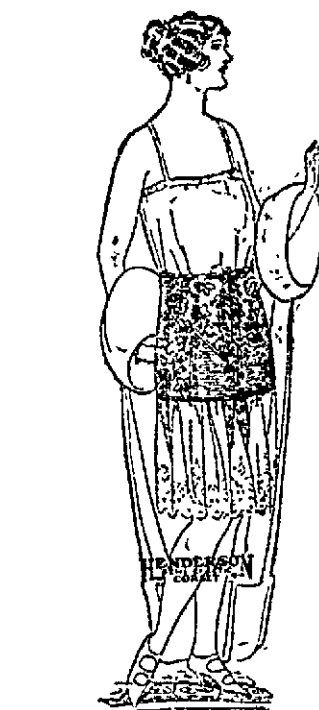
Blankets—may not be style articles, but they are good warm friends, aren't they? We still have a few left of those extraordinary values in all-wool pre-shrunk blankets at \$10.50, and \$12.50.

Linings Make The Dress

Frequently this is true. Certainly the opposite is true—that poor linings will mar an otherwise perfect garment. In our lining department you're just about sure to find the lining you're looking for, both in color and in wearing power. Have you tried our Fairy Sateen or our Fairy Charmeuse?

The Scarf Continues A Favorite

in fall styles. You'll find a wide selection here in lace effects, silk, rayon, and wool.



Corsets and Style

It's difficult to have a well-fitted garment unless one's figure is trim and trig. And one can't be in style with a dress or a coat that doesn't fit. Henderson Corsets will turn the trick for you, and at a most reasonable price. By the way, HENDERSON RUB-R DELUXE REDUCING GIRDLES are proving a revelation to all who've tried them.

Style Week For Children

Girls' Woolen Dresses, sizes up to 14 years. Good-looking and well-made. Reasonably priced at \$3.48 to \$7.48.

THE PETTIBONE-PEABODY CO.

VISITOR TO PETTIBONE'S

Saturday 10:00—A. M. to 8:30 P. M.

Store Hours—9: A. M. to 5:30 P. M. Daily

FALL EXPOSITION

September Twenty-Third to September Twenty-Seventh

PETTIBONE'S Exposition of New Fashions for Fall and Winter opens tomorrow. Only the well-informed woman can be fashionable. Only from the largest showings can she secure the best fashion information. These displays have been gathered by our buyers in the market and by the constant efforts of our New York office. Our Miss Martinsen is again in New York City this week and each day will see new arrivals from her. Pettibone's Fall Fashion Exposition is Appleton's most authoritative showing of New Modes.

The Autumn Frock Is Straightly Silhouetted and Becoming

The season's straight styles are most apparent in the new frocks of Fall and Winter. Here are the smartest types of the Autumn—in bengaline, in tulle, in satin, in jerseys and charmeuses. The lovely Autumn shades and clever trimming tricks are all included—yet Pettibone's Moderate Prices start at \$29.50 in these Fashion Showings. This week's special displays include lovely new dinner and evening gowns as well as frocks for daytime wear. Exquisite formal gowns start at prices as low as \$50.—and they are made of the newest materials!

Trim Fall Footwear Is the Tailored Oxford of Tan Calf

Tailored lines are the keynote of all new fashions—and they are especially apparent in the fashionable oxford for Autumn. These oxfords are shown in either tan or black calf in the beautifully made models that Laird & Schober have designed. Kid and calf styles, in black or tan, are shown in the smartest shades at \$12. The famous John Kelly oxfords, with creased vamp may be had at only \$9 a pair. Others are equally moderate in price.

The Clever Cuffed Glove Adds the Newest Note to Costumes

Many of the new sleeves of dresses and coats fit rather tightly at the wrist. This severe style is relieved by the new cuffed gloves. These cuffs are an opportunity for elaborate embroidery and trimmings or unusual color possibilities. Chamollette and Mid are the favored materials, and colors match one's costume. The moderate prices start at \$1.29.

The Smart New Coat Uses Strange New Fabrics and Furs

Suede-like fabrics are the most favored departure in new coats. These smooth materials appear in a great variety of weaves and such lovely colorings as the wood and penny browns, sumac and cranberry reds, Russian and shutter greens, and the dusk greys. New furs, many that are used for the first time, blend beautifully with these colorings. Straight lines are becoming in coats, with the novel sleeves and collars for variety. The Moderate Prices for coats on Pettibone's Fashion Floor start at \$39.50.

Fall Purses and Bags Follow the Newly Imported Flat Shapes

All new purses are flat—a rule that covers beaded bags as well as leather. In our new showings, queer and lovely new leathers are used in new ways. There is cobra—a most interesting grain, and fine crocodile leather continues in its deserved popularity. The fittings of purses seem to increase in their completeness with each season. Now a purse may be severely tailored without—but a glimpse within shows lovely lining and a surprising completeness \$2.95 to \$10.

Plaided and Striped Scarfs of Wool Fabrics are Worn Knotted

Fall days are warm and colorful with the smart designs of the new scarfs. Here are gay plaids and Roman striped effects, made especially popular by the visit of the Prince of Wales. These scarfs are made of woven woolen fabrics, and should be worn knotted—Ascot fashion—at the throat. They are finished with fringe and are priced at \$2.95 to \$5.49.

NEW HATS

The smart styling of one's new hat is not dependent on its price—as these new models in the millinery salon go far to prove.

The becoming poke shape is used in a hat of French blue silk velvet, trimmed with all over embroidery in silver and finished with a moire brim \$7.50.

Sectional crowns are smart—and the combination of silk and panne velvet in the crown of this hat is new. Finished with a cabochon of black satin and a velvet side bow. \$7.50.

The Spanish mode has been greatly favored this Fall. A sailor of this type, of black hatters' plush is finished with a twisted ribbon of black and silver around the crown, and two roses beneath the brim. \$13.50.

The new shade of phlox appears in a side trimmed hat of silk velvet with the brim in a petal effect. It is trimmed with feathers. \$10.

A new sport hat with a felt crown in the brickdust shade has a brim of black panne velvet. Trimmed with black gros grain ribbon. \$13.50.

The matronly woman really has the most difficult of tasks—to choose hats that will not be "old," yet hats with a certain dignity.

Dark brown velvet is used in a smart side-rolled hat trimmed with two haeckle feathers in dark brown and wood brown. It is \$15.

Feathers are always a becoming trimming to the matronly hat. This black velvet model has a drooping brim and is trimmed with black burnt peacock feathers. It is only \$10.

Kibel sponsors the Paradise shade in a new poke shape of silk velvet. It is trimmed with two Paradise ostrich pom poms. This brilliant shade will be becoming with new Fall coats. \$22.

Another Kibel hat is of black panne velvet with a high front trimming of burnt peacock. The rolled brim is favored this season. \$22.50.

A Wuraburger creation is a large dress hat of black panne velvet with a facing of American Beauty velvet and black lace. A seeming rose is made of American Beauty ostrich. \$25.

Beaver silk velvet is used in a new turban from Rubin. The hat is covered with an all-over trimming of dark blue wings and feelers. It is \$22.50.

—Second Floor

New Sweaters in Lovely Shades

The smart little cricket sweater is a very athletic garment—originally designed for devotees of the English game.

A light weight slightly brushed wool cricket sweater has stripes around the neck, wrists and bottom. It is shown in buff, Harding blue, tangerine and Lanvin. \$3.45.

A heavier brushed wool sweater in powder blue, buff, tangerine and jockey is \$3.35.

The Smart Silks are Ribbed Weaves

The new Bengaline is thirty-nine inches wide and is shown in black, cocoa, burnt rust and shutter green. It is the newest of the silk weaves—\$3. to \$4.50 a yard.

Fallico Canton is also thirty-nine inches wide and is a finer ribbed weave than Bengaline. It comes in black, fawn, cocoa, navy, taupe, and pitch pine. \$2.95 to \$4.50 a yard.

35 KILLED AS TORNADO SWEEPS STATE

Flames Add To Torture Of 5 Buried Miners

Paris Wild Over Jackie

Paris—Assiduous press agenting brought out such a mob to welcome Jackie Coogan at Nord station Sunday that women and children were trampled under foot and many had to be rushed to hospitals for treatment.

The vast space in front of the station was packed with cheering crowds, Jackie acknowledging the plaudits while standing in the seat of an automobile.

Two thousand extra police were necessary to handle the mob, while a special "anti-kissing squad" formed a barrier around the "kid" to ward off determined embraces.

The crowd broke all records for welcoming the previous mark being held by Mary Pickford and Douglas Fairbanks.

PASTOR CLEARS WOMAN IN TALE OF POISONINGS

Ina Clergyman Confesses To Double Slaying After Night of Questioning

By Associated Press
Mount Vernon, Ill.—The Rev. Lawrence M. Hight, Ina pastor, confessed at 4:10 Monday morning to poisoning his wife and Wilford Sweetin.

In his statement to the authorities, the authorities declared, the poisoning of his wife was prompted "to relieve her of her sufferings."

According to the statement, he placed poison in her coffee on the morning of Sept. 10. Hight was questioned from 9 o'clock Sunday night until 4:10 this morning before confession of the poisoning of his wife was obtained. A few minutes later he confessed also to the poisoning of Sweetin.

He claimed to be temporarily out of his mind at the time. The Rev. Hight said he had put poison in Sweetin's water to put him out of pain. This was on the morning of Sunday, July 27, at the Sweetin home where Sweetin lay ill.

Hight declared in his confession that there had never been anything between himself and Mrs. Sweetin and absolved her of any complicity in the double crime.

MADISON LAWYER ENTERS AGAINST BLAINE, LUECK

By Associated Press
Madison—Circulation of nomination petitions as an independent candidate for governor will be started immediately for Farand K. Shuttleworth, Madison attorney, Shuttleworth, declared Monday. He will be an independent candidate against Governor Blaine and Martin Lueck, Democratic nominee. Reduction in taxes is the main issue on which he will stand, Shuttleworth said.

Shuttleworth formerly was a candidate for congress against Congressman John M. Nelson.

Rich Richard Says:

PUT your finger in the fire, and say 'twas ill fortune. And put your finger on the offer you want among the Post-Crescent's Classified Ads, and call it good fortune.

Read them today!

Rescue Workers Hampered by Gas Which Renders Three Unconscious

FIRE FOLLOWS EXPLOSION

Accurate Check of Number in Pit Rendered Impossible as Records Are Destroyed

BULLETIN
By Associated Press
Spring Canyon, Utah—Rescue workers at 12 o'clock Monday had not yet reached the five or more men entombed in the Rains coal mine near here Sunday night as a result of an explosion. The rescue work is being pushed with renewed vigor with the arrival of additional workers from surrounding coal regions.

Salt Lake City, U.—The L. F. Rains coal mine near Spring Canyon, U., in which five men were entombed as the result of an explosion early Sunday night, is on fire and rescue of the imprisoned men alive is believed impossible, according to word received here shortly before 8 o'clock Monday morning. Communication with the mine is difficult.

Spring Canyon—Hampered by gas which rendered unconscious three of their members, rescue workers early Monday morning continued their penetration of the passageways of the Rains mine, near here, where five coal miners were entombed by an explosion at 6 o'clock Sunday night. The company officials Monday morning expressed little hope for the lives of the men who were blocking coal for the Monday morning shift when the blast occurred. While mine officials say that only five men of the crew of two hundred normally employed were in the mine, no official check is possible as the employee checks deposited on a board when the men go to work, were blown from the board by the impact of the explosion. The men were thought to have been working in the second, entry, about four thousand feet from the surface.

FIGHT TO FINISH LU YUNG DECLARES

Chekiang Armies Successfully Withstand Artillery Attacks

By Associated Press
Shanghai—Restoration of his determination to prosecute the present civil war until he wins or is decisively defeated was expressed in a statement issued by Lu Yung-Hsiang, commander of the Chekiang armies defending Shanghai, through his headquarters at Lung Wha Monday night.

After battering at the Chekiang defense line since daybreak, the Kinsu artillery was unable to push the Shanghai troops back in fighting which was in progress Monday between Hwanstu and Kiating, 15 miles west of Shanghai.

COOLIDGE ADDRESS CHEERS CATHOLICS

By Associated Press
Washington, D. C.—President Coolidge Sunday told members of the Holy Name societies, in convention here, that the constitution's guarantee of civil, political and religious liberty was the "essence of freedom and toleration."

"This liberty was guaranteed 'fully completed and adequately,' the president said, stressing also provisions of the American governmental system for protection of the rights, both personal and property, of the individual. Declaring 'socialism and communism cannot be reconciled with the principles which our institutions represent,' Mr. Coolidge lauded the society as one representing the principle which is the main support of 'our American ideals.'"

The address was enthusiastically received by the audience, on the grounds of the Washington monument after marching in a five-hour procession for the concluding services of the convention, with many high dignitaries of the Catholic church in attendance.

Battle Of Pictures

Washington—There's another little rumour going on here in the national capital.

It's a battle of pictures. Aligned against each other are the Republican and Progressive national headquarters.

It all started when the G. O. P. management began circulating photographs of the homes of the three leading presidential candidates.

They were pictures obviously designed to show that Senator Robert M. La Follette, Progressive standard-bearer, lives in a more pretentious home than President Coolidge.

The Progressives dug out a photograph showing Bond P. Geddes, Harry Sinclair's publicity agent, explaining to President and Mrs. Coolidge the intricacies of golf!

REFUSE PERMIT TO KLANSMEN TO MEET IN CITY'S PARKS

Park Board Rules Against Meeting Advertised for Pierce Park Tonight

The meeting of the Ku Klux Klan, advertised to be held Monday evening in Pierce park will not be held in that place if Appleton Park board has its way. The board, at a special meeting Monday afternoon, adopted a resolution refusing permission to the Klansmen to meet in the park, holding that it is the desire of the board to promote peace and harmony in the city.

The resolution adopted by the board is: "Whereas, it has been brought to the attention of the Appleton park board that the Ku Klux Klan has been advertised to hold a meeting in Pierce park Monday evening, Sept. 22, and

"Whereas no permit has been granted by the park board to hold such a meeting, and

"Whereas it is the desire of the park board to promote peace and harmony in our city,

"Be it therefore resolved that no such meeting be permitted in the parks of the city of Appleton.

"Appleton Park Board
"James A. Wood, secretary."

WHEELER TAKES REST IN CHICAGO

LaFollette Running Mate Plans Travel Schedule in Illi- nois and Iowa

By Associated Press
Chicago—Three cities in Illinois and one in Iowa were included on the first two days of the travel schedule which took away from Chicago Monday the independent candidate for vice president, Senator Wheeler of Montana. A day of absolute rest in Chicago over Sunday and following his Saturday night speech, the nominee in good shape to resume his platform efforts but the itinerary did not give him as many speaking points at the beginning of his western tour as he had been accustomed to make in like period during his three weeks of previous campaigning through the east.

The first stop was expected to be at Bloomington, for a night engagement. Tuesday he will be in Peoria but only for a few minutes while he set speech for the day was to be at noon in Rock Island. In the evening he will cross into Iowa and appear at a Davenport mass meeting at 8 P. M.

WISCONSIN MAN NAMED EDITOR AT MARQUETTE

Milwaukee—Walter Belzon of Hartford, a senior in Marquette university college of journalism, has been named editor of "The Marquette Tribune," student newspaper of the university, according to an announcement by the Rev. John Danahy, S. J., dean of journalism.

Mr. Belzon was managing editor of the Tribune last year and was a member of the staff of "The Hilltop," Marquette annual.

SEARCH IS VAIN FOR BODY OF LABOR CHIEF

Madison—Efforts to find the body of Frank Hildebrand, 45, Madison labor leader who is believed to have been drowned in Lake Winnebago Saturday, proved unavailing Monday. Police officials continued to drag the lake for the labor leader. A boat which Hildebrand had rented was found empty on the lake together with a letter and postal card addressed to him.



THE LA FOLLETTE "MANSION" IN WASHINGTON.



BOND P. GEDDES (IN FOREGROUND) EXPLAINING THE RUDIMENTS OF GOLF TO PRESIDENT AND MRS. COOLIDGE.

Means' Denial Of Story Ridiculous, Roxie Says

By Associated Press
Columbus, O.—Miss Roxie Stinson one of the senate committee star witnesses in the investigation of Harry M. Daugherty, former United States Attorney General Monday characterized as "ridiculous" a statement from Gaston B. Means, former department of justice agent to the former attorney general in which Means repudiated his testimony.

Miss Stinson, former wife of Jesse Smith, whose name also figured conspicuously in the senate investigation denied statements contained in Means' repudiation in which he declared Miss Stinson, like himself, had given testimony "inspired by Senator Burton K. Wheeler, prosecutor of the investigation," and denied that coercion had been used in obtaining her testimony.

"It is perfectly ridiculous," she said. "I am only casually acquainted with Mr. Means. How would he know anything about my testimony? I did not say anything under coercion. No one forced me to go to Washington."

Means' repudiation was made public here Sunday by Mr. Daugherty in connection with a letter he sent to John W. Davis, Democratic presidential candidate. The former attorney general severely criticized Mr. Davis "for referring to alleged misconduct of my administration without first learning the facts." A copy of Means' repudiation was sent Mr. Davis with the letter.

Means declared in his statement that all testimony he gave before the senate committee was prompted by Senator Wheeler and declared that the Montana senator knew the testimony was untrue.

"I testified what I did before the committee only after a friend had told me that Daugherty had said 'Means can go to hell.' Means' statement said.

He declared that the beginning of his relations with Senator Wheeler was prompted by a desire to obtain information "as to what the senate committee was doing regarding its investigation of the attorney general's department in order that he might advise Daugherty."

"Up until the day I took the stand," the statement said, "I was getting information to furnish the attorney general's department. When I was told that Daugherty had said that I could go to hell, I testified what I did."

Means declared that he had in his possession information which would prove that his testimony was untrue and could submit physical evidence to further substantiate his statements.

"The testimony against Daugherty was all a tissue of lies," he said, "and the only reason I made the statements the way I did was because of the message I received from Mr. Daugherty just before I took the stand."

21 Dead Reported By Clark-Co Where Gale Works Heavy Damage

Fire Causes \$4,000 Loss At Seymour

Lightning Destroys Three Barns and Two Silos - Sunday Afternoon

1.28 INCH RAINFALL HERE

Lowlands in Northern and Western Parts of County Are Under Water

Outagamie-co was touched by the storm which swept over a large part of Wisconsin Sunday, destroying many lives and much property, but the losses here were insignificant as compared with destruction elsewhere in the state. True sudden and heavy rain in the afternoon flooded lowlands in the northern and western sections of the county and lightning caused about \$4,000 loss on a farm near Seymour.

According to the new rain gauge installed at the Schlafer Hardware Co. store, rainfall in Appleton Sunday aggregated 1.28 inches. Much more rain fell north and west of the city, however.

FIELDS UNDER WATER
Fields in low lands in the vicinity of Medina, Dale and Howard are under water as a result of the rain which resembled a cloudburst. The water fell in torrents, causing automobilists to stop on the road.

A terrific wind followed the storm, tearing branches off trees and in some places it lodged corn, but the losses from this source are not serious.

The largest destruction was on Sherman brothers farm about a mile west of Seymour, where two silos, machine shed, a barn, farm machinery and crops were burned. The farm was occupied by Roy Lambie, a tenant, whose loss probably will exceed \$2,500. The loss on the buildings is \$1,500, partly covered by insurance. Seymour firemen assisted in saving the house and the wind carried the flames away from some of the other buildings and from the strawstack. Total insurance on the destroyed property was \$2,200.

Twenty-five tons of hay, 15 tons of straw, threshing, silo filler, corn binder, mower, seeder and other farm implements were lost in the flames. The blower pile for the silo filler had been erected and everything was in readiness to begin silo filling Monday morning.

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BOB HAS BEST PROSPECTS IN NORTH DAKOTA

Non-Partisan League Creates Unusual Situation in Western State

GAINS FROM BOTH PARTIES

LaFollette Supporters Claim They Are Not Making Active Campaign

BY DAVID LAWRENCE
Copyright 1924 by the Post Pub. Co.
Fargo, N. D.—Where the election to be held tomorrow, and that's about the most accurate basis for calculation thus early, the state of North Dakota would cast its electoral vote for Senator Robert M. La Follette for president.

The "Real Republicans" as the wing of the Republican party which is fighting the Non-Partisan league style themselves, will not concede the triumph of La Follette however, on election day. They insist that with the proper aid from the Republican national organization there is still a chance to carry this state for President Coolidge.

Many things are happening which might make such an outcome probable as the campaign strategy of all concerned is unfolded. For one thing it is charged, though vehemently denied, that the conservative Democrats have entered into a formal understanding to abandon Davis and support Coolidge so as to be sure and keep the state's vote from going to La Follette. The argument employed is that the Democrats will be throwing away votes if they vote for Davis and they will help the fusion state ticket of conservative Republicans and Democrats by supporting Coolidge.

An unusual situation exists here in that the Democratic nominee for governor has the open endorsement and support of the "real Republicans" because they want to defeat the regular Republican nominee for governor who is sponsored by the Non-Partisan league. The latter is out working for La Follette. The Non-Partisan league have pronounced the fusion to be part of an effort of their opponents to win for the state ticket and at the same time carry the state for Coolidge.

MONEY CAME FROM G. O. P.
About 40,000 voters wrote their names on stickers but it is conceded that much of the money for these stickers came from Coolidge men. So in analyzing the primary vote in which Coolidge received 52,816 while Johnson received 32,633 and La Follette 40,352, it is fair to assume that some of that vote went to both Johnson and La Follette now will go to Coolidge.

The LaFollette supporters claim they are not making an active campaign but they say the Wisconsin leader will poll almost as many votes as Coolidge and Davis combined.

Just now the Coolidge campaign is held up by a mixup over the placing of Coolidge electors on the ballot. In a recent meeting of the Non-Partisan league and the "real Republicans" it was agreed by the former that the four LaFollette electors whose names would ordinarily go on the ballot under the name of Coolidge because they won in the primaries would resign and that five bona fide Coolidge electors would be chosen.

The hesitancy of the Non-Partisan league to bring about these resignations has caused much comment and a suit may be started to adjust matter. The league says they will carry out their agreement and give the Coolidge electors their rightful place on the ballot as was done in Wisconsin but they do not want the LaFollette electors placed on an independent column but in the list of "individual nominations" where their candidates for state offices will be listed. This situation ultimately will be straightened out but it is just now holding up the Coolidge campaign.

Scores Hurt, Huge Losses Are Reported

Michigan, Minnesota and South Dakota Also Are Hit by Severe Twister

TOTS DEAD, MOTHER DYING

Torrential Rainstorms and Severe Drops in Temper- ature Accompany Tornado

By Associated Press
St. Paul, Minn.—Partial restoration of wire communication Monday gradually increased the known toll of Sunday's storms in Wisconsin and at noon the casualties stood at 55 dead and scores injured, with immense property damage reported.

This toll was taken in several scattered sections, reports received here, showed, while tangled wires continued to isolate some districts, prompting the fear that further deaths might be reported when communication is fully restored.

Chippewa Falls—The list of dead in the tornado which on Sunday afternoon swept across the western portion of Clark-co had Monday reached 21. Communication was still crippled and it is expected that further additions may be made in the list as section still unheard from reported.

The storm originated about four miles southwest of Thorpe and swept in a northerly direction causing much damage north of Withee.

Those reported dead are:
Sophia Drykowskii, 16, John Kobalczak, 65, Margaret Schmitz, 3, Mr. and Mrs. Harry Novis and nine-year-old daughter; Ross Royenski 15; Marcella Kolyarzek, 62; Mr. and Mrs. Peter Mahja and two children; Harry Barry; Lydia Vennet; Mrs. Thorson; Walter Hill, child of Frank Weaver; Mrs. Donovan and two children; unidentified foreign woman.

HOME COLLAPSES
Members of the Norris family were killed when their farm home collapsed. The Drykowskii girl was killed on the farm of her parents located south of Thorpe. Her brother Joseph had two legs broken and her mother was seriously injured. Her father escaped with minor injuries.

Frank Hadler who also resides on a farm south of Thorpe had two legs broken and his son Thomas had a wrist broken when he was picked up bodily by the wind and hurled again a water tank.

Mr. and Mrs. Joseph Schmitzfrantz with their daughter Margaret were driving toward their home in Redville in their automobile when the storm picked up the machine and carried it through the air for five rods. The little girl was so seriously injured that she died a few hours later. The parents were seriously injured. The steel railroad bridge at Redville was reported lifted from its piers and thrown in a twisted mass on the banks. So line tracks on both sides of the bridge were torn up.

Marshfield—Unconfirmed reports received here 9:30 were to the effect that 8 people were killed and 20 injured within a radius of 25 miles of here, as a result of the tornado which struck Wisconsin Sunday.

Of the eight deaths reported here, 6 had been reported dead in earlier Associated Press dispatches. The one death not reported was Mrs. McCaye's. Sam Thosen is in a Chippewa Falls hospital and a few others were destroyed and an unknown number of high priced cattle killed. The large iron bridge on the Superior Division of the Soo line, and crossing the Black river, 7 miles west of here was torn away by the twister.

Waukegan—Paul Mills of Milwaukee and Jerry W. Harrison, Chicago, were drowned in Muskego Lake here Sunday during a wind storm. Accompanied by Charles and "Rab" Bergin, both of Milwaukee, they were out in a boat on the lake when the

(Continued on Page 19, Col. 5)

PARADE AND DANCE WILL HERALD FALL STYLE WEEK START

Large Number of Merchants
Cooperate in Annual
Festival

At the first blast of factory and mill whistles, the parade of 1923 models in automobiles will begin on College ave. at 7:30 Monday morning, starting at the corner of the parade line to the city square, moving slowly to the corner of the parade line to the city square, moving slowly to the corner of the parade line to the city square.

Chief George T. Frim and a squad of police will lead the parade on College ave. followed by the 120th Field Artillery band. After the parade, a pavement dance will be held in Market square.

Appleton Advertising club has worked hard to make this style show successful, and all of the work of the members has been voluntary and unremunerated.

Dealers cooperating in the style festival will have cards announcing the event in their display windows.

The following names of the enterprises: Appleton Rooding & Hardware Co., Appleton Clothing & Shoe Co., Bohi & Maeser, H. L. Bowley, Burt's Candy shop, Belling's Drug store, Beatrice shop, Bonini Meat market, Bretschneider Furniture Co., Cameron & Schulz, A. C. Cartenson, Continental Clothing Co., Dawson Style shop, DeLong Shoppe, Downer Drug Co., The Fair Store, Felschner's shop, Fox River Hardware Co., Gmeiner Candy shop, A. Galt's Sons, Gorman Dry Goods Co., Glendman-Gage Co., Groth's Tire & Bicycle Co., Hackert Shoe Co., Hyde Jewelry Co., Hopfensperger Bros., Huester Hardware Co., Ideal Photo shop, Little Paris Apparel shop, Langstedt-Meyer Co., Langstedt Electrical Co., Kamps Jewelry store, A. L. Kies, Kresge Stores, Kinner's Shoe store, Kastan Bros., Novelty Boot shop, Henry Marx Jewelry Co., Meyer Seeger Co., Markow Millinery, Ornstein Clock & Suit Co., Ostlund Hardware Co., Oak's Candy shop.

Palace Candy Co., People's Clothing Co., Pettibone Peabody Co., J. C. Penney Co., Spector Jewelry Co., Schlafer Hardware Co., Schweitzer & Langenberg, E. W. Shannon, N. C. Schommer & Son, Matt Schmidt & Son, Schlitz Bros., Strong & Warner, L. A. Sugerman, Thiede Good Clothes, Harry Tretten, Earl Tenne Wilson Electrical Co., Wis. T. L. H. & P. Co., Wichman Furniture Co., George Walsh Co., Voigt's Drug store, Voeks Bros., Union Pharmacy, Vogue Millinery, Irving Zuehlke Music Co.

PEABODY WILL ATTEND
BIG CHURCH CONFERENCE

Dr. H. E. Peabody, pastor of First Congregational church, will attend the twenty-third triennial convention and related meetings of the Chicago Theological seminary in Chicago Sept. 28 and 29. One of the participants in the program will be the Rev. Theodore R. Paville, superintendent of the Wisconsin Congregational conference and a director of the Chicago Theological seminary. He is a nephew of Dr. John Paville, formerly pastor of the local church, and at one time he preached in Oshkosh.

THOUGHT SHERWOOD BANK WAS ROBBED

Motorists See Men Lurking in
Shadows of Village
Institution

Suspicion of a bank robbery at Sherwood early Sunday morning started wild rumors which were run down by Sergeant Earl VandeBorg of the Appleton police force and proved unfounded.

Motorists returning from a dance at about 4:30 Sunday morning passed the bank at Sherwood observed that the lights within were extinguished, a circumstance that was disconcerting to the motorists. They also saw three men come out of the shadows of the bank and enter a car.

When Sergeant VandeBorg was informed of the occurrence, he notified the night telephone operator at Sherwood and asked her arouse two bank officials. Upon investigation, the three men seen lurking in the shadows proved to be Mexican beet weeder of that community. The heavy rain of Sunday morning forced them to seek shelter in their Ford touring car.

ROTARY OFFICERS WILL REPORT ON CONFERENCE

Reports of the district executive conference of Rotary club presidents and secretaries will be given at the regular meeting of Appleton Rotary club Tuesday noon in the Century hotel. The reports will be made by President E. N. Smith and Secretary Earl F. Miller.

Be sure and visit our store
Tuesday evening.—FISH'S.

FARM-LABOR GROUP SURE STATE TICKET WILL BE ELECTED

Presidential Campaign Now
Occupying Time of the
Progressive League.

Because the state Republican ticket of practically elected, in the judgment of members of the Farmer-Laborand Progressive league of Outagamie-co, the meeting of the league Saturday night in the Trades and Labor hall was devoted to a discussion of the presidential campaign.

Although there is a contest for two of the county offices, the league has thus far taken no active part in county politics. It has no fear over the outcome of the state general election and considers the Blaine Progressive ticket practically elected.

Ways and means for raising funds for the LaPollette-Wheeler campaign were discussed. Attorney M. J. Eberlein of Shawano and Congressman George J. Schneider spoke on the presidential campaign. A delegation of Progressives from Shawano was present at the meeting. The next meeting will be on Saturday, Oct. 11.

BASEBALL FANS WANT TO SEE SENATORS IN ACTION

A three game series booked for Washington and the Chicago White Sox in the Windy City, Monday, Tuesday and Wednesday, may attract a number of sport fans of this vicinity to see what may be the next world champions and the famed Walter Johnson, the Senators' pitching ace, in action.

MAN HURT AS CAR GOES INTO DITCH

An automobile collision on the cemetery hill one and a half miles east of Dale at about 4:30 Sunday afternoon sent both cars into the ditch and injured one of the occupants. John Brown of Neenah was the injured person. He was rendered unconscious by an injury to his back. He also suffered a cut above his nose.

The accident occurred as a Jewett car going east on highway 14 was passed by an Oakland car driven by William Vale, 51 Light-st, Oshkosh. The Oakland cut in too short and struck the front hub cap of the Jewett forcing it into the ditch and causing it to rock, but not upsetting it. The Oakland car turned over in the ditch and was considerably damaged. Other occupants of the damaged car were Frank Zahn, 145 Pearl-st, Oshkosh, and Tim Magaurn, Black Creek. The Jewett car was scarcely damaged; neither were the occupants hurt.

Hotel Owners Meet
Wisconsin hotel owners and proprietors will gather in Milwaukee Oct. 28 and 29 for the annual convention of the Wisconsin Hotel Association. About 150 delegates are expected at the gathering. Harry

BUILDING PERMITS

CONSTRUCTION UP TO SEPT. 30
Total costs \$1,865,405
Costs, this time, 1923 1,462,238
Residences 113
Residences, Sept. 20, 1922 .. 210
Garages 223
Garages, this time, last year. 272
Few new homes are going up in Appleton at this time of the season. Last week's record of the buildings inspector's office showed only three more permits for new homes. Five garage permits were issued. Building costs for the week totaled \$38,855, as compared with \$20,075, for the same week in the previous year.

TOURIST HITS RURAL MAILMAN AND RUNS AWAY

Charles Rogers, who is substituting for Mail Carrier John Freude on Rural Route No. 2, was delayed in starting out on his daily trip Saturday as a result of an automobile accident at Atlantic and Appleton-sts. The carrier was driving west on Atlantic-st, when he was struck by an Illinois car coming from the south on Appleton-st. The tourist car failed to stop, according to Mr. Rogers, but he took the license number.

Hadfield, Maryland hotel, Milwaukee, is president of the association.

AVOIDS AUTO BUT HITS STREET CAR

Two automobiles and a street car figured in an accident about 2:30 Sunday afternoon on College-ave between Oneida and Morrison-sts. Robert Kranhold, 8074 Fourth-st, driving his father's car east on College-ave, was about to stop in front of the W. S. Patterson company plumbing shop, when a Ford sedan driven by a woman and owned by Herman VanDehey, Route 4, Appleton, backed up from the curb, forced the Kranhold car over to the left and thus causing it to be struck by an east bound street car. A fender, wheel and tire on the Kranhold car was damaged.

REALTY TRANSFERS

Henry Dumke to Pauline B. Miller, part of lot in Fourth ward, Appleton. Evelyn Peerenboom to George H. Peerenboom, part of lot in Second ward, Appleton. Miles Meldam to William DeLain, lot in Third ward, Appleton.

Autumn Dance at Greenville Pavilion, Tues., Sept. 23. Menning's Orchestra. Busses leave Appleton at 8:30.



House Cleaning
Little
Bo-Peep
"FLEECY WHITE" QUALITY
AMMONIA
Cleans Everything—Softens Water—Loosens Dirt—Protects Hands
Little Boy Blue
CREATING A CLEANER WORLD

Your Winter WARDROBE

will look much better, after it has gone through our sanitary cleaning process.

CLEANING AND PRESSING

Put all your garments back to their original newness.

PHONE 911

Badger Pantorium

CLEANERS AND DYERS

The Most Modern Cleaning Plant in the Fox River Valley
661 Appleton St. Appleton, Wis.

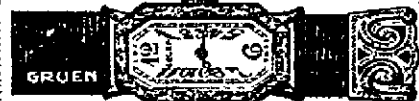
BRANCH STORES

—Kaukauna— —Neenah
South, 166 W. Wis. Ave. Tel. 470 117 East Wis. Ave. Tel. 625
North, Third-St. Tel. 243 Kimberly Tel. 9704R3

On Your Window Shopping Tour Don't Fail to Notice Hyde's

This store offers a showing of
Watches, Jewelry and Gift things
that will find instant favor with
those that like something different
and distinctive.

FRANK CHYDE & CO
JEWELERS
"The Store with the Selection"



Movie Stars

Are using these rare powders

By Edna Wallace Hopper
I did not intend to supply powders to women. My only idea was to furnish them my greatest beauty help. But thousands of women have urged me, by letter and in person, to tell them the powders I use.

Like all my friends in the stage and in the movies, I use very costly powders. I have them made to my order, and they cost me \$5 per box. Our careers depend on our looks, and nothing is too costly.

But I have persuaded these makers to offer these powders at ordinary prices. I order them in quantities, under my name. I offer them at my expense to girls and women who desire the best.

Now all druggists and toilet counters supply Edna Wallace Hopper's Powders. There are two kinds. For myself I prefer a clinging powder, a cold cream powder, based on my Youth Cream. It is enduring. That Youth Cream costs \$1. But many women prefer a light and fluffy powder. If you want that kind, it costs but 50 cents. Both kinds come in three shades—white, flesh and brunette.

So far as I know, these powders are the finest in existence. You may be sure that if anyone produced a better powder I would get it quickly. Anyone who uses common powders will find a new conception of what powders should be.

Let me send you a sample. Just mail this coupon and tell me the kind you want.

SAMPLE FREE

Edna Wallace Hopper 824-A
536 Lake Shore Drive, Chicago.

I want to try
Youth Cream Powder
Face Powder
White—Flesh—Brunette

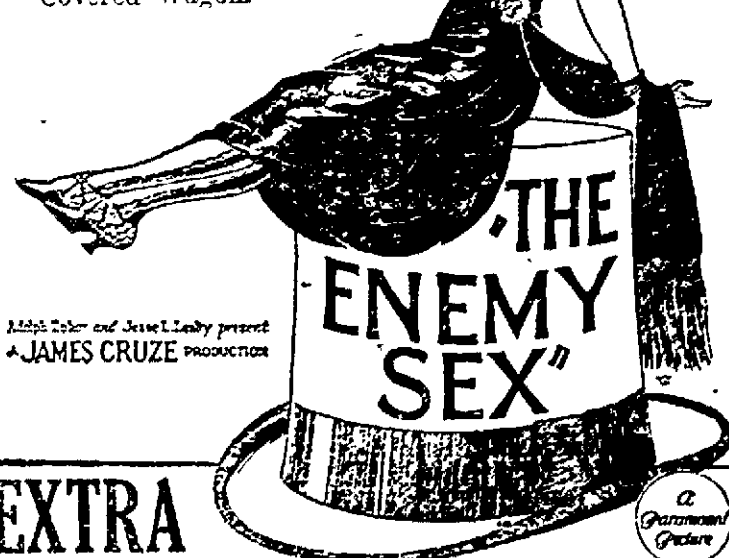
adv.

STARTING TODAY 30c || FISCHER'S || 30c APPLETON || Another Cruze Hit!

WITH
BETTY COMPSON

THE story of a Broadway butterfly who thought the famous playground was a place of fun—And learned!

A jazzy, thrilly, lavish production by the maker of "The Covered Wagon."



EXTRA

PATHE NEWS—"DETAINED"

2 Reel
COMEDY

ELITE STARTING TODAY

Frank Lloyd Productions, Inc.

presents the dramatization of Rafael Sabatini's greatest novel

"The SEA HAWK"

A drama of fierce, vivid color and amazing adventure, through which stalks one of the truly great and masterful figures of romance.

The Sea Hawk kidnaps the beautiful English maid and carries her off to his pirate ship.



A First National Picture

WITH
MILTON SILLS

and a supporting cast including
Epid Bennett, Lloyd Hughes,
Wallace Beery and 3,000 others.

directed by
Frank Lloyd

MATINEE 2:00—Admission 35c

EVENING: First Show 6:30, Second 8:45—Admission - - 50c

NOTE:—This picture is now showing in Milwaukee at the admission price of 75c.

Daily
Dime
Matinees

MAJESTIC
NO ADVANCE IN PRICES
MAT. 10c EVE. 10c and 15c

Big
New
Pictures.

NOTE: This Special Production
SHOWN ONLY

Today and Tomorrow NAZIMOVA'S

Greatest Picture Portraying Woman's Self Duty

"The DOLL'S HOUSE"

A masterpiece from a masterpiece. A picture every woman, no matter what her age, will want to see and should see. Every wife should take her husband to see it.



ALWAYS THE NEW BIJOU 10c

BIJOU ORCHESTRA EVERY MATINEE AND EVENING
TO-DAY—and-TUESDAY



Where ripples
of delight
Check the
trembling tears

**MARY
PICKFORD**
IN

"LITTLE LORD FAUNTLEROY"

From Francis Hodgson Burnett's
Famous Story

The touching appeal and quaint fine humor of the tender story; the wonderful art of the never-to-be-forgotten dual portrayal; the exquisite beauty of the entire production. All of these have captured the hearts of every one who has seen this photoplay of rarest charm.

From Every Standpoint — ONE VERDICT
From Every Spectator — ONE OPINION
From Every Critic — ONE DECISION

A SUPERB PICTURE

WEDNESDAY—THURSDAY Norma Talmadge

With Eugene O'Brien, Stuart Holmes
and An All Star Supporting Cast — IN —

'Ghosts of Yesterday'

From the Play "Two Women" by Rupert Hughes
A Stirring Drama of New York and Paris

Saturday Mat.—"The Way of a Man"

TRY A POST-CRESCENT WANT AD.

Tourist Soon Won't See Majestic Pines In Woods Of Northern Wisconsin

Prof. Rogers of Lawrence College Tells Public Where Last Stands of Famous Timber May Be Located.

Lovers of native landscape who wish to see some of the original pine forests of Wisconsin, should plan to visit the forests within the next few seasons, because such beauty spots are rapidly disappearing. In the opinion of Prof. Walter E. Rogers of Lawrence college, only a few fragments of the native forests now remain. Prof. Rogers says, and it is expected these will vanish within five years.

"Half a century ago when the lumber cutting in Wisconsin began in earnest, the northern half of the state was practically covered by pine forests and mixed stands of pine and hardwood," Prof. Rogers said. "Logging operations, once started, progressed up until in 1900 Wisconsin led the states in lumber production and was the center of the world's lumber supply. But this honor was not long to remain with the commonwealth for so rapidly did the lumbermen skin the cream off this, our greatest natural resource, that the peak of production was soon passed. The state dropped out of the lead and the center of production moved on to the west coast. In the short space of two generations the wonderful pines of Wisconsin have practically vanished and in their place is a waste of stumps and brush."

AX TAKING REMNANTS

"The last remnants of what was once the pride of the state are now falling before the saw and ax. Three areas still have stands of pine of sufficient extent to merit mention, and worthy of a visit by tourists. The least imposing of these, situated north of High Lake, in Vilas co., is so far removed from tourist highways that a day's time is necessary to get into it."

"A second area lies in northern Marinette co. and may be seen on highway 14 between Pembine and Dunbar. A side road leads into this tract and the tourist may view a representative portion of it without leaving his car. The more picturesque portion however, may be seen only by means of a rough journey afoot, which, though not necessarily long, need be attempted only by the experienced and seasoned hiker. The pines cover rocky knobs and ridges, the approaches to which are so difficult that the tenderfoot is baffled before reaching the first vantage point. The trees of this region are mostly Norway pine, or red pine as it is called from the color of its bark."

"The Norway pine does not attain the size of the white pine, which may

still be seen composing the forest in northern Bayfield co., near Drummond. Two years ago a fine stand of this timber lay immediately adjacent to the highway, but this has been logged and to reach the remaining pine forest one must drive or walk several miles along a side road. But the journey is worth the effort, for here is a real bit of the once famous Wisconsin pine forest. Here are found the giants of the northern evergreen woods. Trunks four feet in diameter are common; five-foot trees are frequent, and six-foot trunks are not unknown. The crowns tower upward a hundred, and in some cases, almost a hundred and fifty feet, overtopping everything else and giving the forests that dark evergreen color which is so different from the grass green of the deciduous woodlands."

"In a short time, however, these trees will be but a memory within the borders of Wisconsin except where an isolated one, or group, stands among the uncultivated woods. There are numerous places where mixed stands of pine and hardwood are still available for state parks, but it is probably already too late for the people of the state to save one of the remnants just described and within a few years there will be in Wisconsin no adequate and representative relic of the pure pine forests which were the beginning of Wisconsin's fame."

ISOLATION OF LEPEERS INDIA'S GREAT PUZZLE

By Associated Press

Manila—Isolation of the leper is one of the serious problems of India, according to Dr. A. R. J. Douglas, of Rangoon, Burma, who is in the Philippines to make a detailed study of conditions of lepers in the island and the methods of treatment employed at Cullion where 5,500 lepers are confined.

"We have 100,000 lepers registered in India and estimate that there are as many more unregistered," said Dr. Douglas. "There are 10,000 known lepers in Burma alone, with 10,000 more unregistered."

"Isolation of the leper is one of the serious problems of India. The country is in the throes of several upheavals at present and too much pressure by the British might bring condemnation from the natives. Complete isolation, as in the Philippines would be almost impossible in India."

Dr. Douglas says tropical disease experts of Indian dispute the belief of some medical men that the chaulmoogra oil treatment for lepers is absolute, and that leprosy will be cleared from the earth within the next 50 years.

LITTLE CONTAGION IN RURAL SCHOOLS

There is but little contagion prevalent in rural districts (according to Miss Marie Klein, county nurse. Pleasant Dale school in Center of a closed for a few days on account of a case which at first appeared to be

diphtheria, but it later proved to be croup. Pershing school in the town of Ellington also was closed temporarily because of a scarlet fever case. No new cases have arisen in that school district, and the school has reopened. The only case of diphtheria contracted thus far by a school pupil is one in Deer Creek.

Grocers Hold Meeting
The Grocers' association will hold a meeting at 8 o'clock Tuesday evening in the office of R. E. Carnicross, 305 College ave. Routine business will be transacted.

H. G. BROOKS SELLS PHONE PLANT AT EDEN

H. G. Brooks, formerly of Appleton, has sold the Eden Telephone company of Eden to Charles Pitts of Fremont. Mr. Brooks assumed the management and ownership of the property in 1921. The company serves 270 subscribers. Mr. Brooks will move back to Appleton.

YOU CANNOT help but find what you want in the classified section.

When You're On The Avenue Tomorrow Evening

or any day this week, walk past our shop and in our windows, we will try and illustrate for you, our style of handling meat.

In our business, we have no designers to create new fashions for us. But we have that same old "style" of doing business that has built our reputation for us.

Get the Finest Meat Possible

That is the principle upon which our business was founded years ago. Now we are constantly looking for something a little bit better and now we offer

Prize Cattle Meat

Meat from Cattle that were Awarded Prize Ribbons at the Minnesota State Fair.

VOECKS BROS. BETTER MEATS



BUILD UP A RESERVE

Tell me what you do between the hours of 7:00 and 11:00 each evening and I will tell you what and where you will be 10 years from now.

Invest Your Evenings at School Deposit One Dollar Attend Regularly and Get It Back

—COURSES TO BE OFFERED—

Show Card Writing
Sewing
Cooking
Millinery
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Oil Painting
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General Science
Gardening

Machine Shop
Cabinet Making
Drafting
Arithmetic
Radio
Public Speaking
Basket Weaving
China Painting
Poultry

Citizenship
Bookkeeping
Typewriting
Shorthand
Penmanship
English
Algebra
Shop Mathematics
Motor Repairing

Other Courses for Which 10 People Enroll Will Be Offered

Enrollment Sept. 29th to Oct. 3rd

Appleton Vocational School

If You Want The Facts

Ask Your Fellow Motorist

Today well over 100,000 cars are running on Firestone Balloon Gum Dipped Cords. Not one tire has been returned because of faulty construction. Although we have changed over to full size balloon tires more than one hundred cars in this locality on the basis of ten days' free trial, we have yet to remove a set once the motorist experienced this new sensation of greater comfort, safety, car conservation and fuel economy.

5—Reasons—5

Why Firestone Full Size Balloon Tires Have Made Good

- 1.—Quality of Cotton in Cord, combined with Gum Dipping Process—gives strength to sidewall.
- 2.—Specially designed tread—gives proper road contact.
- 3.—Perfect Balance—permits easy steering.
- 4.—Full Size—no change of gear ratios.
- 5.—Not in experimental stage—guarantee of satisfaction.

Large Stock of Used Tires

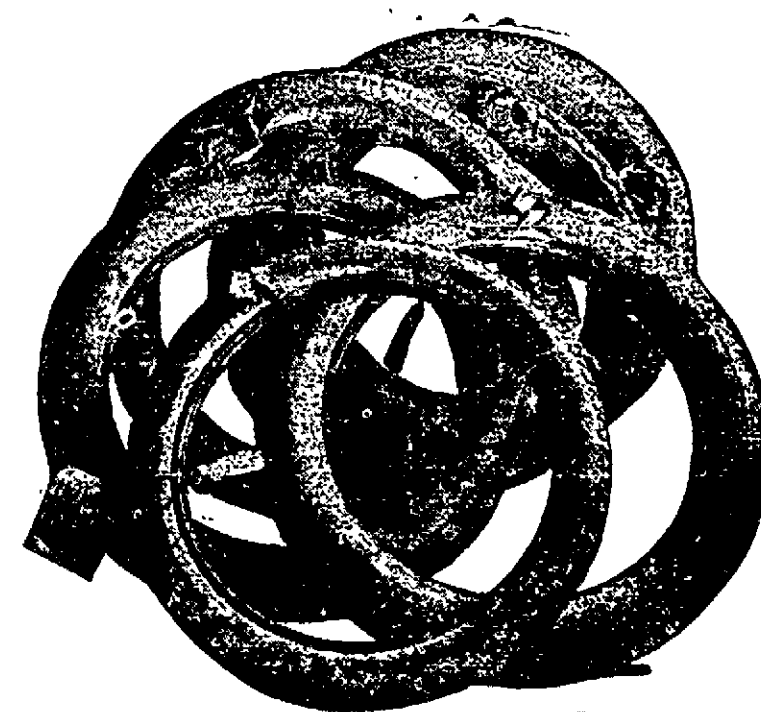
TRY US OUT

APPLETON FIRESTONE CO.

630 Appleton Street

LOUIS LUTZ, Manager
Invite Us to Your Next Blowout

Phone 3499



HAVE YOU ANY OF THESE?

If you have any of these lame ducks tucked away in your garage, bring them to us. By this remarkable new method of tire repairing we can save these tires for you. You'll be pleased with our reasonable price and prompt service. All work done on a Money Back Guarantee.

APPLETON POST-CRESCENT

VOL. 41. No. 90.

PUBLISHED DAILY EXCEPT SUNDAY, BY THE POST PUBLISHING COMPANY, APPLETON, WIS.

JOHN K. KLING, President
A. B. TURNBULL, Secretary-Treasurer
H. L. DAVIS, Business Manager
ENTERED AT THE POSTOFFICE AT APPLETON, WIS., AS SECOND CLASS MATTER

SUBSCRIPTION RATES
The APPLETON POST-CRESCENT is delivered by carrier to city and suburban subscribers for fifteen cents a week, or \$7.50 a year in advance. By mail, one month \$1.00, three months \$2.50, six months \$4.50, one year \$8.00 in advance.

FOREIGN ADVERTISING REPRESENTATIVES
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THE POST-CRESCENT'S PROGRAM FOR A GREATER APPLETON

City Manager Form of Government.
Union System of Schools.
Greater Representation for Appleton on County Board.
A systematic plan of Park and Playground extensions and improvements.

INVESTIGATING TELEPHONE RATES

The Wisconsin Telephone Company may be entitled to an increase in rates, but enough has been disclosed in the investigation undertaken jointly by the Chamber of Commerce of Appleton and the Association of Commerce of Green Bay to prejudice its case before the state railroad commission and to indicate that it has asked for excessive rates. In the first place, the company has not been entirely frank with the commission or the public. Figures concerning its business on file with the commission at Madison do not correspond with the figures it has submitted to the city of Appleton and its subscribers. The public is well aware that statistics touching revenue, disbursements, depreciation and net earnings may be adapted to certain purposes or viewpoints. It is aware that the whole truth about the finances of any corporation can only be ascertained by a thorough, disinterested audit of its books.

The fact that information offered people of Appleton about its business does not correspond with the information given the state is an unfavorable circumstance in itself. Whatever basis of depreciation, for instance, is taken with or required by the state, should apply to the communities for the purpose of fixing rates. This has not been followed. A much larger depreciation was taken in presenting the condition of finances to the people of Green Bay, and this of course had the effect of reducing the paper showing of net earnings. The company may offer plausible explanation of these discrepancies, but it is not convincing.

We are satisfied that a full investigation of the Wisconsin Telephone company will show that it is an excellent earner as public utilities go. We must not overlook the fact, too, that its business is of such a character that no fixed rule can be laid down as to rates, that it pays royalties outside the state of Wisconsin and that its ramifications are difficult to follow, although they all have a direct bearing upon both rates and profits.

The increase in rates asked for in Appleton was of course worked out at Milwaukee. Local or district officials do not determine these policies. In this instance, we think the Wisconsin Telephone company used poor judgment, first, in the amount of the increase it proposed to put into effect, and second, in the methods employed to secure local and ultimate state approval. It is quite evident the increases are not warranted. We do not think there is any chance for it to secure the railroad commission's approval of the proposed rates. It is evident that the investigation is going to result in benefit to telephone users and is going to serve the public interests.

AN ELECTION BY THE HOUSE

Political correspondents continue to speculate on what may happen should both Coolidge and Davis fail to get a majority of the electoral votes, in which event election of president would automatically go to the house of representatives. It is said to be the sole aim of the La Follette-Wheeler party to throw the election into the house. Such a possibility should be viewed from a standpoint of what has happened in the past if it is to mean anything. It is just 100 years since congress was called upon, in the first instance of its kind, to name a chief executive, following a deadlock in the electoral college. In that year there

were four candidates and each had a formidable following.

Andrew Jackson, although leading in both popular and electoral votes, was defeated in congress by John Quincy Adams. William H. Crawford and Henry Clay were the other candidates. The popular vote is unreliable. All four candidates ran in but five states; three ran in six states; in seven states the contest was between two. In six states the legislature, not the people, chose the electors. But the popular vote, as nearly as it can be counted, was: Jackson, 152,001; Adams, 114,023; Crawford, 46,979; Clay, 47,217. In the electoral college, the vote stood: Jackson, 99; Adams, 84; Crawford, 41; Clay 37. No one having a majority, the election went to the house; and as the constitution provides that only the three highest candidates can be voted for, Clay was eliminated. He threw his support to Adams.

In the ensuing ballot in the house, Adams received 87 votes, Jackson 71. Crawford 34, according to the preference of the members. But the decisive vote was by states, and of these Adams had 13, Jackson seven and Crawford four. A change of three votes in the house might have taken three states from Adams and added them to Jackson's total, making the election of any candidate impossible as long as the representatives stood to their guns. In that case, John C. Calhoun would have become president, and the whole course of American history from that date onward might have been changed.

Two of these states had but a single representative—Illinois and Missouri. In the Louisiana delegation, Adams had two votes to Jackson's one, the vote of the state being therefore cast for Adams. In the electoral college, both Louisiana and Illinois' majority had been for Jackson. Missouri had been for Clay. Small wonder that the Jackson adherents cried that the election had been stolen. Nevertheless, there is not the slightest evidence of corruption in the house. Nor is there danger of a purchased election if the vote is thrown into the house this year.

The only thing that is certain in case the election goes to the house is that Calvin Coolidge will not become president. If the deadlock were to be broken, it probably would be through a combination of Democrats and Progressives. This is indicated by their past relations. Nothing of the sort is possible between the Progressives and the Republicans, and it is highly unlikely as between the Democrats and the Republicans. If there is a failure to elect at the polls we shall have at Washington one of the greatest games in higher politics ever staged in the country. No one could predict with any certainty how it would terminate.

AROUND THE WORLD IN FIVE DAYS

"The vision of speeding through space at the rate of 266 miles an hour, with forest, plain, sea and mountain racing by in a kaleidoscopic view on a continuous voyage through the air: out of sight of land only four times, and then for less than 2 hours each time; covering 30,000 miles, and passing over twenty-eight nations of the globe, and making a complete circumnavigation of the world in less than five days, will, in the not far distant future, become a reality."

So says First Lieut. Robert J. Brown, Jr., of the Army Air service, and chairman of the World Flight committee. The American aviators have demonstrated not so much the possibilities as the probabilities of aerial navigation and travel.

One man cannot fly around the world in five days. The long uninterrupted voyage at high speed is beyond the capacity of human endurance. One machine could not make the trip in continuous sailing, without delay. But regular service around the world in five days may be a fact when repair and relay stations are established at strategic points in many lands and climes.

A man is usually considered ignorant because he doesn't happen to know the same fact as you happen to know.

It is easy to keep a secret until you get a chance to tell it.

This living the world owes us is pain on the installment plan.

No matter how big a telephone booth, it is hard to get numbers in it.

Our objection to divided blondes is they are seldom decided about anything else.

A model husband is one who is as nice to his wife in private as he is before company.

People who really think kisses have germs, usually look the part.

Health Talks

BY WILLIAM BRADY, M. D.
Noted Physician and Author

Dr. Brady will answer all signed letters pertaining to health. Writer's names are never printed. Only inquiries of general interest are answered in this column, but all letters will be answered by mail if written in ink and a stamped, self-addressed envelope is enclosed. Requests for diagnosis or treatment of individual cases cannot be considered. Address Dr. William Brady, in care of this paper.

HOW ABOUT THIS CATARRH

Little while ago I said, for the twenty-seventh time here, that there is no such disease or condition as "catarrh." Seems I am about the only person in the country who thinks so, aside from a number of really good doctors. "If it is not catarrh, what then, is it?" You know that it is called catarrh by almost every practicing physician," scolds a Louisville reader. "Noticed you claim there is no such thing as catarrh," a St. Paul man writes. "Understand you also assert there is no such thing as a cold, ingrown hair from shaving, nervous breakdown or weak lungs. Calling a cold by the name of coryza, a name you can't find in the dictionary and nobody knows how to spell or pronounce—is what some people call just Dr. Brady's bull."

"Why not catarrh of the head as well as tubercle of the lungs," asks a modest Watertown woman. "For the information of Doctor Brady," writes a Brooklyn person on a postcard. "I would state that catarrh is, only the medical word rather than a call to it. Measles, otitis, rhinitis, bronchitis, gastritis, enteritis, etc. The word 'cold' or 'catarrh' is too simple and doesn't sufficiently befuddle the patient's understanding, as the medical profession, the biggest humbug, etc."

A New York reader declares she has always been told by reputable physicians that she had a touch of nasal catarrh, and that "75 per cent of New York people suffer from it, because of the climate of New York city."

"How is it," inquires a New Orleans reader, "that so many physicians diagnose catarrh of the stomach? You administered your medical brethren a kick in the shins when you declared there is no such condition as catarrh—which they are daily telling patients is due to our climate." Colorado Springs, Colo., and Long Beach, Cal., each put in a similar libel on the climate. A Bowling Green, Ky., druggist, cites a definition of catarrh in a medical dictionary edited by Dr. Thomas A. Stedman, but for that matter Dr. Noah Webster gives a definition of catarrh, also a definition of banishment.

Correspondents writing from places I shall not name, declare that I am crazy, cracked, ridiculous, and everything; on the whole our climate where ever we live, would seem to be execrable. Yet it is difficult to find an intelligent person who ascribes his ill health definitely to the climate.

All the traveling men for alleged "catarrh" would never by any chance cure sinus abscess or infection, sinusitis is but one of a score of conditions popularly called "catarrh," sometimes even by doctors who do not take the pains or time to examine the nose and throat with head mirror, speculum and perhaps transillumination apparatus. A doctor ought to give his patients at least a sporting chance by trying to determine what really ails the patient. Doctors who support it in this light, illusion of "catarrh" seldom see it in this light.

In asserting that there is no such condition or disease as "catarrh," of course I do not deny the reality of diseases which masquerade under that meaningless title. The only difficulty is that there are still far too many cases of diagnosable but undiagnosed diseases known to the luckless victims as "catarrh," and neglected or improperly treated on the basis of that error.

(Copyright National Newspaper Service)

LOOKING BACKWARD

TWENTY-FIVE YEARS AGO

Monday, Sept. 25, 1899.

Albert J. Earling of Chicago was elected president of the Chicago, Milwaukee and St. Paul railway.

The O. P. B. club was arranging for a trolley ride to Oshkosh where they were to take supper at one of the hotels.

The following went to Madison to continue their studies at the University of Wisconsin: Joseph Loeb, Miss Louise Loeb, Charles Cole, Joseph Korfend, Jr., Theodore Berg, John Bartman, and Eddie Baer.

Dr. Anton Miller of New York Mills, Minn., was called here by the death of his father. The Chicago Northwestern railway was selling reduced rate tickets to the Dewey celebration at New York.

Pepper prices were reported by local manufacturers to be on the increase for the first time in twenty years.

Shepard's Minstrels were showing at the Opera House and featuring the Poster Girls cakewalk.

The district convention of the Order of the Eastern Star was being held at the Masonic building.

Capt. L. M. Mann arrived in the city to superintend the sale of 50 tons of junk accumulated at the United States improvement office.

Mr. and Mrs. H. H. Rogers entertained 125 guests on their China wedding anniversary.

The semi-annual muster of Appleton Light Infantry was conducted at the armory by Adjutant General Boardman.

Mrs. Fred Kaphingst was instantly killed by a passenger train at Neenah.

H. H. Schmittz of Racine arrived in the city to become manager of Walter's brewery.

Riverview Golf club defeated Alsop Country club of Oshkosh by a score of 16 up.

TEN YEARS AGO

Monday, Sept. 21, 1914.

Austrian losses were staggering as 2,000,000 men grappled on the Russian front.

Appleton poultry fanciers took most of the prizes at the Seymour fair.

Mrs. James Fannon, 81, of Neenah, died as a result of falling backwards down a cellar stairs.

Riparians of Outagamie county and other counties petitioned war department for \$400,000 damages.

New motor fire truck makes good on hill climbing test on first tryout.

Julius Karsten dies at hospital after illness of five weeks.

Ford truck owned by Mike's grocery turns turtle on road to Kimberly.

Mr. and Mrs. Henry E. Reier celebrated their silver wedding anniversary the day previous at their home on Second avenue.

Encowment of Miss Margaret Smith of Neenah and D. L. Kimberly of Neenah was announced.

Earl Plant and Hugo Keller departed today for Marquette university of Milwaukee.

Alfred Newlander, recently admitted to the bar at Milwaukee, was visiting his father, D. Newlander, Morrison street.

Appleton motorists were taking pleasure trips around Lake Winnebago.

Bijou theater was showing movies of international auto races at Indianapolis.

Butter was quoted at 23 cents a pound on Elgin market.

The dawn of a new era is frequently obscured by clouds of pessimism.

SEEN, HEARD and IMAGINED

---that's all there is to life

WHEN BUTCHERS CONVEYE

To market, to market
To buy a rib roast:
Home again, home again,
For the shops are all closed.

Market men have found that housewives can do a little roasting in more senses than one, and the closed shops on Monday afternoon won't let them forget it.

The eternal problem of meat cutters is to please both the Jack Spratts and Mrs. Spratts.

APPLETON MEAT MARKETS EMPLOY ONLY UNION MEN, FOR DON'T THEY BELIEVE IN THE CLOSED SHOP IDEA?

TODAY'S HISTORY LESSON

The Downfall of Turkey.
The Overflow of Greece.
The Attack on Bologna.
The Dispute Over Bacon.
The Expulsion of Ham.

The customers at the meat market may make a great clamor over hard times, but don't forget that it's the butcher who has to worry about how to make both ends meet.

We wonder if any of the delegates have as yet introduced to The Tenderloin just a few steps from College ave.

THE MEAT CUTTER'S PROPOSAL

Ah, my little lamb, be sweet to your old slaughterer. I can't live without you, for you're my meat. I remember the awful roast you gave me straight from the shoulder for the stew I was in last week. I know I'm an awful ham, but marry me, and I'll promise to bring home the bacon every Saturday night. I made a big steak at the races yesterday, and if you only say the word, life will be sauce to us, and we'll live happy in our own little porthouse.

Robbers broke into a meat market in Michigan last week, but they were caught in the act. The pigs squealed on them.

Butcher's scales will serve a new purpose, it seems. A young girl driver came into a meat market the other day asking to have the air in her automobile tires weighed to see how many pounds of pressure they had.

CALL THE S. P. C. A.

Dog sitting in the street,
Looking very lonely.
"Long came an auto.
Honk, honk, bologna."

A bride is a person that asks herself if she salted the meat.

Everybody wants the expensive cuts, grumbles the butcher, but some body has to take the cheaper ones.

Meat market employees, if they had their way, would take no cut at all. ROLLO.

Study Of Feet Tells Habits Of Most Animals

(From The London Spectator.)
Look at a wild animal's feet and they will afford you a great deal of information concerning the habits of the creature. Compare, for example, the feet of the fox and the domestic cat. Those of the former are of the "hare" type, while the feet of the latter are much shorter and rounder. The claws or nails of a dog are a fixture, whereas those of the cat are retractile.

The domesticated, close-knit and shallow-padded foot of the fox, with considerable hair between the toes, is suited to an animal that travels long distances across country, and which frequently pursues its prey at speed. The cat's foot, on the other hand, being round, short, and with a deep pad, is useful to an animal which pursues its prey by stealth and seizes it often by a sudden rush not long sustained.

None of the feline species is given to running long distances and, though all are capable of traveling at great speed for a short spurt, they cannot keep it up like the wild dog, the wolf or the fox.

Turning from the dog and cat to the rabbit, hare and squirrel, we find in the case of all three that the hind feet are considerably larger than the fore. No doubt in the long ago both rabbit and hare were inhabitants of the hills and nature gave them large hind feet and powerful quarters to enable them to run swiftly up steep grades and thus keep clear of the wolves and other enemies. Both creatures have the soles of the feet well covered with hair, which acts as a non-slipping medium on ice or frozen snow.

The hind feet too, are capable of considerable lateral expansion and this aids the animals' progress in deep, soft snow. This is best exemplified in the Canadian swamp hare, otherwise known as the snowshoe rabbit, which turns white in winter and travels over the snow which lies to a great depth in the cedar swamps of the northern woods.

Just A Mement

The pole star is always directly over the north pole.

Horse-breeding is still profitable in England.

The dome of St. Paul's Cathedral, London, weighs 64,000 tons.

To produce one pound of honey a bee must take the nectar from about 62,000 clover blossoms.

Most farmers from the South African veldt wear evening dress when going to a theater.

Four postcards recently delivered in Heyling Island, England, were posted in Germany 22 years ago.

While the music hall is gaining popularity in Germany, it is almost a thing of the past in England.

Wireless has developed the newspapers on trans-oceanic liners to a high degree of completeness.

The highest waterfalls in the world are the Kaieteur Falls, 714 feet, in British Guiana.

We are all trying to get into the White House---

President Coolidge is trying to keep his wardrobe trunk in the White House and Candidate Davis is ready to call the moving van.

Meanwhile—the Schmidt store is trying to get into the White House too. In Washington? No—but into the white house you live at here in Appleton.

Now—it's going to take a clean man to get into the White House and it should take a clean value to get into your home.

We ask you to see our Campus Togs Fall Suits and compare their style, their tailoring and their cost with any other candidates in the field and then mark the ballot where it belongs.

Campus Togs Fall Suits are Ready \$30 to \$55

MATT SCHMIDT & SON
TWO FLOORS OF GOOD THINGS TO WEAR

Adventures In The Library

By ARNOLD MULDER

WILLIAM LYON PHELPS' PROTEST

William Lyon Phelps, professor of English literature at Yale, is one of the few college professors who does not turn up his nose at the work of present day writers. Many college professors throughout the country are so absorbed in the literature of the past that they assume nothing is worth while that is not a hundred years old. At least they assume tacitly, even when they do not say it, in so many words, that English literature stopped about 1850 or 1870, about the closing date listed in the histories of English literature they teach in classroom.

William Lyon Phelps protested against this attitude. "Many years ago," he said, "I began to devote my attention to modern writers, because I couldn't see why the works of authors living several hundred years ago should be treated with respect and those of our generation should be treated with indifference. It seemed to me a great pity that our universities should be the last place where contemporary talent is recognized. I began to get letters from all over America when it became known that I was planning a course on modern writers, particularly novelists, at Yale university. The writers of the letters all abused me for lacking academic standing. Modern novels were a waste of time to read, they said. More of a waste of time to write. Why consider new novels any way at a university? For my part, I had often wondered about certain classical

novels which were being reverently read in our American colleges. Many were dull. Some of them were dirty."

EMERSON UTTERED NONSENSE

It is refreshing to get such a pronouncement from a Yale professor of English. Too often the academic mind maintains the opposite point of view. Even Emerson fell into that fallacy and advised his readers never to read a book that was not at least 50 years old. In saying that Emerson was talking nonsense, begging pardon of the shade of the great man whom I revere. The absurdity of it can easily be demonstrated. Obviously Emerson wrote his own books with a view of having them read by his contemporaries. He wished to influence his own generation. But if his own generation had taken his advice his own books would never have been published. And if Emerson's advice were adopted universally literature would come to a dead stop.

There can be no writers without readers and if the literature of today should not be read until 50 years hence it would not be published and then there would not be any literature 50 years old at the end of the 50 year period of probation. And if that test had been in force in the days of Shakespeare there would be no Shakespeare plays to read today. All that is needed to refute such a statement, even though the great Emerson made it, is a little horse sense.

GREAT ALWAYS SURVIVE

Going by broad averages, about as many great books are being written today as were written at any time in the past. The impression which is sedulously encouraged by the academic minds that all the great writers lived in the past is an illusion. There are a great many writers today who turn out trash, but there were also many of them in the past who did the same thing. The great ones have survived just as the great ones of today will still be read a hundred years from now when the trashy have been forgotten.

Probably one reason why there are not many men who, like William Lyon Phelps, are willing to read and study the contemporary writers, is that it takes too much trouble. The writers of the past have all been classified and labeled. We know from the histories of English literature which are great and which are less great. No individual judgment is required. Not so in regard to contemporary writers. They come from the presses in a heterogeneous stream, good, bad and indifferent all mixed up. It takes more trouble to pick the few big ones from the small fry than it does to strictly to research on any subject. Give your question plainly and briefly. Give full name and address and enclose two cents in stamps for return postage. All replies are sent direct to the inquirer.

The Question Box

(Any reader can get the answer to any question by writing The Appleton Post-Crescent Information Bureau, Frederick J. Haskin, Director, Washington, D. C. This offer open strictly to information. The Bureau cannot give advice on legal, medical and financial matters. It does not attempt to settle domestic troubles, nor to undertake exhaustive research on any subject. Give your question plainly and briefly. Give full name and address and enclose two cents in stamps for return postage. All replies are sent direct to the inquirer.)

Q. Is there anything in the Constitution which prevents the enactment of a law requiring the citizen of the United States to exercise the right of suffrage? G. H.

A. The right of suffrage except as provided in the 15th and 19th amendments of the Constitution is controlled by State law. A State could undoubtedly pass a law the purpose of which is to require voters to exercise the privilege of voting.

Q. What is the population of the District of Columbia, and what percentage of the population is colored? M. W. E.

A. The population of the District of Columbia in 1920 was 437,571. The negro population is 100,969 or about 25 per cent.

A FINE OPPORTUNITY FOR SOME CANDIDATE TO WIN THE FARMER VOTE!



Monday Club Takes Up Its Work Oct. 6

Works of Authors and Poets Will Furnish Topics for Most Meetings

The Monday club, which will resume its meetings for the year on Oct. 6, at the home of Mrs. B. C. Volter, 1519 Spencer, will take its subjects of study from many fields. Selections from short stories, biography, fiction, travel, poetry, humor, nature, and essays will comprise the scope of this year's programs.

Mrs. Nellie Ballard and Mrs. William Kreiss will talk about the best short stories of 1923 and present day authors at the first meeting. Mrs. Lillie Rossman will review the "Middle of the Road" by Sir Phillip Gibbs; Mrs. G. H. Packard will discuss "My Garden of Memories," by Kate Douglas Wiggin; Mrs. R. C. Mullen will talk on "Children of Loneliness" or "Hungry Hearts," by Anna Yezenski; Mrs. J. B. MacLaren will discuss "The Promised Land," by Mary Anton; and the meetings before Christmas will be brought to a close with a special program which will include music and story telling.

A costume party will be the feature of one of the first meetings after Christmas, which will be given at the home of Mrs. F. M. Johnston on Jan. 19. Mrs. Olin Meade will give a book review on Jan. 5. Mrs. H. J. Bohneke will discuss "New Mexico, the Land of New Delights," by George Wharton James; Mrs. J. W. Wilson will talk on "Wandering in North China," by Frank; Mrs. A. A. Trever will review "Life and Letters of Walter H. Page; Mrs. J. H. Farley and Mrs. Albert Wickesberg will take up "Modern Poems of Democracy and Social Problems," Mrs. F. M. Johnston will talk about "Life of the Party," by Irvin Cobb; Mrs. Hugh Corbett will review the "Minds and Manners of Wild Animals," by Horace; and Mrs. H. W. Russell and Mrs. George Wettengel will discuss "Great Possessions," by Grayson; and "Adventures in Contentment," by Grayson at the last regular meeting of the year.

Election of officers will be held at the annual meeting of the organization which is scheduled for May 11, at the home of Mrs. G. H. Packard, 781 Union-st.

PARTIES

Mr. and Mrs. Albert Belling entertained a number of friends and relatives Saturday evening in honor of their fifth wedding anniversary. Cards and dancing furnished entertainment. The guests included Mr. and Mrs. Tom Murphy, Mr. and Mrs. N. P. Rogers, Mr. and Mrs. H. Belling, Mr. and Mrs. E. Belling, Mr. and Mrs. Charles Reuter, Mr. and Mrs. Charles Witt, Mr. and Mrs. Ray Witt, Mr. and Mrs. C. Jens, Mr. and Mrs. J. Heinzl, Mr. and Mrs. A. Kolb, Mr. and Mrs. Langschlegel, Esther Heiser, Dorothy Schroeder, Claire Murphy, Elida Jens, Lawrence Holst, Edward Padelford, Paul Kirk and John Miller.

Miss Lila Nordlmer, North Division-st., entertained eight guests Saturday evening at a bridge party. Prizes were won by Mrs. L. A. Schindler and Miss Rose Helm.

Mr. and Mrs. Leon Aures, 1236 Lawrence-st., were pleasantly surprised Sunday in honor of their twenty-fifth wedding anniversary. A six o'clock dinner was served to forty relatives and friends.

Members of the Outagamie Bar association were entertained by Judge F. V. Heinemann on his house boat at dinner Saturday noon. About 17 lawyers were present.

Twelve teachers of the First ward school were entertained at a weekend house party by Mr. and Mrs. George R. Wettengel at their summer home at Utawana beach. They spent Friday and Saturday nights there and returned home on Sunday.

Mr. and Mrs. Thomas Landers, Grand Chute, celebrated their twenty-fifth wedding anniversary Friday evening, Sept. 19. They were pleasantly surprised with a dance at Mapleview, which had been arranged by their children, Mrs. Harry Lang, Annette, Thomas, James and Eileen Landers. About 150 guests were

P-T Will Hold Reception For New Teachers

First Ward Parent-Teachers association will resume its meetings for the season on Monday evening, Oct. 6, when officers will be elected and a reception given for new members of the teaching staff.

Five new teachers were engaged for this year and they will be introduced to the parents of the districts. New families in the district also will be presented. The business meeting will be followed by a short program, an informal social hour and refreshments.

Free Bed Club Gives First Party

St. Elizabeth club will hold its first card party of the season in Elk hall at 230 Saturday afternoon, Sept. 27. Parties will be held the last Saturday in each month, just as they were last year, and bridge, schafkopf and five hundred will be played, with prizes for the winners at each game.

The proceeds of the parties will go into the fund which the club is raising to establish a free bed in St. Elizabeth hospital. The endowment of the bed requires a fund of \$10,000, \$3,000 of which was raised last year by the club. The members hope that the larger part of the remaining \$7,000 will be paid this year.

present, and music was furnished by the Valley Night Hawks, Kaukauna.

Mrs. Jack Seifeldt of Binghamton was surprised Saturday evening by 72 friends, the occasion being her birthday anniversary. The evening was spent in dancing at Binghamton hall, and music was furnished by Werner Kolerke, Appleton. The guests included Mr. and Mrs. Chris. Groth, Mr. and Mrs. Charles Falk, Mr. and Mrs. John Turkow, Grand Chute; Mr. and Mrs. Charles Lawrey, Kaukauna; Mr. and Mrs. John Bloom, and family, Mr. and Mrs. Mike Trauffer, Misses Minnie and Lizzie Trauffer, Henry and William Trauffer, Mr. and Mrs. Seid and sons Dan and Fritz, and Mr. and Mrs. Lew Konklin and family, Seymour.

A surprise party was held recently at the home of Mrs. Arnold Flentie in honor of the birthday anniversary of Mrs. John Deonessus, who is Mrs. Flentie's sister. Prizes at cards were won by Mrs. Robert Selig, Mrs. Charles Moahs, P. Diedrich, Charles Meahs and Mrs. J. Pavers. After a birthday supper, the evening was spent in dancing. Music was furnished by Mrs. M. Auer. The guests included Mr. and Mrs. A. Flentie, Mr. and Mrs. J. Deonessus, Jr., Mr. and Mrs. Robert Selig, and daughters Arlean, Alice, Dorothy and Lucille, Mr. and Mrs. L. Hohn, Mr. and Mrs. C. Meahs, Mr. and Mrs. P. Diedrich, Mr. and Mrs. M. Diedrich, Mr. and Mrs. J. Pavers, Mrs. M. Auer, John Deonessus, Sr., Mr. and Mrs. G. DeByle, Catherine Kharner, Helen and Rosalind Winkel. The out of town guests were Mr. and Mrs. Max Winkel of Green Bay.

Dr. and Mrs. C. E. Ryan, 779 Lawrence-st., entertained a number of friends at dinner in the Venetian room of the Conway hotel Sunday night, followed by cards at their home. An orchestra furnished music during the dinner. Prizes at schafkopf were won by Mrs. M. S. Peerenboom, Mrs. John Morgan, Dr. W. J. Frawley, and John Schneider.

Miss Mabel Burke, Mrs. John Morgan and Mrs. M. S. Peerenboom entertained at a 1 o'clock luncheon, followed by court whist, in Appleton Vocational school Saturday afternoon. Prizes were won by Mrs. John Goodland, Mrs. A. G. Koch and Mrs. George Beckley. About 35 tables were in play.

MARRIAGE LICENSES
Edward Vulgaart of Kimberly and Marie Derks of Kaukauna are among the recent applicants for marriage licenses.

Be sure and visit our store Tuesday evening.—FISH'S.

Club May Send Forty To Meeting

Appleton Womens club is entitled to 40 delegates to the twenty-eighth annual convention of the Wisconsin Federation of Womens clubs in Sheboygan Oct. 14 to 16. Just how many women will go from Appleton has not been determined.

The convention call has been issued by Mrs. Joshua Hodgins, Marinette, preside nt; Mrs. H. J. Frame, Waukesha, corresponding secretary, and by Mrs. L. A. Leadbetter, Milwaukee, recording secretary.

Day meetings will be held in the Rex theatre and the evening meetings in the high school auditorium. Hotel Foote will be headquarters for the convention. The registration room is in James H. Mead hall located at the rear of Rex theater. Mrs. Konrad Testwilde, 503 Erie-ave, Sheboygan, is arranging for the entertainment of delegates.

The opening evening will be given over to the department of internal relations, with Paul Harvey, formerly editor of the International Interpreter, as speaker.

The nominating committee has selected a slate of officers to be elected by the convention, and the following names appear on it: President, Mrs. A. H. Shoemaker, Eau Claire; first vice president, Mrs. Edward Hammett, Sheboygan; second vice president, Mrs. Harvey J. Frame, Waukesha; recording secretary, Mrs. A. E. Woolard, Wauwatosa; corresponding secretary, Miss Lillian Dungan, Eau Claire; treasurer, Mrs. F. J. Rucks, Milwaukee; federation director, Mrs. Joshua Hodgins, Marinette; auditor, Mrs. V. A. Lundgren, Marinette.

New Physical Dricetor Begins Work At Club

Miss Doris Ewell, physical training director of Appleton Womens club, arrived in Appleton Monday morning to take up her new work. Miss Ewell is a graduate of the Recreation Training school of Chicago and has taken post graduate work there. During the summer she was supervisor of junior workers in the Mutual Ewell chatauquas, which operated largely in Wisconsin. Miss Ewell will have charge of gymnasium work and will assist with club dramatics.

CHURCH SOCIETIES

Emlopea club of First Congregational church will have a picnic supper at 6:30 Tuesday evening across the river. This is a social meeting, planned to get together the young ladies of the church. The refreshment committee includes Miss Alma Pruks and Miss Orpha Babcock. The first regular meeting of the organization will be held early in October.

Circle No. 9 of the Women's Social union of Methodist Episcopal church will meet at 2:30 Monday afternoon at the home of Mrs. J. A. Holmes, 787 Lawrence-st. This is the circle of which Mrs. O. R. Kioehn is captain, and the winter activities of the organization will be discussed.

The first meeting of the Epworth league of Methodist Episcopal church was held at 6:30 Sunday evening in the church parlors. Robert Locklin was in charge and it was decided that the devotion meetings this year will be conducted along the same lines as last year. Each service will include a forum discussion period. The first formal session will be held next Sunday evening.

The cabinet of Epworth league will hold a meeting at 7:30 Tuesday evening. Definite plans for the program for the year will be discussed.

An all day meeting will be held at Congregational church on Tuesday. There will be a sewing session at 10 o'clock, luncheon at 12:15, at which Mrs. A. Danielson will be hostess and Mrs. A. Danielson will be in charge of the devotion part of the program, and Mrs. H. W. Abraham will direct the missionary part. The meeting will have as part of program the annual thank offering of the missionary society.

Club Of Young People To Give Series Of Plays

Columbian club's annual fall play is being planned by a committee which includes Lester Balliet, Ralph Slattery and the Misses Cecile Halls, Evelyn Long and Rose Ryan. The committee will select the play, the director and the date. The club's plans for the year include the presentation of two or more plays.

Large Crowds See S.S. Class Give Pageant

Large crowds attended the presentations of the pageant "Broken China," by the Philathea class of First Baptist church Friday evening in Appleton and Sunday evening in Neenah. The pageant was under the direction of Mrs. E. M. Salter.

The class will hold its annual election of officers and also its monthly business meeting Monday evening at the home of Mrs. Salter, 466 Alton-st. All of the proceeds of the pageant will be directed toward the missionary work of the society.

Social Calendar For Tuesday

1:00—Rotary club, Conway hotel.
2:00—Four Leaf Clover club, with Mrs. Joseph Schultz, 774 Seymour-st.
6:30—Emlopea club picnic, other side of the river.
7:30—League cabinet, meeting, church parlors.
7:30—J. T. Reeve circle, Knights of Pythias hall.
8:00—J. T. Reeve circle, Knights of Pythias, hall, home.
8:00—Loyal Order of Moose, Moose Temple.
8:00—Grocers Association, R. E. Carnecross office.

Always sas kfor PURE GOLD?

CLUB MEETINGS

The Four Leaf Clover club will meet at 2 o'clock Tuesday afternoon at the home of Mrs. Joseph Schultz, 774 Seymour-st. A social afternoon will be spent.

The I. B. club will give a dinner and reception at 6:30 Monday evening at the Methodist Episcopal church parlors, in honor of the fourteen new

members who have come into the club. Miss May Edmunds, president of the society, and Miss Blanche McCarthy retiring president, will give addresses. Miss Irene Bidwell is in charge of the music and Miss Isabel Wilcox will sing a solo.

Additional Society on Page 24

ENROLL NOW for Music Lessons at Lawrence Conservatory of Music FACULTY

PIANO

Ludolph Arens
Gladys Brainard
Viola Buntrock
Irma Sherman
Violet Older
Mildred Boettcher
Margaret Engler

ORGAN

Arthur Arneke

THEORY AND COMPOSITION

Ludolph Arens

DRAMATIC ART

Mary Margueritte Arens

CLARINET AND SAXAPHONE

O. J. Thompson

VOICE

Carl Waterman
Caroline Hess
Winifred Quinlan
Carl McKee
Earl Baker

VIOLIN

Percy Fullinwider
Marion Miller

PUBLIC SCHOOL MUSIC

Earl L. Baker

ART

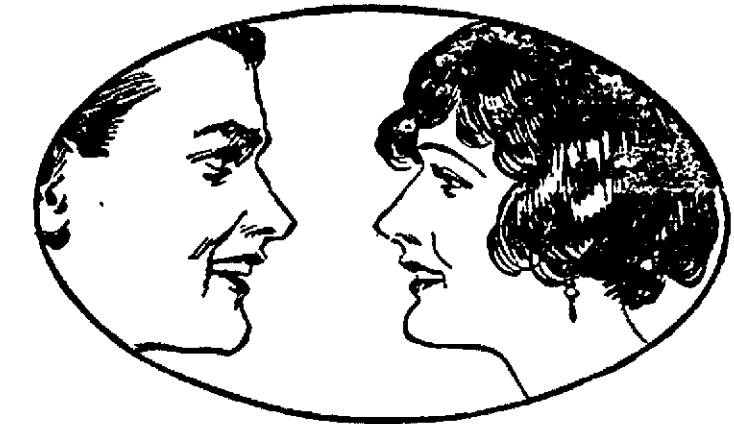
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CORNET AND TRUMPET

A. L. Gmeiner

Private and Class Lessons
Regular Courses leading to Certificate, Diploma and Degree of Bachelor of Music.
ENROLL NOW!

Smiles Bright Teeth White Breath Sweet



That winning personality we all admire is the result of care and cleanliness, as well as good health and happiness.

WRIGLEY'S makes for clean, sound teeth, for agreeable breath, for better appetite and digestion.

The cleansing action of WRIGLEY'S upon the teeth, tongue, throat (and breath)—its antiseptic effect—its digestive aid—its wholesome refreshment—these are all positive benefits that doctors and dentists freely affirm.

Get your WRIGLEY benefit today.

WRIGLEY'S

after every meal



Different Flavors—Same Quality

GOOD NEWS

It travels fast; it is surprising how fast the good news travels throughout the valley about the famous YELLOW ROSE CREAMERY BUTTER.

When you buy a pound of YELLOW ROSE BUTTER you get the highest standard in butter making.

YELLOW ROSE BUTTER is churned in one of the largest and most modern creameries in Michigan. It is received here daily and distributed among the dealers within a few hours after it leaves the creamery.

This butter is never sold in bulk, it comes in a fancy airtight, moisture proof carton, which insures quality. If you have not tried YELLOW ROSE BUTTER we ask you to try a pound with our guarantee. Your nearest dealer has it.

I. D. SEGAL

BUTTER Wholesale EGGS CHEESE

SPECTOR'S FALL EXHIBIT OF Distinctive Merchandise

DIAMONDS—PEARLS—PRECIOUS STONES AND PLATINUM JEWELRY

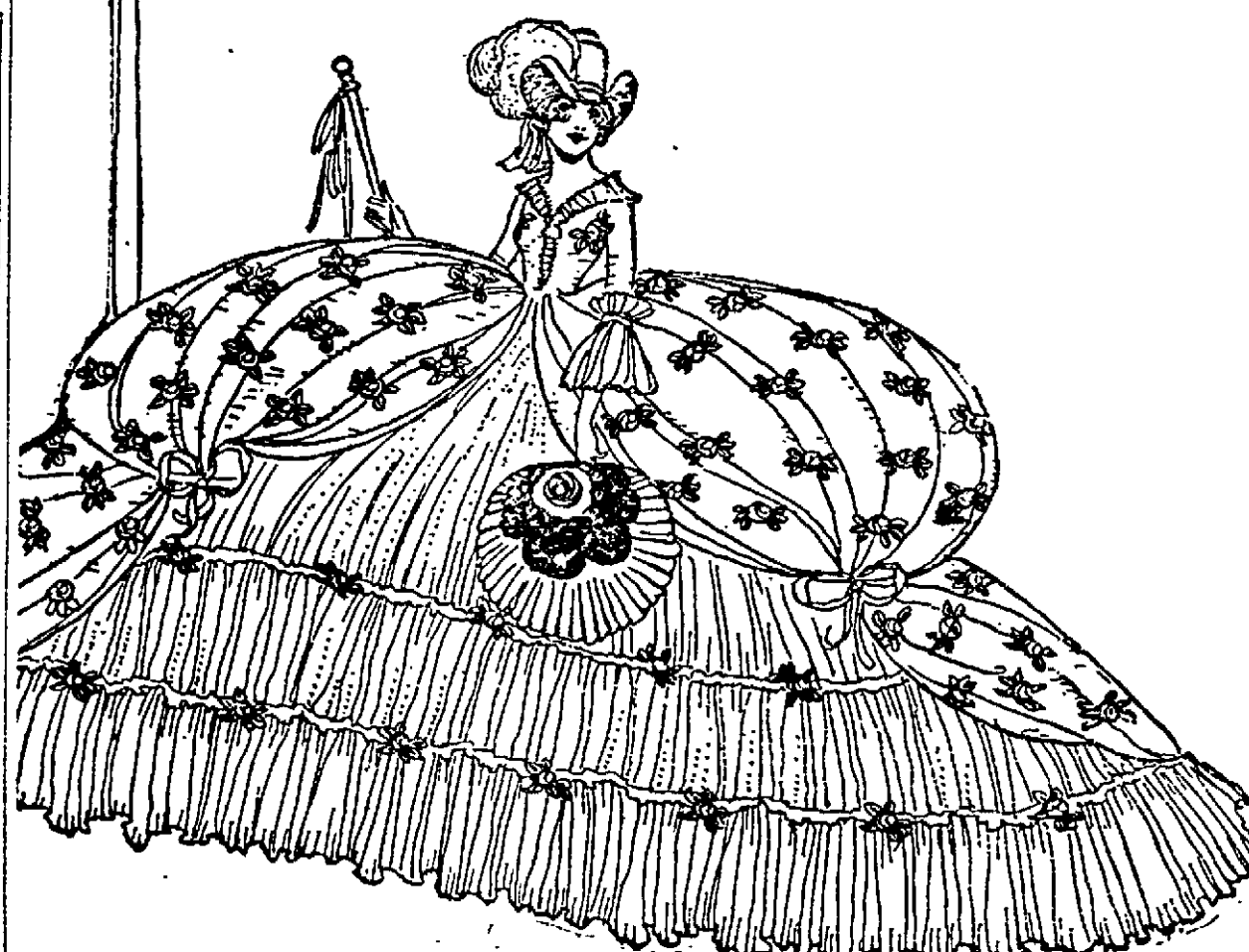
Our collection of these most precious of all gems is especially attractive just now and here you will find the utmost to be desired in fine Platinum Jewelry, made by hand of iridium platinum, each piece represents the utmost in creative ability and value.

We are also anxious to have you see our beautiful watches, exquisite chime clocks and our sterling and silver plate in the newest and most attractive designs.

Our Windows Will Exhibit This Merchandise Starting Tuesday Night

SPECTOR'S

"Appleton's Foremost Jewelers"
College Avenue at Appleton Street



"Beatrice"

Presents

For Your Approval

Luxite Glove Silk Lingerie

718 College Ave.
Phone 1478

TRY A POST-CRESCENT WANT AD.

NEENAH-MENASHA NEWS

CHAS. J. WINSEY, News Representative
Menasha News Depot, Menasha
Korotev Bros., Neenah
CIRCULATION REPRESENTATIVES

PIERCE ELECTED HEAD OF MENASHA BOWLING LEAGUE

Twelve-Team Loop Will Begin
27 Weeks' Schedule
in October.

Menasha—W. H. Pierce was elected president of the City Bowling league at a meeting at the Menasha Bowling alleys Saturday evening. Other officers elected were George Earley, vice president, and Joseph Muench, secretary-treasurer. The league will consist of 12 teams again this year and will open its season early in October. The schedule will cover 27 weeks with games every Tuesday and Thursday evening. On the opening night double shifts will bowl, the first at 7 and the second at 9 o'clock.

K. C. BOWLING LOOP STARTS ON MONDAY

Menasha—The curtain on league bowling at Neenah and Menasha will be raised Monday evening when the Knights of Columbus league take the alleys in the opening games of a 27 weeks' schedule.

This league, with six teams three years ago, has grown each year and now has 12 five men teams, being the largest fraternal league in Fox river valley. The league rolls its games at the Menasha alleys and Neenah alleys, playing Monday of each week.

Opening schedule at Menasha—Pintas vs. Marquette; Santa Marlas vs. San Salvador; Nicolet vs. Columbus.

Opening schedule at Neenah—Navi-gators vs. LaSalle; Madenas vs. Cor-dovas; DeSotas vs. Commodore Bar-ry.

Twin City Personals

Neenah—Miss Marlon Anspach and Miss Ruth Dunham left for Appleton Monday, where they will attend Lawrence college the coming year. They will room at Ormsby hall.

Charles Korotev, Harold Lillierap and Daniel Nielsen returned Saturday night from the national convention of the American legion at St. Paul.

Menasha—Mrs. Chris Walter and Miss Jessie Tabor have gone to Argus Ind., for a week's visit with friends.

NEW GARAGE AND GAS STATION NEARLY FINISHED

Neenah—Edward Malouf's new brick garage and the new brick filling station at the corner of Commercial-st and Columbian-ave are inclosed and will soon be completed. C. R. Meyer & Sons company of Oshkosh are doing the construction work. The filling station occupies the corner and the laying of the concrete drive has just been completed.

WOMAN WILL GIVE TALK AT M. E. PRAYER MEETING

Neenah—At the prayer meeting hour next Thursday evening at the First Methodist Episcopal church, Miss Schwartz of the Home Mission-ary society will deliver an address. Her subject will be, "Home Mis-sions."

WOMANS CLUB CONSIDERS ITS PROGRAM FOR YEAR

Neenah—The Business and Pro-fessional Women's club will hold its first meeting of the season Monday evening at its clubrooms on Doty-ave. The program for the coming year will be considered.

DRUNK AND AUTOIST FINED IN NEENAH COURT

Neenah—Albert Kogoske was ar-rested Saturday charged with being drunk and disorderly. He was ar-raigned before Judge O. B. Baldwin and paid a fine of \$5 and costs.

Harold Solomon was assessed \$10 and costs in Judge Baldwin's court Friday for driving an automobile without a license. It developed in court that he had not made even ap-plication for one.

DR. WEIER WILL ADDRESS CHURCH ON MEN'S WORK

Neenah—A conference of elders, deacons and directors and other repre-sentatives of the Presbyterian church will be held Monday evening to con-sider work for men and boys during the fall and coming winter. Dr. Weir of Chicago, secretary of the men's work in the Presbyterian denomina-tion, will deliver an address.

NEENAH COURT ASSESSES \$10 FINE FOR DRINKING

Neenah—Edward Smith was picked up Saturday night while in a state of intoxication. He was arraigned be-fore Judge O. B. Baldwin Monday and paid a fine of \$10 and costs.

MAY USE NEW GYM FOR GATHERINGS

Neenah—A gymnasium building is being built, and will soon be com-pleted, on the grounds of the Third and Fifth ward school, Forest-ave, Neenah, which the city has provided for athletics, and such school activ-ities that will gradually overflow into it. Crowded conditions in the school and the fact that two wards must be accommodated have made such a util-ity a real necessity.

Seats have been erected on one side of the room, basketball provided for, and many little niceties secured, to make the building one of the most at-tractive in town. A kitchenette and comfort room make the building most complete.

Perhaps one of the chief benefits of the building will be that there will now be room for different education-al organizations to hold their meet-ings. Of course, a set of rules will be drawn up as soon as the building is finished, limiting the times when it may be used, the activities entitled to its privileges, and the methods of se-curing its use, so that no abuse of such a valuable city addition will occur.

BURR RESIGNS FROM POLICE DEPARTMENT

Neenah—The resignation of Officer Henry Burr, who had been a member of the police department for 16 years, was accepted at a meeting of the fire and police commission Saturday evening.

Fred Wachholz was appointed a member of the volunteer fire depart-ment to succeed a former member who has taken up his residence elsewhere.

GAS BLAST CALLS OUT FIRE FIGHTERS

Menasha—The fire department was called to the White Front restaurant on Main-st at 8:30 Sunday evening by the explosion of a gas heater. The firemen turned off the gas in the base-ment as soon as they reached the building and found it unnecessary to throw any water.

ENTERTAIN AT DINNER
Menasha—Mr. and Mrs. L. W. Whit-more entertained a group of 21 friends at a game dinner at 7 o'clock Satur-day evening at Hotel Menasha. A theater party followed.

TWO MOTORCYCLE DRIVERS ARRESTED

Both Pay \$1 and Costs
for Exceeding City
Speed Limits

Menasha—Alvin Smith was arrested by James Lyman, chief of police, Sat-urday for motorcycle speeding on Washington-st. He was operating his machine at approximately 35 miles an hour. He was assessed \$1 and costs when arraigned before Judge John Chapman Monday.

Lawrence Leibhauser of Menasha was arrested also by the chief of po-lice at the same time for exceeding the speed limit on Washington-st while operating his motorcycle. He was given a similar fine.

napists at 1 o'clock Sunday morn-ing a rented Ford sedan belonging to August Jahnke, Jr., 553 Superior-st, Appleton, and driven by Wilbur Bod-way, 787 McKinley-st, Appleton, skid-ded into the curb, damaging the two rear wheels. The wheels were re-placed Monday and the automobile re-turned to its owner.

CAR BREAKS WHEELS AS IT SKIDS INTO CURB

Menasha—While turning the corner at the intersection of Mills and Ah-

NEW SCHOOL GYMNASIUM IS READY FOR OCCUPANCY

Neenah—The new Roosevelt school gymnasium, which has just been completed, will be opened Tuesday evening with appropriate exercises. The building is one of the most mod-ern of its kind in Fox River valley and will be in use by the entire com-munity.

EAGLES DECLINE TO BUY TENANT'S BUSINESS

Neenah—At a special meeting of the Neenah Eagles association Sat-urday evening, the matter of purchasing the business formerly conducted by McLaughlin & Zinn, tenants of its building, was turned down.

CONTINUED FROM PAGE 1

MANY KILLED, SCORES INJURED BY TORNADO

storm hit. The Bergen boys removed their clothing and swam to safety.

Couderay—Two small children are dead, the mother is dying and six other persons were injured as the re-sult of a cyclone that passed over this section, between Couderay and Leamington Sunday afternoon.

Carried a distance of 400 feet when their home was struck by the twister, two children of Mrs. Joe Patricia were killed while the mother is not expect-ed to live. She is suffering with two broken legs and injuries to her arms and body.

Rhineclander—Three persons were killed and several injured when a tor-nado swept through the eastern part of Onondaga Sunday night, causing extensive property damage, accord-ing to incomplete reports received Monday.

Grand Rapids, Mich.—Three per-sons were killed and considerable

AN EXPLANATION

Due to an error, the Gloude-mans-Gage Co. Style Week ad-vertisement announces special window showing for tonight. Their Fall Style Window will be shown with the other stores on Tuesday night. Not this eve-ning.

Miller Cords

30x3½ Wedge \$9.00
Appleton Tire Shop

property damage was done in a se-vere wind, rain and electrical storm that followed Sunday's unseasonably high temperatures in western Mich-igan.

Matthew Slattery, 78, was killed here when a sign board behind which he had taken shelter from the storm was blown down Sunday night.

James Gane, 53, and Dewey Shaw, 19, were electrocuted at Hart, early Monday by a power wire blown down by the gale. Gane was killed when, in attempting to reach the power house to shut off the current, he be-came entangled in the wire. Shaw ran into the wire during the excite-ment that followed Gane's electrocu-tion.

Ashland—Six dead have been brought into this town from sur-rounding territory, all killed in the tornado which struck the Birchlake country and the Marango Valley Sun-day afternoon.

John Hill and his wife, a hired man named Victor, and Jack Henmen were killed in one house which col-lapsed. Mrs. John Helms is suffering from a fractured skull, and physicians believe she will die. A nine-year-old son of Charles Anderson of Birchlake was killed and several members of the family were injured. John Mat-te, son of Matango his wife and two chil-dren are in a hospital. Their daugh-ter Elsie, aged 9, died from her in-juries after reaching here.

The storm lashed in over the terri-tory from the west and southwest without warning. Physicians from here went to Lake Nebagamon at midnight to care for injured.

Mrs. William Marsh and son Bobby left Saturday for their home at Syra-cuse, N. Y., after spending two months at the home of Mrs. M.

Marsh's parents, Mr. and Mrs. L. O. Wissman. Miss Monica Kraft spent Sunday in New London.

GAVE HER HELP WHEN SHE NEEDED IT MOST

Mrs. O'Day Says That Be-fore She Took Tanlac She Suffered 7 Years With Stomach Trouble.



"To me Tanlac has been just like a good friend—gave me help when I needed help most—and I am glad to acknowledge my gratitude in a public way." is the candid statement of Mrs. Thomas O'Day, 705 Water-St., Ash-land, Wis.

"Seven years of indigestion and stomach disorders had brought me down to where I was so weak and nervous that my housework was al-most beyond me. I lived on a very restricted diet, but even then I would have such bad attacks of stomach pain and nausea, that I could keep scarcely anything down. I also had frequent dizziness spells, couldn't sleep and was grow-ing weaker all the time.

"Finally, my brother in Milwaukee persuaded me to try Tanlac and that accounts for my present good health. Tanlac deserves nothing but praise."

Tanlac is for sale by all good drug-gists. Accept no substitute. Over 40 million bottles sold.

Tanlac Vegetable Pills for constipa-tion; made and recommended by the manufacturers of Tanlac. adv.

ASK YOUR GROCER FOR



VALDAIR BUTTER is made from the richest cream obtainable. It is made here in Appleton, the center of a great dairying community.

PATRONIZE A LOCAL INDUSTRY

Wisconsin Taxes Are Too High

EVERY citizen, whether a property owner or not, is a stockholder in Wisconsin. As such, he should learn the facts about taxes, because part of the cost of government comes out of his pocket. We all know that taxes are high for everybody. Tax burdens can be re-duced if we adopt a program of:

1. Economy in Government, State, County, Local.
2. Spread the tax load by increasing property values through the promotion of agriculture and industry.
3. Solve tax problems by economic facts and not politics.

What Wisconsin needs is not higher taxes on any person or class, but lower taxes for all.

The way to solve our tax prob-lem is to cut the burden and not shift it onto industry.

Wisconsin industry now pays higher taxes than in any other industrial state.

Special taxes on corporations in Wisconsin are twice as high as in Michigan, four times as high as in Ohio and twelve times as high as in Illinois.

Indiana, Iowa and Minnesota do not levy any special corporation tax. These are nearby competitive states.

All Wisconsin industry asks of our people is a square deal, so that it can hold its own in competition with 47 other states of the Union.

Wisconsin Manufacturers are plac-ing these facts before the people so that we can all work together in promoting better conditions in agriculture and industry. This will mean prosperity for every citizen.

Send for free booklet: "The Story of Wisconsin"

WISCONSIN MANUFACTURERS' ASSOCIATION, Madison, Wisconsin

THE COMMITTEE IN CHARGE OF THIS "FORWARD" PROGRAM IS:
CARL A. JOHNSON, President Gisholt Machine Co., Madison
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Message Number Five

FARM AND FACTORY MUST PROSPER TOGETHER

ALCAZAR GAS RANGE

You'll appreciate the labor saving advantages of the Alcazar Gas Range. Its gas saving burners will keep your fuel bills low and the range's never-equalled baking ability will de-light you. Make it a point to see the Alcazar Gas Range at our store.

Hauert Hdw. Co.

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877 College Ave.

LET H. S. PUPILS CHOOSE BOOKS FOR OUTSIDE READING

New Library Plan Is Developing Students' Interest in Literature

A unique method whereby students are allowed to select the books they wish to study is used in one of Miss Olga Achtenhagen's freshmen literature classes in Appleton high school. It is a system used in the Horace Mann school, an experimental institution at Columbia university. According to the plan, a great deal of freedom is given the students in selecting the books they wish to read. The freshmen class, after much discussion decided to work in groups and to study in that way the literature of the whole country.

Each group is responsible for the literature of its own section and will give reports to the class on the material studied. Officers have been elected in each unit. Original material will be used in presenting the material after all the available books have been read.

The eastern group is studying some of the history and literature of the Pilgrims and early settlers, as well as poetry written in that section. Officers elected for this group were: President, Dorothy Calnin; secretary, Marjorie Spector; librarian, Mary Gloudehans.

William Jarvis was chosen president of the western group. Frederick Reiter was elected secretary and Fred Meyer librarian. This group will report on books of the gold rush and Chinese immigration will be included. The northern group will study the literature and customs of the northern part of the country. Janet Carncross is president, Pearl Guckenberger, secretary and Ramona Hueseman librarian.

The lives of Negroes, their customs and their struggles in the Civil war will be a part of the study of the southern group. Students in charge of this group include Ruth Brandt, president, Eleanor Voecks, secretary, and Thelma Fluno, librarian.

Books are procured from many sources, schools, libraries, and homes. The librarians keep a record of all books borrowed and lent, while the secretaries record everything that is read by members of the class.

This plan is entirely new in Appleton high school and it is being watched with much interest. Members of the class are more than enthusiastic about the new method.

Flashes Out Of The Air

PROGRAM FOR TUESDAY
(Courtesy of Radio Digest)

WSB—Atlanta Journal 429 8-9 orchestra; 10:45 entertainment.

WGR—Buffalo 319, 4:30 music; 5:30 news.

WMAQ—Chicago News 447.5 5 o'clock; 5:30 orchestra; 7 talk; 7:30 travel talk; 8:15 Lyon & Healy.

WQJ—Chicago 448 6 orchestra, artists; 9-1 a. m. orchestra, artists.

KYW—Chicago 536 6 concert; 7 musical; 7:30 speeches; 7:45 musical; 9 "At Home."

WLS—Chicago 345 5:30-12 entertainment.

WLW—Cincinnati 423 9-11 music.

WJAX—Cleveland News 390 6:30 bedtime; 7 concert.

WFAA—Dallas News 476 8:30-9:30 quartet; 11-12 orchestra.

WWJ—Detroit News 517 7:30 News orchestra tenor.

WCX—Detroit Free Press 517.5 concert; 9 Red Apple Club.

WCX—Detroit Free Press 517 5 concert.

WEAP—Fort Worth Star-Telegram 476 7:30-8:30 Majestic theatre; 9:30-10:45 concert.

WDAF—Kansas City Star 411 School of the Air. Story lady, music; 11:45-1 Nighthawks.

WHB—Kansas City 411 8-9 classical music, orchestra; 9-10 popular.

KHI—Los Angeles 395 8 concert; 8:30 children; 10 vocal, instrumental, 12 dance.

WHAS—Courier-Journal Louisville Times 400 7:30-9 Happy Hooster Harmonists.

WRC—Memphis Commercial-Appeal 500 8:30 orchestra.

CKAC—Montreal 425 5:30 orchestra; 6:30 concert; 8:30 orchestra.

WHN—New York 360 12:15-10 p. m. State Theatre vaudeville, dance, music.

WEAF—New York 492 9 a. m., educational; 2-8 p. m., music, dance.

WOR—Newark 405 4:15 music, talks.

KGO—Oakland 312 10 program; 12 dance.

WOAW—Omaha 526 6 popular; 6:30 dinner; 9 musical; 12 frolic.

WPT—Philadelphia 355 4:30 orchestra; 6 talk; 6:30 dance.

WIP—Philadelphia 509 4:05 orchestra; 5 talk; 6:30 dance.

WDAR—Philadelphia 395 5:30 talk.

WCAB—Pittsburgh 462 5:30 concert; 6:30 Uncle Kaybee; 7:30 musical; 10 concert.

KDNA—Pittsburgh 326 5:30 Uncle Ed; 6:15 talk; 7 concert; 9 concert.

KGW—Portland 462 10 concert.

WJAR—Providence 350 6:45 musical.

KPO—San Francisco 433 9 orchestra; 10:12 musical; 12-1 a. m. band.

WGY—Schenectady 350 6:45 dance; 9:30 organ.

WRZ—Springfield 337 4 Lenox Ensemble; 4:30 orchestra; 5:20 talk; 5:30 bedtime; 5:40 music; 6:30 concert.

7:30 playlet; 8 recital.

WSD—St. Louis Post-Dispatch 546 9 program.

WRC—Washington 460 6:30 "Latin American Night."

Inmate Captured

John Koeholke, an inmate of the Outagamie county asylum, who escaped Sunday from that institution, was found Monday night near the home of relatives at Eaton. He has been transferred to the asylum authorities.

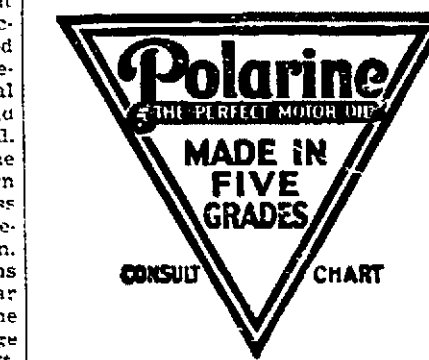
Beggs Active In Business On 77th Birthday

John I. Beggs, former executive head of the Wisconsin Traction, Light, Heat and Power Co. with headquarters in Milwaukee, celebrated his seventy-seventh birthday anniversary on Sept. 17. He spent the entire day at work at his office, directing Milwaukee's traction system. At an age when most men in prosperous circumstances have retired from business, Mr. Beggs is still quite active. He built up the Milwaukee Street railway system a quarter of a century ago and has been one of the outstanding figures in the public service field.

Mr. Beggs was left an orphan at 7, and without the opportunity of an education went to work in a brickyard and later became a butcher, a carpenter and a real estate agent. Then he became interested in electricity and banking and organized a street railway and electric light plant at Harrisburg, Pa. He built and reorganized electric plants and street railways in other cities. He is at present president of one of the largest street car manufacturing plants in the country, located at St. Louis, and is a director of about two score different concerns.

GO TO the head of the class—by following the classified headings.

CLASSIFIED knowledge is power.



Polarine
Resists
both
Heat
and
Wear.
That's
why
it is
the
Perfect
Motor
Oil.

3479

For Correct Grade consult chart at all Standard Oil Service Stations and at authorized garages and filling stations.

Movie Fans Read More Books Now Than Before

Movies have a decided effect on the number of calls for books at Appleton public library, the librarians say, and often the demand lasts for months after the picture has been shown. "Tess of the Storm Country," which appeared on the screen some time ago in this city created an unusual demand and people seemed more anxious to read the story afterward than before the filming of the picture.

"The Count of Monte Cristo" increased the interest of readers in the words of Alexandre Dumas to a decided degree. Only those who have read the book can realize what is being missed in the film which cannot convey the story in pictures as the author can in words although all the facts are well represented. The desire to know the difference between picture and book is aroused in the reader.

Minor novels are not given the consideration of the reading public as far as reading them before or after the presentation on the screen. The classics alone seem to receive the desire of the reader to have the story told as only the author can tell it, and be interpreted as only the author is thought to have meant it. "Romola" by George Eliot is to be released this fall and whether there will be renewed enthusiasm for this book remains to be seen. The book, "The Hunchback of Notre Dame" had

its first call after announcement that the picture was to be shown here. "The Sea Hawk" by Rafael Sabatini which is scheduled for this city soon and classed among the best movies, undoubtedly will cause a demand for the book. "The Covered Wagon" is the book of the hour as far as filmed stories are concerned. Its popularity librarians said, is not entirely credited to the screen presentation because the book has been out almost entirely since the library received a copy. The demand has been somewhat greater, however, since the picture was shown.

AMUNDSEN WILL ATTEND COUNTY AGENT MEETING

R. A. Amundson, county agricultural agent, is planning to attend the annual state convention of county agents which is to be held at Madison Nov. 5, 6, 7 and 8. In connection with

MEMORIAL BRIDGE IS ASKED AS NAME

"Soldiers and Sailors Memorial bridge" is what representatives of George D. Eggleston post, Grand Army of the Republic, Charles O. Baer camp of the United Spanish War Veterans and Oney Johnston post of the American legion desire the new bridge erected across the Fox river and generally spoken of as the Cherry-st bridge be named. A resolution has been sent to the mayor and common council of this city asking that the bridge be officially designated and named as a lasting monument to the memory of the soldiers and sailors of the Civil, Spanish-American and World wars.

this meeting the annual state farm institute extension workers conference will be held, according to word received by Mr. Amundson from K. L. Hatch, assistant director of the agricultural extension service.

Pocahontas Coal

Being practically smokeless, low in sulphur, containing very little ash and having a higher heat value per pound than any other soft coal. POCAHONTAS is becoming very popular for use in residential districts.

Our SERVICE DEPARTMENT will be glad to assist you at any time if difficulty is experienced.

We are prepared to furnish Genuine Pocahontas in the Lump, Egg and Washed Stove sizes.

"Pocahontas Washed Stove." Try a ton now before filling your bin up for the winter and be convinced.

Marston Brothers Co.

FUEL DEALERS SINCE 1878
Phone 68 or 83 782 N. Oneida St.

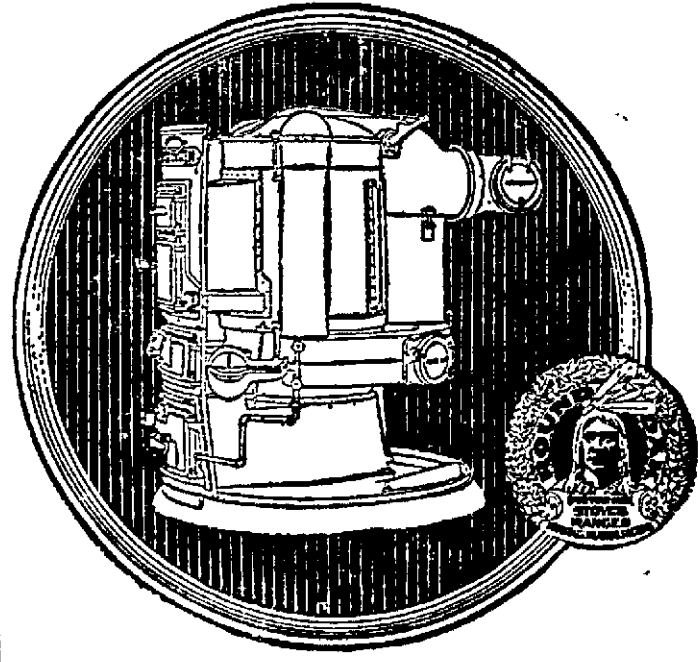
Miller Cords

32 x 4 G. T. R. \$18.45
Appleton Tire Shop

BARBARA KAMPS
Teacher of
VOICE and PIANO
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WATCH, CLOCK
AND JEWELRY
REPAIRING
Prompt Service
Guaranteed
Workmanship
C. F. TENNIE
JEWELER
West College-Ave.

Why Pay Penalty?



Cut Your Fuel Bill Each Year

Get away from Repair Costs

Have moist, summer
air in your home in
the winter time.

Round Oak Moistair Heating System with its Automatic Humidifier makes this possible

Heavy bolted construction insures a dust-tight job for many years. Double the radiating surface of other furnaces.

Compare this Round Oak Moist-Air Heater with the other furnaces being sold and be convinced. Don't delay. Winter will soon be here.

Fox River Hdwe. Co.

636 Appleton St. Phone 208
EFFICIENT INSTALLATION, OUR MOTTO

To The Thousands Of New Families

Who Are To Learn Of

Appleton's Fall Style Opening

—Comes a message from
an Old Established
Ready-to-Wear Store

The Autumn Season finds us well prepared with a wealth of reliable merchandise that is absolutely new in every detail—because we never carry merchandise over, from one season to another

It is no longer necessary for the women of the surrounding territory to go to the larger cities to buy their wearing apparel—for Appleton offers the same opportunities with more reliability attached

The Women who have been dealing with us for the last eighteen years, do not need to be told about the reliability of our merchandise—

But, to the thousands of new people who will be reached by the Appleton Post-Crescent in it's Campaign for a greater Circulation, our message is—

*You Will Do Better in Appleton if
You Are Looking for Ladies
Wearing Apparel*

*And You Should Visit Ornsteins
First-Where You Will Find
Selection An Easy Matter*

Appleton's Fall Style Opening and Festival
Starts Tuesday Evening and Continues
Through The Week

STOP and SHOP AT

The Ornstein
CLOAK & SUIT CO.

A Shop For Ladies

SHED IS CONSUMED IN NEHRING FIRE

Dale Fire Department Sends
Chemical Apparatus to
Scene

Dale—A woodshed on Richard Meh-
ring's farm caught fire Wednesday
about 5:30 in the afternoon. An alarm
was sent to Dale and the fire depart-
ment sent out one of its chemical
engines to the scene. The fire was ex-
tinguished with only the loss of the
woodshed and contents. Mr. Meh-
ring's farm on highway 85 southwest
of Dale and the distance was covered
in 20 minutes. The origin of the fire
is not known.

Mr. and Mrs. F. Bullinger, Mrs. Ida
Leiby and Stephen Bullifet visited at
Sugar Bush Wednesday.

Mrs. Anton Sommers spent Thurs-
day at Fremont.

Miss Verna Schuman of Appleton,
is visiting at the Herbert Rieckman
home.

Mrs. Peter Philipp is visiting rela-
tives at Colby.

Mrs. Jennie Van Bussum of Apple-
ton spent a few days last week with
relatives here.

Mrs. E. Huebner and daughter Ida
of New London, spent a few days at
the Birdell Nelson home.

The Misses Ruth Fritsch and Lor-
raine Eide of Milwaukee, are visiting
relatives and friends here.

Mrs. D. Farmer, Mr. and Mrs. Frank
White of Fort Wayne, Ind., and Mrs.
A. Byo and son Allen of Damascus,
visited at the homes of Mrs. C. Farn-
er and William Heuer from Friday to
Monday.

Mr. and Mrs. Walter Voight have
returned from their wedding trip.

Mr. and Mrs. Clement Schmidt of
Weyauwega, spent last weekend at the
L. C. Pagel home. On Sunday they
autocuted to West Bend.

Mrs. Millie Apperman has returned
to Appleton.

A son was born to Mr. and Mrs.
Herbert Rieckman, Sept. 12.

Mrs. Julius Nemon and Mrs. O.
Christensen and son William went to



Enid Bennett, Milton Sills and Lloyd Hughes in *The Sea Hawk*
AT THE ELITE THEATER THIS WEEK

Kewaunee Wednesday to spend the
remainder of the week.

The first car of potatoes was ship-
ped out of here Wednesday. The crop
will no doubt be plentiful and of good
quality.

Donald Larpl captured a porcupine
in his rye field one day this week.
This is something unusual for this
locality.

We're Glad to "Meat" You

Appleton extends a hearty welcome
to the "Wisconsin Market Men's As-
sociation." The American Long
Cheese served at your banquet is a
Wisconsin made product and donated
through the courtesy of I. D. Segal.
adv.

NOTICE!

A Meeting of the Automobile
Dealers will be held at The
Aug. Brandt Co. Salesrooms at
7:30 this evening. It is impera-
tive that all dealers be in at-
tendance.

family spent Saturday and Sunday at
Shawano with relatives.

Mrs. J. H. Sullivan called on friends
at Green Bay Wednesday.

Mr. and Mrs. Henry Kindler of
Chicago, Henry Brooks and family and
Christ Kindler, Jr., of Kaukauna
spent Tuesday evening with relatives
here.

Mr. and Mrs. Gilbert Trentlage
spent Saturday and Sunday with the
former's parents at Eden. They were
accompanied by Miss Ruth Trentlage,
who spent a two weeks' vacation here.
Christ Kindler and family attended
the funeral of his mother, Mrs. Christ
Kindler, Sr., at Kaukauna Sunday
afternoon of last week.

Joseph Revolt and family moved
Saturday into the residence of John
Menting, Sr.

Miss Edith Levknecht of Stock-
bridge spent a few days here with re-
latives.

Richard Smith has left for Notre
Dame college, Ind., for the coming
term.

Mr. and Mrs. Frank Piebeck and Mr.
and Mrs. Ed Piebeck and daughter of
Shawano, spent Saturday here with
relatives.

The Rev. H. Hallinda, Mrs. Elizabeth
Micke and Mrs. P. A. Smith spent
Monday at Sheboygan on business.

Kenneth A. Newton left Wednesday
morning for the Mission house at Ply-
mouth, where he will enroll for the
coming term.

Edward Pichee who has lived here
the last six years and left two months
ago, on account of his health, died
Sunday night at the home of his sister,
Mrs. John Klaseen of Marinette and
was buried Wednesday morning there.

Herman Jansen spent the weekend
with friends at Milwaukee last week.

PLAYGROUND EQUIPMENT ARRIVES FOR SCHOOL

Special to Post-Crescent

Combined Locks—The pupils at the
public school are enjoying the new
playground equipment which was re-
cently purchased by the school board,
and which arrived and was put up
this week.

Mr. and Mrs. Melvin Westphal and
Marie Westphal visited relatives at
Shawano last Sunday.

Mr. and Mrs. William Erickson and

N. C. SCHOMMER & SON
DISTINCTIVE FUNERAL SERVICE
Tel. 327

STEAM, CAUSTIC SODA, ROAD TAR AND MUD See These Tests on The New DUCO Finish

Duco, the new finish for motor cars,
stands tests no finish ever stood before.
Come to our shop and watch us test it
with road tar, mud, steam, caustic
soda, and even acid.
Duco resists to an unusual degree
the destructiveness of wear and weather.
It is the only radical improvement ever
made in an auto finish—the discovery
of du Pont Chemical Engineers and thou-
sands of painstaking experiments.
Duco Finish is destined to revolu-
tionize the motor car finishing industry.
It is already used by manufacturers as
a standard finish on thousands of cars,
and has been proved out in grilling road
tests covering thousands of miles in all
kinds of weather over all kinds of
roads.
Alone among auto finishes, Duco im-
proves with age. We can refer you to
owners who will tell you every claim
yet made for Duco is an understatement.
Come and see for yourself that the
truth about Duco is stranger than fic-
tion. You'll want this new finish of
lasting beauty on your car.

THE DUCO SHOP
B. F. Smith
768 Washington Street
Phone 3801 or 3808



Everything Here Is For Your Convenience

That's why we located our FILL-
ING STATION so centrally. We
wanted it to be nice and handy and
convenient for the most people.

Gas Pumps are numerous enough
to do away with long waits —
Water is handy (our attendants
will fill your radiator) and two
Air Stations take care of your tires
in good shape. A Modern Greas-
ing Rack is another feature of our
Service.

Perfect Power Products

DeBaufer Oil Co.

A Firm of Local Distinction



Wishes To Announce
Their
Formal Showing
of
Fall Fashions
ALL THIS WEEK

A Complete Presentation
of Fall Fashion Hints in
**Ready-to-Wear
and Millinery**
TOMORROW EVENING

Fifteen Gifts FREE
Now on Display in Our Store
Just leave your name and address, no need to buy
Gifts to be distributed on October 10

NEW thoughts of fashion are depicted in this fine showing of Ready-to-
Wear. Fine, lustrous fabrics expertly tailored into charming Coats
and Frocks. New and more distinctive designs are the features of this
year's fashions. Every one of these garments have been designed and tail-
ored for smart dressers, in New York City as well as in Appleton.




RADIO PARTS

We handle only reputable goods, parts made out of the
best obtainable materials. REMEMBER—Your set is only
as strong as its weakest part, therefore use only tested
goods.

Complete line of New Tubes: U. V. 199, U. V. 201 A.,
U. V. 260, W. D.-11, W. D.-12.

All tubes in stock tested as to characteristics and
filament.

Radio Service Co.

H. Weimar E. Gust
Phone 3373-W 635 Kernan Ave.

APPEARANCE IS A "SIGNBOARD"
BY WHICH FOLKS JUDGE YOU!

Put Up a **DIAMOND** "Front"

"It's the 'Diamond Front'
That Proves You're Worth Backing



Diamond
Set in the newest designed
WHITE GOLD MOUNTING
At a price made possible by BIG
SALES and SMALL PAYMENTS
DON'T WAIT FOR CASH
\$50.00
A Year to Pay
A Little Each Week Builts
THIS Business

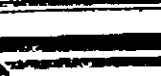
Kamps Jewelry Store
MORE THAN 30 YEARS
SQUARE DEALING



MILLINERY this year is creating a sensation along "Fashion Row." So
many new ideas have been brought out, so many new shades and
shapes that one is left in wonder over the variety of selection.
In our store we will feature numerous hats, that are exact copies of the
most wanted French creations.

ence for the blunt giving of orders are the real elements of business success.

For every month some moonshiners served in jail in Outagamie co, some other moonshiner paid a fine of at least \$250. It appears from the report of Herman W. Sachtjen, state prohibition commissioner for the activities



The shows were permitted to operate in Detroit state fair, but government agents were in charge of the admissions at each show, and the entire proceeds except the state fair association percentage were taken. The carnival outfit has been in poor financial standing all season as the result of inclement weather. Government agents were with the company several weeks and it was hoped that Kennedy could pay the government his debt in installments, but even this plan apparently failed.

Capt. Fred Heinemann is confined to his home by an attack of asthma.

Rheumatic

Pains Go Swollen Joints Vanish

Twisted, swollen, unsightly joints are rapidly freed from pain and brought back to normal with Rheumal-Lame people walk without aid. Sleep comes to those who have been

unable to lie in bed, hands that were helpless because of terrible rheumatism are now able to do their share for the support of the family.

It is a wonder worker: it never fails, never gives up until every

Rheuma acts on stomach, liver, kidneys and bladder all at once and

quickly brings long prayed for comfort to distressed sufferers. Schlun Bros. Co., an all good druggists sell it with guarantee of money back if isn't satisfactory. adv.


97 WIS. ST. **PATENTS** BRANCH OFFICE
WASHINGTON

WISCONSIN PATENT
YOUNG AND YOUNG

Miller Cord

30 x 3½ Ov. G. T. R. \$12.25

Appleton Tire Shop



A C

Here in

lection of
choosing
Pattern

some of
This fall
before



Every Hunter Will Appreciate This Assortment of Hunting Equipment

--GUNS--

All Standard Makes and Sizes
Rifles, Shotguns, Revolvers—
Everything You Might Want in the Line of Weapons
Reasonably Priced

—CLOTHING—

Jackets, Coats, Caps, Etc.
All practical and well made for your comfort.

—NOTICE—

Gun Repairing Given Special Attention
Prompt Service

HUNTING SUPPLY HEADQUARTERS



PHONE 872

GROTH'S

875 College-Ave.



The New millinery FOR FALL

Style Week
 Sept. 22
 to Sept. 29

PRESENTING AN EXCLUSIVE SHOWING
IN OUR WINDOW AND STORE

corner of New York
ere In Appleton

ur little store one will always find a se-
millinery that makes one think she is
her hat in New York City. Beautiful
Hats, designed by this country's, and
urope's best known creators of fashion.
ur showing is more complete than ever

Unique Fashion Hints for
Millinery This Fall

Fashion Week finds us ready, with the finest se-
lection of Millinery that we have ever shown.
New thoughts, new ideas, some with a foreign
touch, others more domestic, but all of them most
intriguing. Visit our store this week.

Markow Millinery

623 Oneida Street

Bijou Bldg.

FICTION

A PAGE OF INTEREST TO WOMEN

RECIPES

Paint Your Old Chairs And Tables

Painted furniture is not new. Adams, Hepplewhite, Sheraton and other period designers used it again and again. Frequently just a touch of paint was added to a piece, enhancing the finished whole. Collectors of old pieces have undoubtedly found many examples of painted furniture.

USED IN ANY ROOM
The possibilities of painted furniture seem unlimited. It can be used in almost any room in the home, but it seems particularly adapted for breakfast rooms, sunrooms, dens and porches. The open porch with painted furniture is quite the thing just now, and the breakfast room takes its cheeriness and hominess from the painted pieces that decorate it. Often a full-sized dining set is made up of painted furniture. Black with gold lines, decorated with fruit, flowers or autumn leaves, is one interesting color combination.

For the porch and piazza, nothing can equal furniture that has been painted. Old pieces that have been relegated to the attic, when painted, make admirable furniture for the porch.

REFINISHING OLD PIECES
In refinishing a piece of painted furniture much depends upon the condition of the old finish. If it is still intact, it should be washed thoroughly with ammonia water and allowed to dry, then rubbed with fine sandpaper until perfectly smooth, dusted off and at least two coats of paint of the desired color applied, allowing plenty of drying time between coats. The piece may then be enameled or decorated with applied designs or bands of contrasting color. If the old finish is badly worn, remove it with a good paint and varnish remover.

Such removers are usually applied with a brush, and after a short time the old finish softens and can be removed with a putty knife. Benzine and sandpaper produce the satin smoothness necessary for painting.

Do Not Flaunt Floor With Loud Color Or Cover

The floor is the foundation of the room. It should remain the foundation, stay in its place, and not flaunt itself before the visitor.

Therefore, the best tone for the floor is dark. And the simplest design the best.

Where the floor is of the light kind, a dark rug or rug should cover it, to furnish the example, dark, unobtrusive background essential to proper decoration.

But on the floor may be placed various rugs, to conform with the taste of the owner and the principle of decoration in the room.

A good oriental rug is far from being dark and simple, far from acting as a background. But it is used in many homes for its intrinsic beauty and value. It, in fact, acts as the center for the decorative scheme throughout the room.

But in such event be careful with the selection of your rug. If you do want some design, some color, some life and attraction applied to the floor in a rug or carpet, see that it is not obtrusive and tring.

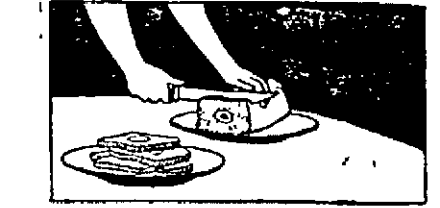
A person looks at a floor most easily. His eyes are soothed by a simple, unadorned covering. But let him glance at a rug with varied colors and large pattern, and his eyes are hurt from staring at the colors and following the pattern.

If there must be a design in a rug, it should be small, neat, simple and with little color in it, with as little contrast, as possible. That is next in preference to the simple, dark gray-like covering that makes the best background for the room's furniture and other decorations.

Household Suggestions

ADDS TO MEAT LOAF

Your meat loaf will be more attractive to look at if you put a row



of hard-boiled eggs through the center so when it is sliced a portion of egg will be in the center of each.

KEEP PIANO CLEAR

Do not load the top of your piano with photographs. Photographs may be hung in the bedroom if desired but they are not of sufficient decorative importance to hang on the walls of a living room.

FANCY SUGAR

From the confectioner you may



get red or green crystal sugar that is very novel to serve with afternoon tea.

Paris Wears Bizarre Gowns, And Inspires By Radicalism



SOME REASONS WHY PARIS IS THE INSPIRATION OF THE WORLD WHEN IT COMES TO FASHIONS.

Paris, Sept.—What buyers for leading American houses buy in Paris and advertise as "direct from Paris" and what your neighbor, the tourist, brings home as the "dernier cri" in no way represent the real Parisian creations.

It is the "just different" thing which the buyer shuns because it might prove a white elephant, or which your neighbor hasn't the courage to wear at the bridge club, which makes Paris the inspiration of the world when it comes to fashions.

It is the scarf-sleeve, the cleverly conceived scarf which terminates in finely embroidered cuffs, which make it less difficult to handle and which makes a sleeveless frock more wearable.

It is the embroidered bouquet which replaces the fresh flowers so dear to the heart of the American woman and which affords an excellent example of the thrift of the French.

It is the removable train which is practical and useful or it may be the simplest crettonne tunic bordered in old-fashioned unbleached muslin with a slip of the same or ropes of tiny enchainé mirrors cascading from a quaint creation of bridal satin and silver lace.

Paris is Paris for all of these.

"Ma" Ferguson Learns To Fox Trot For Inaugural Ball

(Copyright, 1924, NEA Service, Inc.)
Tempe, Tex.—"Ma" Ferguson is going to fox trot at her own inaugural ball.

She hasn't danced for years. But she is going to take time out from her campaigning just to practice up a bit, so she can trip it off with "Jim" at her big party in the executive mansion at Austin next January.

And who knows but what she will be wearing her hair bobbed when she walks up to take the oath of office? She hasn't decided to do that yet. But oh, well—both her daughters wear their locks shorn.

"Ma" doesn't want folk to think she is too old-fashioned. She doesn't think the world is going to partition because the younger set moves faster than her generation did.

SHE DEFENDS FLAPPERS
"These flappers may be silly," says the woman who most likely will be the Lomo Star State's next governor, "but so were we all."

"And it has been by observation that the post-war wife isn't any different from any other wife."

"The whole race of women, from flappers up, is moving fast these days. In a few generations, it is overcoming the handicap of hundreds of generations of repressed women."

"You can't hear any longer: 'Oh, she don't do that. She's just a woman.'"

"Women are accomplishing just as great things as men nowadays. Those who don't are slackers."

NOT "MANNISH" EITHER
"I don't mean to say a woman has to work outside her home. What I'm aiming at is she ought to make everything possible out of her opportunities. There's no reason, at all, for her running around beseeching some man to do something she ought to do herself."

Yet Mrs. Miriam A. Ferguson is not a mannish woman. Essentially, she is the homeliest type.

"When I'm governor, I am going to take just as good care of our home as I did when 'Jim' was governor, or any other time since we have been married."

"Ma" is an active civic worker, but not a clubwoman. She belongs to the Protestant Episcopal Church—and that is all.

Mrs. Ferguson's opponents in the primaries set up the cry that if she was nominated and elected her husband, former Governor James E. Ferguson, really would be the one who would run the state's affairs. "Ma," they insisted, was neither by training nor by predilection fitted to be governor.

But listen to what she says:

"JIM" CAN BE ADVISED
"There is a lot I do not know about governmental affairs. But I haven't always been a poor observer. There

U.S. Inquiry On Matter Of Hosiery Knit

A government inquiry, turned in the direction of hosiery, disclosed why it is possible to buy a plainly stamped pair of stockings or socks only to find, when putting them on, that they are uncomfortably long or impossibly short. After an examination of the hosiery offered in the American market it was found that there was sometimes a variation of as much as an inch in the same size as made by different manufacturers and that there are nine systems of commercial measurement. Now hosiery manufacturers have accepted one uniform method worked out by the textile section of the United States Bureau of Standard. For circular knit hosiery the size is determined as follows: "After the hose has been boarded and pressed and appeared in a flat and unwrinkled condition place a ruler along a line in which the tip of the toe and bottom of the heel are connected. The measured distance along this line from the tip of the toe to the intersection with the back of the heel to the nearest half-inch is the hosiery size." If the exact measurement is ten and one-fourth inches, it is desirable to call the stocking size ten. The bureau found that to make this simple system of measurement accurate in all cases it is necessary that the heel gore be always a certain proportionate distance from the curve of the heel toward the bottom of the foot, and in future history of American manufacture will be knit.—From The Designer Magazine.

Vogue Is Quite Definite For Children Now

Velvet for ceremony, georgette for festivities, and flannel, jersey cloth, or twills for play and school—these are the fabrics which the best designers are employing in the new fall dress lines for girls. While the same plain styles so long in vogue continue to prevail, there are so many new features in detail that the autumn showings seem prettier than ever before. Even the simplest frocks are distinguished by some novel applique, a bit of braiding, or some smocking or hand embroidery.

TOODLES WEAR VELVET
A decidedly effective note is the prevalence, on flannel dresses of self material, or "pinkies" on the edges in the quaint fashion that our grandmothers might have copied from Goody's Ladies' Book. Flannel takes very kindly to such treatment, and some excellent effects are achieved with pinked bands, or even frills. A dress of more than ordinary originality is made of two shades of red flannel, of the warm Monterey and mandarin colorings, the dress being of the darker shade and its sole ornamentation being pinked frills in the lighter hue.

Anybody able to toddle is eligible to wear velvet these days, even black velvet. In fact, some of the most cunning frocks that will be offered to two or three year olds are of black velvet, very plainly made, and showing a bit of ribbon or ribbon flowers the sole trimming. Irish lace collars are much liked on the little velvet dresses. Velvet pantie frocks usually have the bloomers made of crepe de chine, in either matching or contrasting colors, with velvet cuffs to match the dress.

Considerable interest is shown in wool challis as a material for girls' dresses. This soft material is washable, and therefore practical, so that light colors may be chosen. The best styles of challis dresses are usually in cream, printed in a dot or tiny figure, and decorated with smocking or hand embroidery. Small buttons seem to be a favored trimming for challis, flannel and jersey cloth. The latter is seen with small silver or brass buttons as its sole trimming.

FUR ON LITTLE COATS
Coats for girls follow the straight models which prevailed in the spring. A decided flare is seen, the garment hanging loosely from the shoulders. Here again the soft, thick materials lend themselves harmoniously to self-trimming. Still, a good deal of fur is used, and the smartest little coats are almost sure to have a snugly collar of some short haired fur, of which beaver seems to be the favorite. Hats to match the coats are in good style, and are especially effective when a bit of fur accompanies them. Outside of the matching hats, velvet seems to hold its own as the best liked material for girls' dress-up hats. Some of these youthful hats for "very best" wear are rather elaborate, and show some interesting and unusual treatments of ribbons in the form of quillings and cocardes.

Girls Should Know Home Making Art

New York—Get ready for matrimony while you wait for it, but don't wait too long.

This is the advice of Mrs. Marlon T. Brockway, housemother of the Metropolitan Life Insurance Co., with the social, educational and recreational activities of 5,000 women employees in her charge.

Because of this viewpoint she has made it possible for all the girls of the company to have daily lessons in millinery and dressmaking while they pursue their regular job of stenography filing, or whatever they are hired to do. Now she is going to institute lessons in cooking.

WIVES OF TOMORROW
"The girls who are in the offices and factories today are the wives and mothers of tomorrow," she says, "and they should be preparing for that as well as learning to support themselves now."

There should not be such a wide gap between the business world and the home. Girls should not be completely divorced from the mechanics of home life while they are in business."

Last year 3,578 girls, at her instigation, learned to make their own hats, shoes.

Good Manners

LIGHT TONES IN SMALL ROOMS
The smaller the room, the softer and more neutral in tone should be the color of the larger backgrounds. The deeper and more vivid colors should be applied to the smaller spaces and objects.



The smaller the room, the softer and more neutral in tone should be the color of the larger backgrounds. The deeper and more vivid colors should be applied to the smaller spaces and objects.

Slenderness Feature



Here is a gown that specializes in slenderness. On a velvet sheath with the surplice neckline is imposed a band of white satin with an applique design of black crepe heavily beaded. The band is as wide as the skirt itself and is slightly draped at the side to add a certain grace and irregularity. The white satin fills in the deep V neckline and the deep armholes.

This represented more than half the number employed. She employed expert teachers and outlined a thorough course. She even learned to cover frames herself.

"The hats that cost \$10 or \$15 in the shops, girls made here for \$2 or \$3," she went on. "It is most unusual

to put more than \$5 worth of material in a hat.

"The girls learned to utilize their ribbons and silks that had served other purposes, thus cutting their bills and improving their appearances at the same time. And besides this they had the joy of creating something themselves. In the dressmaking classes they turned out gowns that would have been a credit to Fifth Avenue shops."

COOKING CLASSES NEXT
And cooking, of course, is just as important as making your own clothes. "Every girl, no matter what her station, should know how to cook simple things and know the elementary principles of food values. She can live more economically and have better health."

"The working girl should not be obliged to spend all her salary merely to eat and to clothe herself, and she need not do so if she learns to manage well."

NEW ELECTRIC TEAPOT
The newest electric teapot has a teaball connected by a chain to a movable knob in the cover.

Good Manners

RECOGNIZES SERVANTS



The perfect guest always calls the servants by name; always says "How do you do" when she arrives, "Good morning" while there and "Goodbye" when she leaves.

Unceeda Bakers

this is a Fig Newton

REG. U.S. PAT. OFF.

It is a most healthful and delicious treat. It is made of delicious cake, filled with jam made from real Smyrna figs. In packages or by the pound.

NATIONAL BISCUIT COMPANY "Unceeda Bakers"

Waist and Hips Reduced Quickly With Madame X Girdle

Safest, healthiest way to reduce! The amazing Madame X Girdle massages away excess fat almost before you know it. The instant you put it on, you look inches thinner and years younger. Gives you at once Fashion's trim, straight, boyish lines.

THE marvelous scientific Madame X Reducing Girdle improves your appearance immediately and reduces your waist, hips, thighs and abdomen "almost while you wait." The instant you put it on, the bulky fat on waist and hips seems to vanish, the waistline lengthens and your figure becomes erect, graceful, youthfully slender! And then, with every step you take, with every breath, the fat is met by new life rubber which gently massages it away—though you hardly know you have the girdle on. Most women lose one to three inches the very first week and thousands have lost from seven to ten inches in a remarkably short time!

Physicians Endorse It

The Madame X is the safest, surest, healthiest way to reduce. In principle it is endorsed by reputable physicians everywhere, not only for its reducing action but because of the support it gives the figure. It is made of dry-heat-cured rubber (the same kind used by famous athletes for healthful reducing) and is based on scientific massage principles that have caused reductions of 5, 10, 20 pounds and more. Only live uncured rubber can grip the fat and give a genuine massage. Strong—durable—the new way of reinforcing eliminates all danger of splitting or tearing. No more protruding abdomen—no more fat, bulky hips!

Worn Over the Vest

The Madame X fits as smoothly and snugly as a kid glove, and is so constructed that it fits right into the figure and touches and gently massages every inch of the surface con-



comfort while you sit, work or play. Special lacing in the back makes it easy to adjust as you become more slender.

Leading Actresses Wear It

Step into the Madame X Girdle and you will readily see why so many prominent actresses are so enthusiastic about it. You can wear stylish, becoming clothes at once! It gives you immediately the smooth, straight, unbroken lines that add so much to the appearance—and absolutely insures your remaining slender. Thousands of slender women wear the Madame X solely for its wonderful contour.

So great is the popularity of the Madame X that one of New York's largest stores was recently forced to throw open a whole new department to handle the crowd.

See the Madame X Reducing Girdle for yourself. Get a fitting today.

Madame X Reducing Girdle
Makes You Look Thin While Getting Thin

On Display at

BEATRICE STUDIO

Phone 1478 718 College Ave.

Mile Long Parade Of Odd Fellows

1,500 Lodge Members Attend District Meeting Here Saturday.

Fifteen-hundred Odd Fellows convened in Appleton Saturday for the largest gathering of the lodge ever held in Wisconsin. About 800 men were seated at the banquet at Kone-mic hall Saturday evening. The dinner was served by Deborah Rebekahs, Iron Links lodge, Milwaukee, and lodges of Neenah, Menasha, Fond du Lac and Oshkosh were guests of the Appleton chapters, and marched in the parade which was about a mile long. The 12th Field Artillery band furnished music for the Odd Fellows as they marched four abreast from Odd Fellow hall, west on Lawrence-st. to Walnut-st., north to College-ave. and east on the avenue to Lawrence Memorial chapel.

Iron-Links lodge conferred the degree of Friendship on 28 candidates of Kone-mic lodge at the chapel, and a program followed. Fred Zimmerman, secretary of state, delivered an address, and three past grand masters also spoke.

A business meeting of the nineteenth district was held after the program.

The reception and escort of the police department, in Appleton, and cities along the way of the Milwaukee lodge as it came to Appleton, made progress easy and pleasant for Odd Fellows.

WEDDINGS

The marriage of Miss Esther Nelson, daughter of Mr. and Mrs. William Nelson, 1186 Onida-st., and Walter Turton, son of Mr. and Mrs. Walter Turton, Austin, Minn., was solemnized at 4 o'clock Saturday afternoon at the parsonage of Rev. F. C. Reuter. Alpha Nelson, sister of the bride, and J. L. Baker attended the young couple. A wedding reception followed the ceremony at the home of the bride, at which only immediate relatives were present. Mr. and Mrs. Turton left for a honeymoon in northern Wisconsin, and will make their home for the present at the home of the bride.

Miss Mary Dettmar and Raymond Nelson attended the wedding of Miss Theodora Berger, daughter of Mr. and Mrs. Berger of Forestville, and the Rev. Theodore Hinck of Burns, Wyo., over the weekend. The Appleton young people attended at the ceremony which was performed at 7:30 Saturday evening at the Lutheran church by the father of the bride. Mr. and Mrs. Hinck left after the ceremony for a honeymoon trip to Wyoming where they will make their home.

LODGE NEWS

Fidelity chapter, Order of the Eastern Star, will hold its regular meeting at 7:30 Wednesday evening in Masonic temple.

The Catholic Order of Foresters will meet at 7:30 in Catholic Home Tuesday evening. Time of installation of officers will be decided upon, and bowling events for the year are to be discussed.

J. T. Reeve circle will hold a meeting at 7:30 Tuesday evening in Knights of Pythias hall. Regular business will be transacted.

Loyal Order of Moose will hold a meeting at 8 o'clock Tuesday evening in Moose temple to make plans for the social and dance scheduled for Wednesday evening, Oct. 1. Charles Schwab is chairman of arrangements, and his committee consists of Robert Abendroth, M. J. Gallescu, Walter Miller, Peter Larson and Grover Smith. There also will be a discussion of the winter's activities.

FOUR SERVICES AT MISSION FESTIVAL

Rain Sunday reduced attendance at the annual mission festival of St. Paul Lutheran church. The program was conducted as announced, however, and drew liberal support from the congregation itself. There were

LEGAL NOTICES

his final account (which account is now on file in said court), and for the allowance of debts, claims and other items, paid in good faith without having been first filed, approved or allowed by the court, as required by law, and for the assignment of the residue of the estate of said deceased to such persons as are by law entitled thereto; and for the determination and adjudication of the inheritance tax, if any, payable in said estate.

Dated September 8, 1924.
By the Court:
FRED V. HEINEMANN,
County Judge.

ROONEY & GROGAN,
Attorneys for said Estate.
Sept. 8-15-22.

STATE OF WISCONSIN, County Court for Outagamie County.
In the matter of the application to determine the descent of the real estate of Julius N. Roblee, Deceased.
Notice is hereby given that at the special term of said court to be held on the second Tuesday of November, 1924, at the opening of the court on that date, at the Court House in the city of Appleton, in said county and state there will be heard and considered the petition of Beattie L. Bonini, as one of the heirs at law of said deceased, for the determination of the descent of certain lands and real estate of said deceased, and the interests of his heirs at law in and to the same, which said lands are described as follows:

"Lot Number three (3), (being the homestead of decedent) and lot number two (2), all in block number fifty-seven (57), in Second Ward Plat, in the Second ward, of the city of Appleton, Outagamie County, Wisconsin, according to the Assessor's recorded map of said city of 1907," and the improvements situated thereon.
Date, September 22, 1924.

By the Court:
FRED V. HEINEMANN,
County Judge.
C. G. CANNON,
Attorney.
Sept. 22-25, Oct. 6

not as many visitors as is customary at this gathering.

Decoration of the church auditorium was prettily done, with white daisies predominating in the floral scheme. Special music was furnished for each service by the choir. Four services took place, with four

visiting pastors preaching the sermons. The Rev. Gerald Hoencke of DePere, preached in the morning in English and the Rev. Walter Hoencke of Milwaukee, an uncle of the former, in German. The afternoon worship in German was in charge of the Rev. Richard Siegler of Watertown, and the evening sermon in English was preached by the Rev. Richard Heschko of Hilbert.

Mr. and Mrs. Charles Wettengel, and Mr. and Mrs. Andrew Dorn attended to Waupaca, Sunday. Miss Clara Grupe visited her parents at Hilbert for the weekend.

Mr. and Mrs. E. L. Ondracek who have been visiting at the L. O. Wissman home left Sunday for their home in Omaha, Nebr.

Mr. and Mrs. H. Holbrook Stark of Detroit, Mich., returned to her home after visiting her sister, Mrs. F. A. Rogers, 637 Durkee-st.

PETER GREISCH DISTRIBUTOR OF

JORDAN and HUPMOBILE MOTOR CARS and GARFORD TRUCKS

ANNOUNCES THE NEW LOCATION

— OF —

JORDAN and HUPMOBILE SALES and SERVICE

687 College Ave.

Next to Armory

OUR SERVICE DEPARTMENT

will be operated on a flat rate system. This system will enable you to know exactly what your work will cost you before it is started. All work guaranteed on all makes of cars.

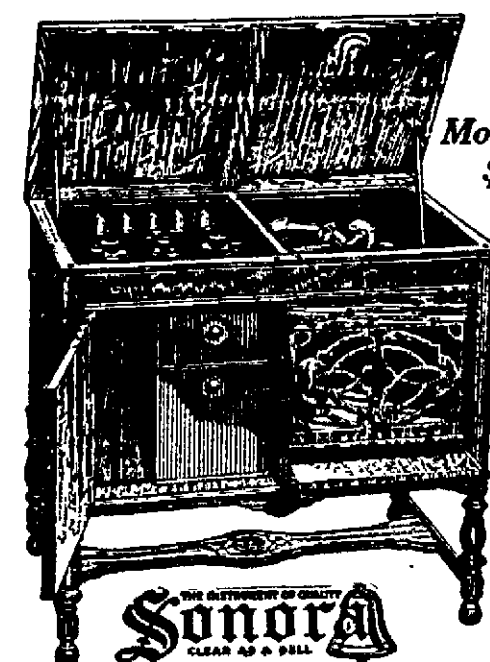
COME IN AND SEE THE JORDAN LINE EIGHT

Phone 3316

LOOK FOR THE JORDAN AND HUPMOBILE IN THE AUTO SHOW ON THE AVE. TUESDAY NITE

Sonoradio

CLEAR AS A BELL



Model 241 \$475

Phonograph and Radio All in One

AT LAST—the answer to your questions: "Can I obtain a better radio set—more beautiful tone—more attractive appearance?" Come in TODAY. See and hear for yourself.

The Different Models

Meyer-Seeger Music Co.
816 College Avenue

Gloudemans-Gage Co.

GROCERIES At Our Regular Low Prices

Malt and Hops

Can 54c
"Blatz" Malt and Hops.
Dozen cans \$5.50

Honey

Comb 25c
New Comb stock.

Honey

1 1/2 lb. jars 39c
Honey.

Soap

10 bars 45c
P. & G. Naptha Laundry Soap.
Case of 100 bars \$4.25

Peas

Can 16c
Sweet Wrinkled Peas.
Dozen cans \$1.75

Potatoes

85c Bushel

Flour

49 lb. sack \$2.00
"Cream Loaf" Flour, every sack guaranteed. Per barrel \$7.80

Soap Chips

Pound 19c
"Green Arrow" brand. 25 lb. carton \$3.75

Cake Flour

Package 33c
"Swansdown" Cake Flour.

Ginger Snaps

2 lbs. 25c
Fresh baked, crisp Ginger Snaps.

Milk

Per Can 12c
"Danish Pride" Evaporated Milk.
4 dozen case \$4.75

Pure Lard

10 lb. pails \$1.85

Mustard

Quart jar 35c
"High Life" Prepared Mustard.

Holland Herring

9 lb. kegs. \$1.45
"Milemiers" brand.

"Old Dutch" Cleanser

Can 9c

Tuesday, Wed., and Thursday ONLY

Come Early--Some of These Bargains will Not Last Long

We have made a contract with the producers of the Best Butter in this region. In order to introduce this High Grade Butter we are going to sell for these 3 days at less than cost.

SPECIAL PRICE PER POUND, 37c ONLY (Limit 3 pounds to a customer)

30c jars Raspberry and Strawberry Jam .22c	40c bottles Yacht Club Dressing .32c
35c bottles Best Grade Catsup .26c	40c bottles Welch Grape Juice .30c
30c glass jars Vinegar for .20c	Full quart jars High Life Mustard .29c

— PEACHES —	— APPLES —
Extra Fancy Colorado Canning Peaches. New car—	Extra Fancy Large Hand Picked Sturgeon Bay, Dutchess Apples—
Per Bushel . \$2.59	Per Peck . . . 49c
	Per Bushel . \$1.90..
	We also have Whitting Crabs.

One Quart Mason Fruit Jars, per dozen . 84c

Jap Rose Toilet Soap, 2 bars for .15c	30c package Oatmeal 24c
10 bars White Naptha Laundry Soap . 39c	3-10c pkgs. Macaroni or Spaghetti . . 20c
30c pkgs. Lux . . 24c	40c package Swans Down Cake Flour . . . 33c

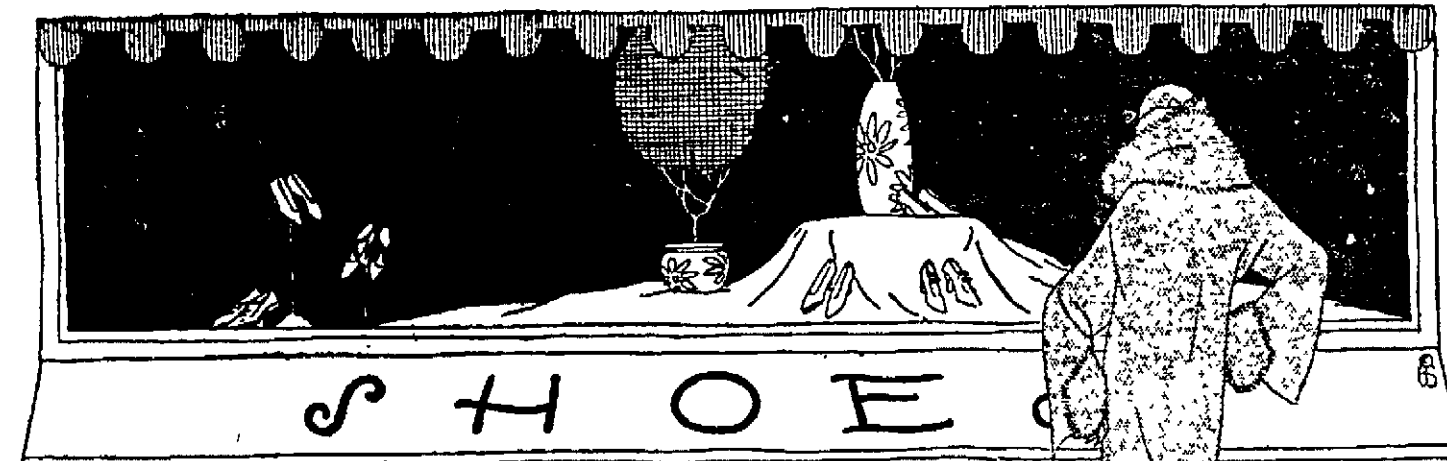
Cream City Malt Syrup, per can 39c

25c cans Best Grade Cocoa 15c	8 ounce cans Tuxedo Tobacco 39c
35c pkgs. Cocoa nut 26c	14 ounce pkgs. S. & M. Tobacco 48c
1/2 gallon cans Molasses for 29c	14 ounce pkgs. Old Partner 48c

49 lb. sack Gold Medal, Big Jo or Pillsbury's Flour \$2.29
Special Price on Cane Sugar During This Sale
We Also Have Corn Sugar in Stock

Schaefer Bros.

Phone 223 1008 College Avenue



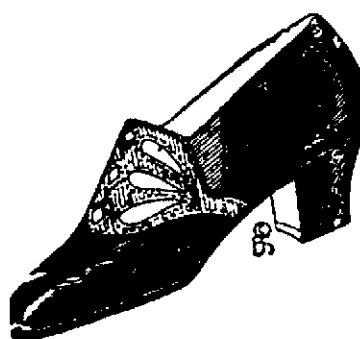
With Changing Leaves Come Changing Styles Winsome Shoes For Fall

From mannish brogue to dainty slipper there's the charm of graceful line and American slenderness to the new Fall Shoes. For in no other country do shoes combine attractiveness and wearability to such a degree as in those of our own continent.

We're sure you will agree when you see them that these are exactly as we have called them WINSOME SHOES FOR FALL



Another delightful variation we are showing for dress and semi-dress wear at per pair \$7.50 and \$8.00



The tailored pump verges from the vague to the definite as Fall arrives. Shown in eight materials at \$7.50

Buy Them In

Tan Calf
Patent Leather
Satin
Dull Kid
Black Calf
Suede
Hosiery to Match

SEE THEM IN OUR WINDOWS

DAME & GOODLAND'S

NOVELTY BOOT SHOP

Automobile Number

Appleton's
Out Door

AUTO
SHOW

ON COLLEGE AVENUE

TUESDAY EVENING
SEPTEMBER, 23rd



BUILDING-LOAN OFFICERS MEET SOON IN GREEN BAY

Beckley and Directors of Appleton Association Planning to Attend

Appleton Building and Loan association will be represented by several delegates at the annual convention of League of Building and Loan Associations of Wisconsin to be held in Hotel Northland, Green Bay, Oct. 15 and 16. George H. Beckley, secretary, will attend and may be accompanied by several of the directors.

The local association is cooperating in a movement to secure the services of Burn Pollock, cashier of the Security bank, Milwaukee, as editor of a proposed Building and Loan magazine. Mr. Pollock was formerly a state examiner at the time the Appleton association was organized and did much to establish the uniformity of accounting now in use among building and loan associations.

The building and loan idea has shown much growth within the last ten years in Wisconsin. The expansion of the Appleton association to \$350,000 in assets since it was organized in 1919 in analogous to the increase of all associations in the state from \$7,000,000 ten years ago to nearly \$100,000,000 at the present time. The increase in membership last year alone was 30,000 so that at present 143,460 persons are regularly putting a part of their savings each month or week into the associations.

All building and loan associations in Wisconsin are under the jurisdiction of the commissioner of banking, and in his annual report for 1923, he shows that there are 140 associations now operating in the state, 50 of which are located in Milwaukee.

"Within the next ten years every city of any size will be pointing with pride to its own associations because it is through the help of such associations that members are able to get a home of their own," said State President Otto T. Salick. "To give some idea of the magnitude of the work, associations in various parts of the country are paying as high as \$100,000 a day on mortgages on new homes."

LEGION TRIES TO OUST FAKE SOLDIER SCHEMES

Former service men who go about Appleton seeking subscriptions by employing the sympathy act and do not have the indorsement of the Onay Johnston post of the American legion are often fakers and the legion is attempting to rid this city of such people. Unless the agent has the indorsement of the local legion post people are urged to refrain from offering a subscription. If the agent really has the indorsement he will be willing to show it. Men who have been asked by legion officers for state or national indorsements have been insolent at their failure to have them and in several cases have been subjects for the police. The legion desires the aid of the people in helping to keep the city free of these fake agents.

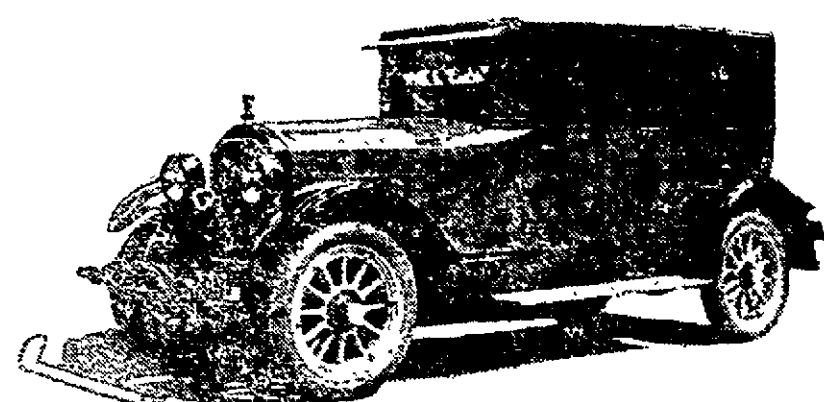
MAILMEN CONTINUE HALF HOLIDAY PLAN

The Saturday half holiday for city letter carriers which went into effect this summer will be continued until further notice, according to Postmaster William H. Zuehlke. The order which permitted the local postoffice to grant a half holiday on Saturdays during summer months was to terminate on Sept. 18, but Postmaster Zuehlke has received an announcement from the postmaster general permitting an extension of this privilege. The condition on which this order is based is that no injury to the service result from

the half holiday and that it is satisfactory to the patrons. Until the mail becomes too heavy, therefore, carriers will continue to enjoy their Saturday afternoon rest.

Reliable Shoe Repairing
At Reasonable Prices

SOUTH SIDE SHOE REPAIR SHOP
617 Maple Street



Announcing A New STEARNS-KNIGHT

The Six Cylinder Sedan
With Luxor Blue Rubay Body
\$2675.

THE Newest creation of Stearns-Knight designers is this fine sedan with body by Rubay. This is Model C, with 121 inch wheel base and the six cylinder Knight engine. The equipment includes five cord tires, electric clock, spot light, stop light, Biflex bumper and fine mahair upholstery. It is finished in the new Luxor blue. The price is \$2675. delivered in Appleton.

The Auto Maintenance Co.

893 Washington Street

Phone 13

Naprapath
Emma C. Kotick
D. N.

Charted Manipulative
System of Treating
Ailments

Hours 2:30 to 5, except Sat. 1
to 3 and by appointment.
Phone 292 708 College Ave.

LIST PRICES OF DODGE BROTHERS SPECIAL TYPE CARS REDUCED

Economies effected in the purchase of special equipment on Dodge Brothers special type cars, due to substantially increased volume, make it possible for Dodge Brothers to reduce the list prices on these types, effective September 15.

Prices of all standard types remain unchanged.

DODGE BROTHERS

DODGE BROTHERS

New Improved Models
Will be Exhibited
In The

Fall Festival Avenue Auto Show

Tuesday Evening,
September 23rd

And in A Special Display
During Fall Opening Week

Wolter Imp. &
Auto Co.

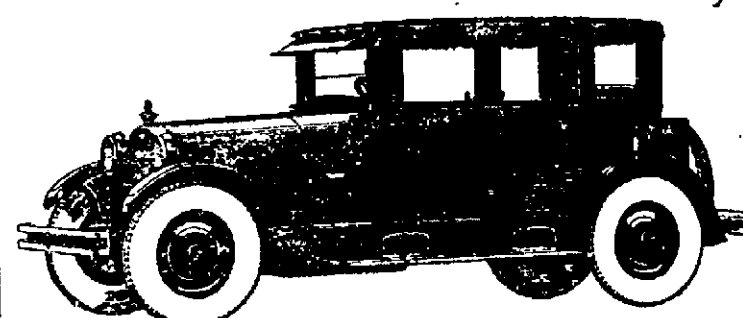
REO

Ride in REO
Drive a REO
Then Compare
it With Others

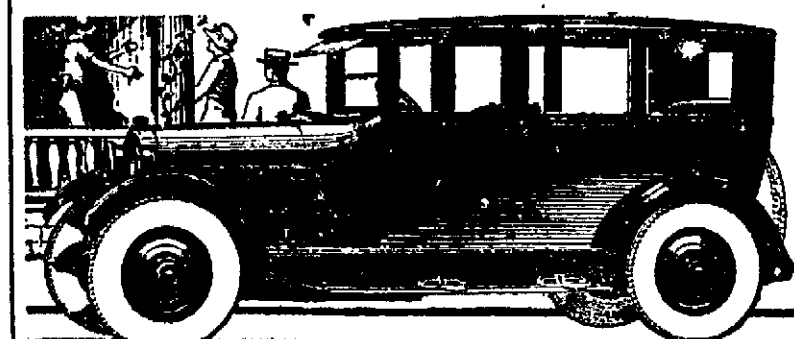
Let REO Owners
Tell You About
Their REOS
That's Proof

Here Are Four Popular Numbers From The Famous Line of Reo's

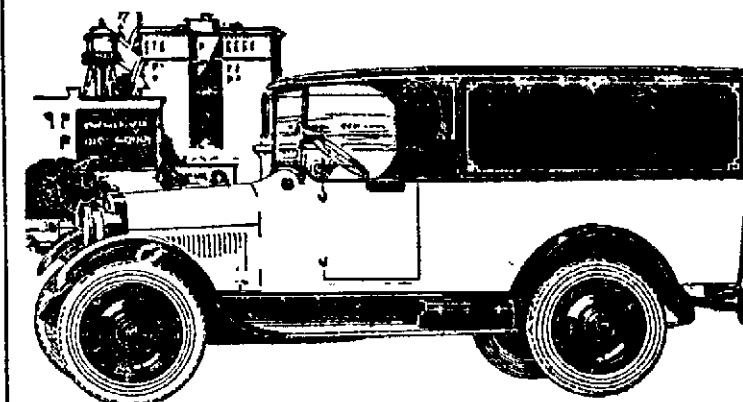
THE REO BROUGHAM



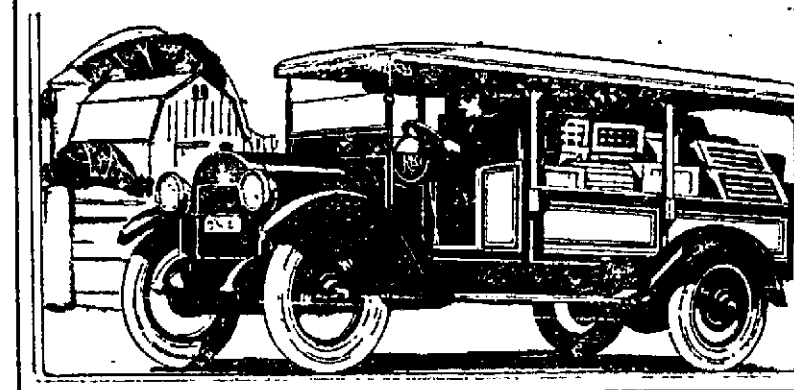
THE REO SEDAN



THE PANEL DELIVERY



"THE SPEED WAGON"



Give REO the final test. Compare it unit for unit with other cars. Test it against others for power, test it against others for durability, and any other test that you can think of — that's all we ask.

Phone 198 **APPLETON AUTO CO.** 987-89 Col. Ave.

DODGE BROTHERS SPECIAL 4-PASSENGER COUPE

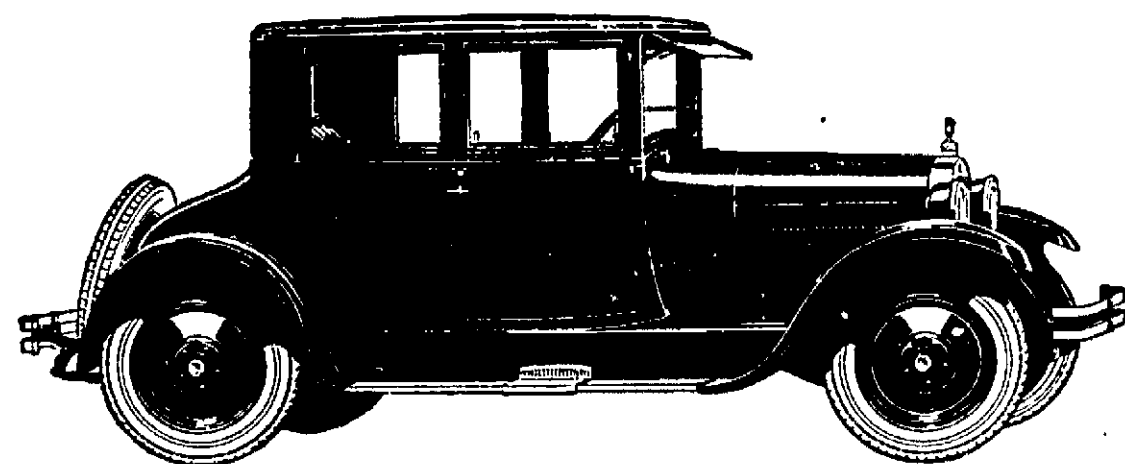
Popular for shopping and social use because women feel implicit confidence in the car's dependability.

Moreover, the inside appointments and the many items of special equipment are admired for their good taste by those who know and value quality.

Five Balloon-Type Tires

The price is \$1535 F. O. B. Detroit

The Wolter Imp. Auto Co.
APPLETON

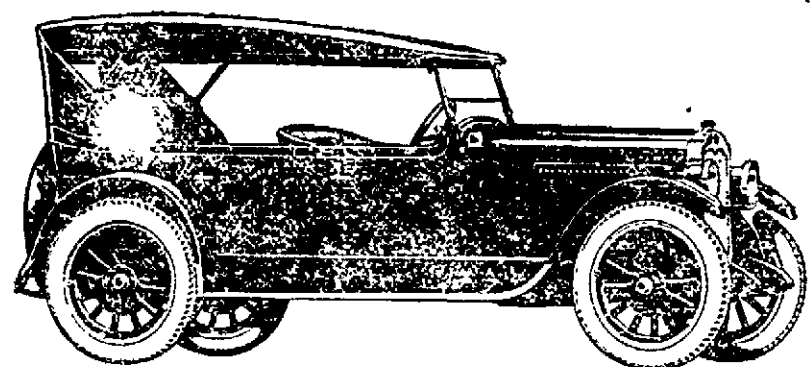


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Tuesday
Evening at
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LOOK FOR THESE TWO LINES OF CARS CHEVROLET and OLDSMOBILE

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All The Time
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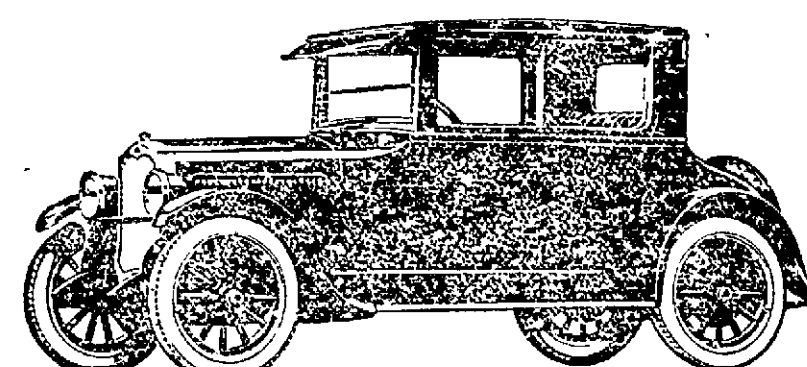
Put The Oldsmobile To Any Test Then—Decide
THE LOWEST PRICED SIX CYLINDER CAR ON THE MARKET



The Touring, \$875

Roadster
\$875

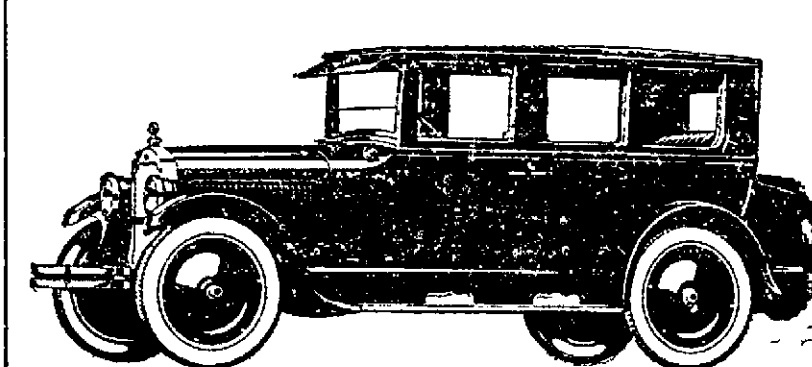
Sport Roadster
\$985



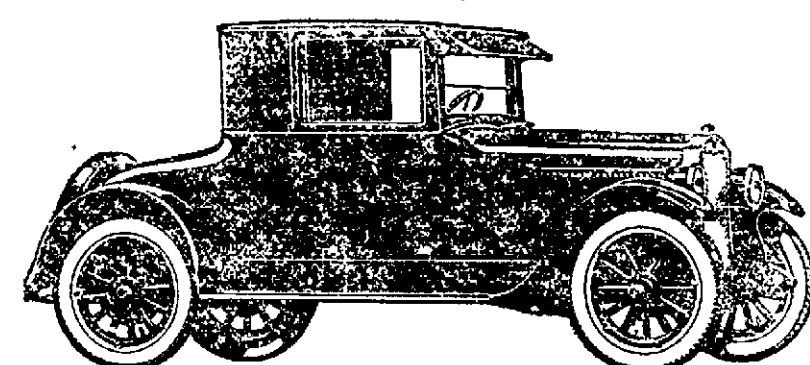
The 4 Pass. Coupe, \$1175

2 Pass. Coupe
\$1045

Sedan
\$1250



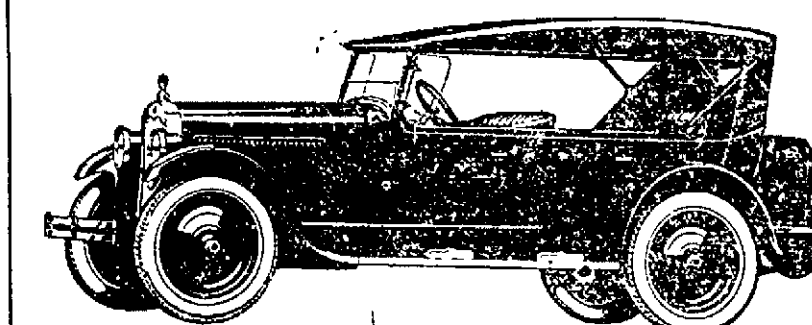
The De Luxe Sedan, \$1350



The Cab, \$1175

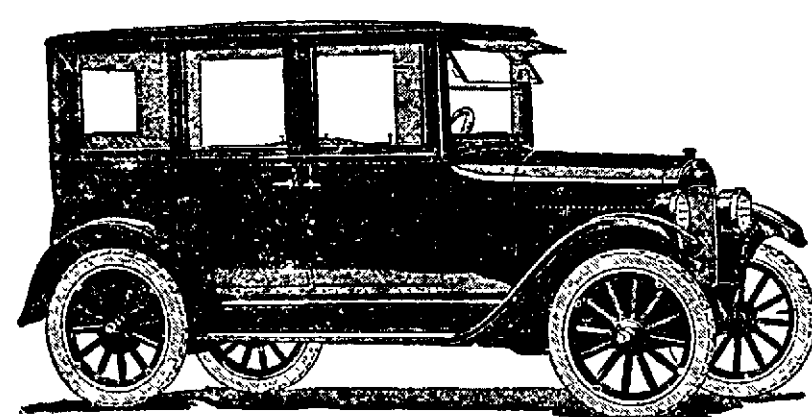
OLDSMOBILE Presents The Lowest Priced Six On The Market

In Oldsmobile you can find the lowest priced six-cylinder automobile built today. Ride in it—drive it—compare its mechanical units with those of any car anywhere near its price and then you will recognize Oldsmobile superiority. Beautiful stream lines, new and distinctive in design, well constructed by that world famous body maker, Fisher. Every car finished in Duco Satin.

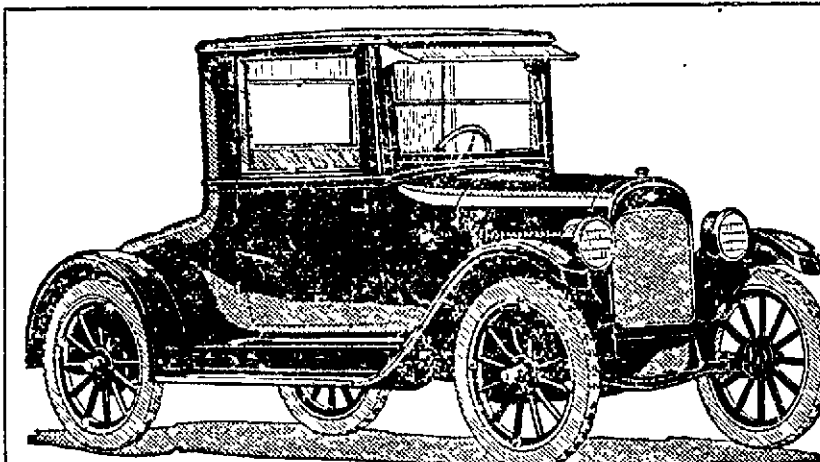


The Sport Touring, \$1015

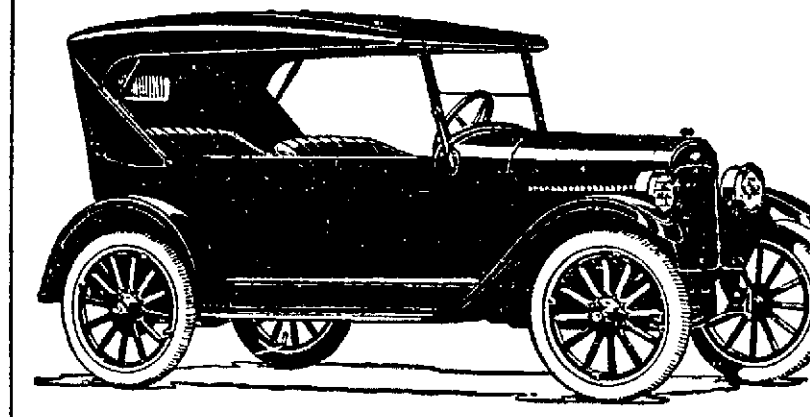
CHEVROLET—The Peer of Any in It's Price Class



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For The Family

For the family who desires an economical means of closed car transportation the Chevrolet Sedan answers the question. Powerful 4 cylinder motor, body by Fisher, luxurious velour upholstery, fine appointments and everything that goes to make it the finest sedan in its price class.

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Business men everywhere are recognizing the Chevrolet Coupe as the economical, reliable means of transportation. Large, roomy rear end, where you can stow a surprising amount of luggage. Built with regular Chevrolet mechanical units, on the reliable Chevrolet chassis.

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Like all other Chevrolet models the touring car is experiencing a sweeping demand. With its powerful, 4 cylinder motor, low stream lines, and dependable chassis, it furnishes a means of transportation that cannot be duplicated anywhere for its low price of \$510. Let us demonstrate.

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Fox River Chevrolet Co.

Liberal Time Payments
For Those Who Wish

VETERAN RECALLS TRAGIC DAYS OF SAMAR MASSACRE

Presidio of San Francisco Is
Scene of Sergeant Hick-
man's Retirement

By Associated Press
San Francisco—The peaceful old Presidio of San Francisco local arrival post since the early days of California's history, was the scene recently of the retirement from army life of the hero and one of the few survivors of the Balangiga massacre, in Samar, Taylor B. Hickman, of Knoxville, Tenn., master sergeant, was called forward from his company and complimented festively by a superior officer for his 26 years of inspiring service as a soldier of the United States.

Hickman was told he was still a sergeant only because he had modestly thrust aside a commission. A decoration was pinned on his chest, hands were clasped, and the old hero, of Balangiga, walked back to his quarters, a soldier no longer, but a tear here than ever. There was a tear on the rim of the steady eye and the fighting jaw trembled a bit. The company, at rest, followed him with their eyes until he was out of sight. "I would go back again tomorrow if my country called," Hickman said. "I think I have a few good fights left in me yet."

Seventy-one enlisted men and three officers of Company C, Ninth U. S. Infantry, went into camp at Balangiga, Island of Samar, in the Philip-
pines, 23 years ago. A few days later occurred the attack on these men, and the massacre which in the annals of the American army has been compared to the last stand of Custer. Totally without warning and while at breakfast the Americans were rushed

BERLIN TAXI REPLACED WITH HORSE-DRAWN CABS

By Associated Press
Berlin.—The drosky, or one-horse cab, is coming back into its own in Berlin. Many owners of these conveyances were appearing to cast them into the scrap heap or turn them to other uses because the taxicabs were ruining their business. The latter now has begun to decrease in number because of the lack of patronage, due to the high fares charged.

Recently between 800 and 900 taxicabs have been withdrawn from service the owners declaring that they could not operate profitably at lower fares because of the high cost of gas, oil and coal. The drosky fare is about half that charged by taxicabs. It is estimated that there are at least 2,100 droskys operating in Berlin as compared with 4,000 a year ago.

MAN PLANS LION HUNT WITH BOW AND ARROWS

Denver, Colo.—D. R. Welch, a Florida hunter, will hunt mountain lions in Colorado this summer armed only with bow and arrow. He has named Stanley P. Young, in charge of the predatory animal division for the United States biological survey.

"No question about getting mountain lions if I get a shot at them," Welch wrote. "I can put an arrow through a one-ton plan. All I ask is that the lions be tamed first. I guarantee to knock them off the highest branches."

Young assured Welch he would be welcome to chase mountain lions from one end of the Rockies to the other by hundreds of Visayans armed with heavy knives called bolos. The three officers were killed in the first onslaught. Two light lasted well over two years, and the next day the eight American survivors, including Sergeant Hickman, reached Davao in native canoes. The natives killed by the Americans numbered 250.

STATE WOULD SAVE LEWIS MONUMENT

By Associated Press
Nashville, Tenn.—To perpetuate the memory of Meriwether Lewis, the great explorer of the northwest, and secretary to President Thomas Jefferson, Tennesseeans have started a movement to ask Congress to take over a monument to the memory of Lewis, located in a wooded section near Hohenwald, Tenn., and now in a dilapidated condition, and make of the section a national park.

The towering shaft, erected in 1845 by an appropriation of \$600 by the General Assembly of Tennessee, is one of the most famous historical shrines in the state and stands on the spot where Lewis is believed to have committed suicide, the circumstances surrounding his death having never been definitely cleared up.

John Trotwood Moore, state librarian and archivist, president of the Meriwether Lewis Memorial Society, at a recent demonstration held at the site to arouse new interest in the undertaking, stated that he intends to appoint a committee of public spirited citizens to assist in carrying out the wishes of the General Assembly in seeking to interest Congress in the plan.

It is recalled that a fitting memorial to Meriwether Lewis was one of the cherished desires of the late President Roosevelt, but at his death the plans were dropped.

DEPUTIES USE FORCE TO EJECT INDIAN FROM JAIL

By Associated Press
Yuma, Ariz.—An Indian known here as "The Ace of Spades" became so attached to the county jail that when his sentence recently expired he had to be ejected forcibly. At the end of a ten-day term he indicated his intention of remaining indefinitely and it required three deputy sheriffs to propel him through the back door.

GERMAN STEVEDORES NEED GREATER SPEED

By Associated Press
Bremerhaven.—The stevedores of New York have an enviable reputation for efficiency. For instance, they can load a liner in New York in 26 hours, but when the vessel gets here it takes the German dockmen 72 hours to get this cargo ashore.

Efforts are being made to get better service in Bremerhaven, because every hour alongside a dock is wasteful, from the standpoint of the owners, as compared to seas travel with cargo and tourists paying transportation rates.

SALONICA JEWS REST SATURDAY

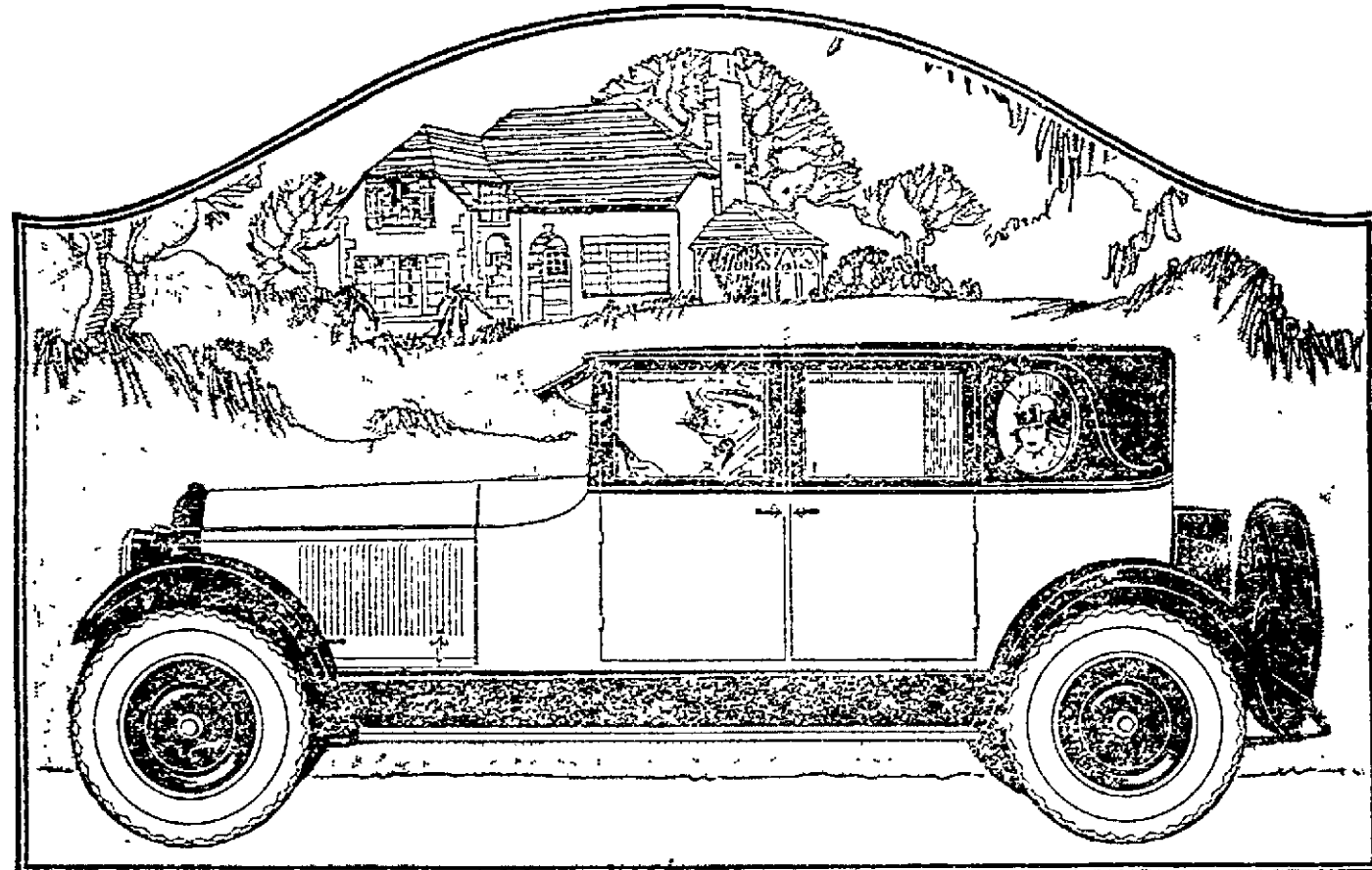
Salonica.—The Greek press is publishing sharp comments on the action of the Salonica Jews, who number about 30,000, in having made an appeal to their co-religionists in America and other western countries for the reinstatement as Saturday as their day of rest.

At the urging of a press campaign at Athens, Premier Papanastasiu had a bill offered to the chamber decreeing uniformity of observance of the day of rest as Sunday. For centuries the Jews of Salonica had been observing Saturday as their day of rest.

Under the new law the right to this historic observance, which had been recognized under the Turkish domination, was denied to the Israeli community. The Jews complained to their co-religionists abroad and a movement was put under way to appeal to the League of Nations for the re-establishment of their ancient right under the minorities of the league.

The Greek press is denouncing this alleged interference with the sovereign rights of the Greek nation.

Look For The New Paige and Jewett Models in the Parade Tuesday Night



Three Facts That Prove Paige Amazing Brougham Value

This big, powerful, enclosed Paige sells for hundreds less than several smaller, less powerful, enclosed cars! These smaller, less able closed cars cost: \$2285—\$2355—\$2495—\$2850. You can drive the big, smart, powerful Paige Brougham for only \$2175!

Here are open model prices of cars equaling Paige in power and size: \$2675—\$2750—\$2895—\$3085—and up. Paige equals or surpasses them in size and power. Yet the Paige Brougham costs many hundreds of dollars less than these open cars!

Closed models of cars the equal of Paige in size and power, average 34% more in price than their open models. Closed models of smaller, cheaper cars average 38%. Paige offers fine car enclosed comfort for only \$280 more than the open Paige—14%!

Compare this Paige with cheaper or more expensive cars—you can't escape the facts. Paige closed car value is unmatched! This fine, big, powerful Paige 4-Door Brougham—for only \$2175! Smartly finished in ebony and maroon. Fine-grain leather finish on upper rear. Gray-mohair upholstery.

Just think of the great power, thrilling performance, ideal comfort this Paige offers. Paige's big motor has 70 h. p.—more than ample for climbing steep hills in high where others stall or shift; slow going in high over bad stretches; speed for emergencies; pulling away first in traffic. Yes, do all these things—and do them without ever straining the big Paige motor.

How comfortable is Paige! You'll laugh at roads that stopped you before. Paige's rear springs more than 5 feet long, snubbers, 131-inch wheelbase, staunch weight—all combine to give you comfort that's unbeatable!

All this marvelous power, performance and comfort—in the smartest enclosed car on the street—for only \$2175!

Come in. See this stunning enclosed Paige. Note the long wheelbase and long springs. The big motor. The grace of lines. The fineness of finish. Drive it. Mark the ease of control, riding comfort, exhilarating performance. Just figure how many hundreds of dollars more you must pay to match Paige! Why pay it?

Balloon Tires and Disc Wheels Optional at Slight Extra Cost

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Standard Models
6-Passenger Phaeton . . . \$1895
7-Passenger Phaeton . . . 1895
5-Passenger Brougham . . . 2175
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7-Passenger Sedan . . . 2770
7-Pass. Suburban Limousine 2995
All Prices at Detroit. Tax extra

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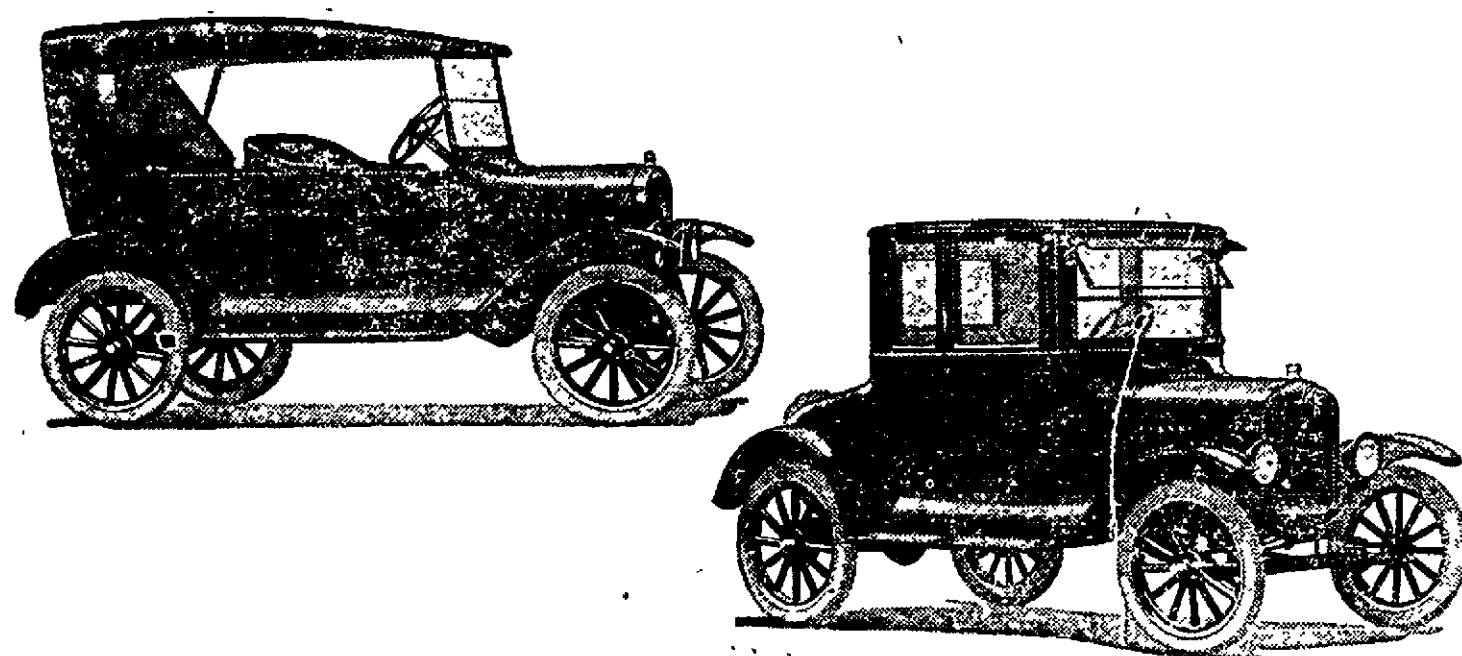
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SCIENTISTS FIND MUCH TO STUDY IN PACIFIC WATERS

Research in Polynesia Given Strong Impetus in Past Four Years

By Associated Press
Honolulu—More impetus has been given in the past four years to scientific research in the Pacific area than at any previous time. Dr. H. E. Gregory, director of the Bishop museum, which has been prominent in research especially in Polynesia, recently told the members of the Pan-Pacific club here.

Governments, scientific organizations and individuals have been focusing their activities in this region since 1920 with encouraging results. Dr. Gregory declared. Only centralized and organized effort has effected this success.

The Pacific is not a unit, commercially, but Dr. Gregory said that he hoped that the region might be a commercial unit in the future and might be self-contained. The same is true of education, but politically it did not seem as though the Pacific could be come a unit. Part of the area is governed from Europe, part from the far east, and part from America, while Australia and New Zealand are embraced within the British empire.

The speaker detailed the beginnings of Pacific scientific research in 1908 and set forth its progress to the present day. In formulating a program it was found the problems were too vast for any one institution or group of scientists, and the National Research council undertook the work in cooperation with councils in Australia, Japan, Canada and other countries bordering the ocean. The study of ethnology alone in the Pacific has claimed the attention of 32 investigators, some of the most noted in the world.

Dr. Gregory pleaded for cooperation in the continuation of the work. He said that institutions must forget their own glory and prestige, and individuals must slink their own interests for the common good. He referred to the vast advance made in mapping islands of the Pacific since the war.

BARBERS IN POLAND AROUSE DIPLOMATS

Warsaw—Shaves in Poland are costing members of the diplomatic corps far too much. The American, British and French legations have just lodged a complaint with the government department responsible for trade conditions in Poland, complaining that Warsaw barbers are charging three times as much as their brother wielders of the razor in Paris and London.

HUNGARY LIFTS BARS ON STAMP COLLECTION

Budapest.—The Hungarian government has lifted the embargo on rare stamps and stamp collections. It also has decreed that since August 1 all passport fees must be paid in gold kronen.

FIND NEW PROCESS TO GET OIL FROM SHALE

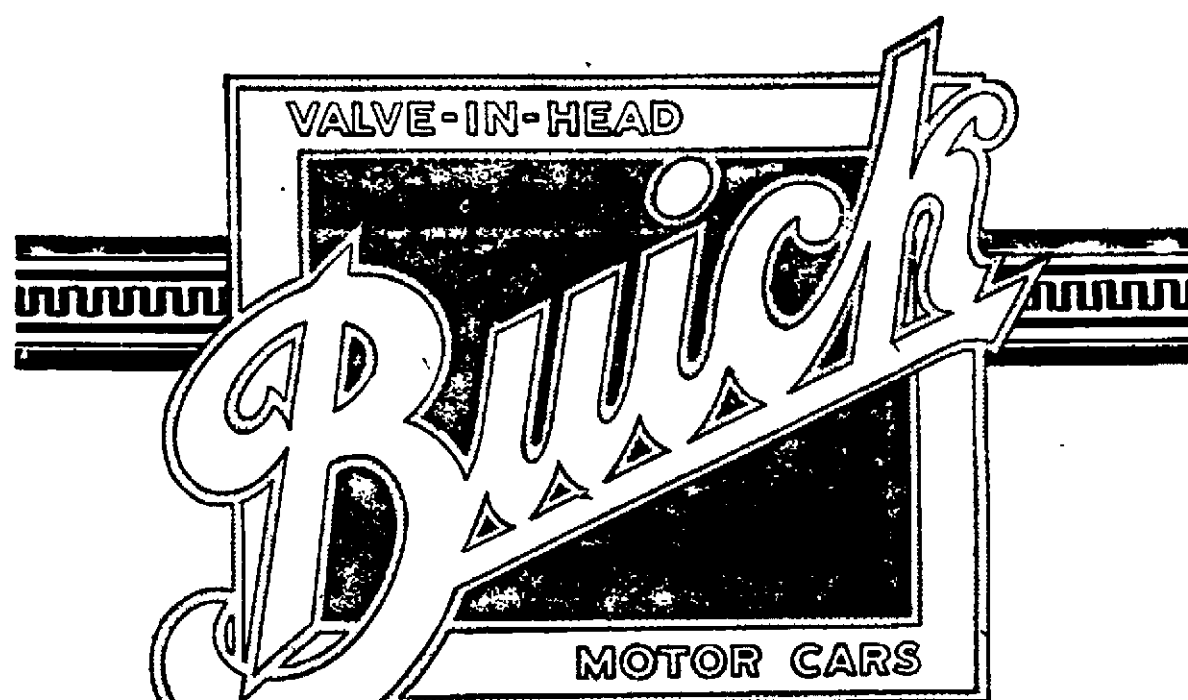
Stockholm—A total of 245,000,000 tons of fuel oil can be derived from Sweden's deposits of bituminous shale, according to estimates of engineers published in connection with the announcement that production

of shale oil is about to begin on a large scale at Kinnekulle.

Since Sweden is entirely dependent on imports for her coal and petroleum, for many years, attention has been directed to the economic importance of finding some way of producing fuel from her vast deposits of alum shale.

A highly satisfactory solution has

been reached by two Swedish engineers and the considerable quantities of oil which they have already produced has been tested practically by the Swedish navy on oil-burning vessels and by various industrial establishments. The results show that shale oil can compete successfully with all except the more refined grades of petroleum oil.



Every one of the new Buick models embodies all of the features and qualities that have made Buick famous. *At the new prices you can afford to own the Buick you want.*

Central Motor Car Co.

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WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

All-Year Utility at Lowest Cost
The Tudor Sedan body type—now widely popular—was created by the Ford Motor Company. Into it has been built all the utility that any light-weight closed car can provide. It is comfortable, roomy and convenient, easy to drive and park, and instantly adapted to varying weather conditions.

Ford Motor Company, Detroit

SEE THE NEAREST AUTHORIZED FORD DEALER

The Tudor Sedan \$590

Coupe	\$525
Fordor Sedan	685
Fully Equipped	
Runabout	\$265
Touring Car	295

Demountable Rims and starter \$35 extra
All prices f. o. b. Detroit

Ford
THE UNIVERSAL CAR

You can buy any Ford car by making a small down-payment and arranging easy terms for the balance. Or you can buy on the Ford Weekly Purchase Plan. The Ford dealer in your neighborhood will gladly explain both plans in detail.

These Advanced Features Point The New Way

The Imperial

The Chrysler Six throttles down to 2 miles an hour in high. When you "step on it" the Chrysler shoots from 5 to 50 miles an hour in less than 19 seconds. In its speed range from 2 to 70 miles an hour there is no "vibration point". At all speeds and under all conditions it is remarkably easy to handle. One of the reasons for this is because it has pivotal steering, with ball thrust bearings on the king pins. Special design six-ply, high-speed balloon tires are standard.

The Touring, \$1395 The Phaeton, \$1495
The Roadster, 1625 The Sedan, 1725
The Brougham, 1895 The Imperial, 1995
All prices f. o. b. Detroit; tax extra.

The Chrysler Six
Pronounced as though spelled, Cr-fel-er

The latest models of The Good MAXWELL And The New CHRYSLER ----SIX----

BETWEEN MORRISON STREET AND APPLETON STREET

Our representatives will be there to answer any question you might ask concerning them.

ALSO ON DISPLAY AT OUR SALES ROOM
Look for the MAXWELL and CHRYSLER Display

What Chrysler Engineers Are doing for Maxwell

The engineering group who share credit for the sweeping success of the good Maxwell, have high reputations to maintain.

You will realize how much that statement means when you remember that these men designed the Chrysler Six.

It is the same group which has built into the good Maxwell, performance worthy of a car three times its price.

If you examine into the basic reasons for such performance, and for Maxwell's economical, care-free service, you discover things like these:

That both the new transmission and new rear axle are strong and rugged enough for a truck.

That the extensive use of fine bearings eliminates friction to such an extent that with one hand you can roll the car on a level floor or street.

That the heavy, perfectly balanced crankshaft floats on a film of oil maintained under force-feed pressure in its oversize bearings—thus reducing wear to the point where there is practically no need for bearing replacement.

That the release or throwout bearing of the new clutch—often a prolific cause of trouble and expense because of poor lubrication—is positively and automatically lubricated from the transmission.

That at all vital points the good Maxwell uses the same kinds of alloy and heat-treated steels employed in the costliest cars.

That in proportion to weight, it is actually stronger than cars costing two, three or even four times as much.

That the rear axle drive pinion, which bears the brunt of propelling the car, is rigidly mounted on bearings which preserve permanent alignment and quiet.

That the frame, in addition to its unusual depth of six inches is braced by six stout cross members.

Such superiority in material, in construction, in engineering design, is bringing new thousands to the conviction that the Maxwell is not only a good car, but that it is actually better than anything at anywhere near its price.

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WILD PITCH LOSES YANKEES GAME TO DETROIT TIGERS

Costly Mistake by Beall in
Sixth Stanza Costs Champs
Third Straight Game

Detroit—A wild pitch by Beall, who had relieved Hoyt in the sixth inning, gave Detroit the run that resulted in a 4 to 3 victory for the Tigers Sunday and gave them three straight wins over New York. Wild throws paved the way for all three Tiger victories. Dugan's wild throw to first in the ninth inning of the first game resulting in the winning run being scored, while Shawkey's wild pitch Saturday let in the deciding counter.

All Tiger runs were scored in the sixth inning. Manush opened with a scratch two-bagger and that Meusel lost in the sun. Cobb got a single when Horman pushed his bunt over the foul line. Heilmann then smashed one through shortstop, Manush scoring. Pratt laid down a bunt and Cobb streaked home with a run when Hoyt threw hurriedly to Hoffman. Beall then relieved Hoyt and walked O'Rourke. Burke filed out and Meulman was thrown out at the plate.

Bassler was purposely passed, filling the bases. A wild pitch by Beall then let Pratt score, and O'Rourke came in with the fourth run soon afterward on Whitehill's single. Meusel's throw cut down Bassler at the plate for the third out in the inning. Score:

New York	AB	R	H	E
Paschal, cf.	3	0	0	0
S. Jones, p.	0	0	0	0
Dugan, 3b.	4	0	1	0
Ruth, lf.	3	0	1	0
Pipp, 1b.	3	0	2	0
Meusel, rf.	4	1	0	0
Ward, 2b.	3	1	1	0
Hoffman, c.	3	0	0	0
Bengough, c.	0	0	0	0
John'n, ss.	0	0	1	0
Scott, ss.	3	0	1	0
Autrey, c.	0	0	0	0
Hoyt, p.	3	1	2	1
Beall, p.	0	0	0	0
Witt, cf.	1	0	0	0
Bush	0	0	0	0
Gehrig	1	0	1	0
Schlag	1	0	0	0
Totals	33	3	9	2

Detroit	AB	R	H	E
R. Jones, 3b.	4	0	1	1
Manush, lf.	4	1	1	0
Cobb, lf.	4	1	3	0
Heilmann, rf.	4	0	1	0
Pratt, 1b.	3	1	1	0
O'Rourke, ss.	3	1	0	0
Burke, 2b.	3	0	0	0
Bassler, c.	2	0	0	0
Whitehill, p.	2	0	1	0
Dauess, p.	0	0	0	0
Totals	29	4	8	1

Two base hits—R. Jones, Manush. Ward. Sacrifices—Burke, Dugan. Pratt. Double plays—Paschal to Bengough; Meusel to Bengough. Left in bases—New York 3; Detroit 6. Base on balls—off Whitehill 5; off Hoyt 1; off Beal 2. Struck out—by Whitehill 4. Hits—off Hoyt 6 in five innings (none out in sixth); off Beal 2 in two innings; off Jones, none in one inning; off Whitehill 3 in seven and one-third innings; off Dauess 1 in one and two-thirds innings.

NOBLE HOLDS BAYS TO ONE HIT SUNDAY

Pails Humble Green Bay Club,
11 to 2, When Leopold
Poles Two Homers

MeLashin—Rube Noble was in excellent form here Sunday, holding the Green Bay team to one hit, a homer by Schultz with Lewis on base. He also whiffed fourteen. Leopold was the hitting star for the locals with two homers and a single. Score:

Green Bay	AB	R	H	E
Lewis, cf.	3	1	0	0
Ratchen, 1b.	4	0	0	0
Reichle, rf.	4	0	0	0
Schultz, ss.	3	1	1	0
Greenberg, 3b.	2	0	0	0
Salski, c.	3	0	0	1
Kunde, lf.	2	0	0	0
Cortez, 2b.	3	0	0	0
Wolsinski, p.	3	0	0	0
Totals	28	2	1	1

MeLashin	AB	R	H	E
MeLashin, 3b.	3	2	2	0
Leopold, 1b.	5	3	3	0
Muench, ss.	4	1	2	0
Zelenski, 3b.	4	0	1	0
Warden, lf.	5	0	1	0
Cissa, cf.	5	1	2	0
Schelski, rf.	5	1	2	1
Handy, c.	4	2	2	0
Noble, p.	4	1	0	0
Totals	39	11	16	1

Two base hits—Cissa. Home runs—Schultz, Leopold, 2; Noble, Muench. Sacrifices—Noble, Handy, Ratchen. Stolen bases—Worth, 2; Muench, 1. Base on balls—off Noble, 3; off Wolsinski 4. Struck out—by Noble, 14. Umpire—Duez. Time—2:00.

Jack's Classic Profile



JACK DEMPSEY

But yes, my good Gottlieb you were right the first time. This is the real Mr. Dempsey. The picture, which was snapped while Gentleman Jack was watching the New York police games at the Jamaica (L. I.) race track, affords a very good view of the new Dempsey proboscis—sometimes vulgarly referred to as nose. Jack, you will remember, had his break, which was somewhat shopworn and distorted from careless contact with flying gloves, done over by a surgeon. And whether our champion had his nose altered to improve his beauty, or, as he contends, to facilitate his breathing, is of slight matter. Of more momentous consequence is the fact that Jack's handmade beeper gives him a rather wicked profile, if you know what we mean, and Jack Barrymore and Rodolph Valentino had best look to their honors.

Classic Plays On Gridiron

Rookie Footballer Converts Bad Pass Into an Amazing
Drop-kick, Winning for Michigan

By FIELDING H. YOST
University of Michigan Coach

NE of the greatest plays I have ever seen in football started out to be a bad miscue at a critical point in a red-hot battle. It all happened so quickly fans in the stands never knew how close they came to groaning instead of cheering. It was the season of 1916. University of Michigan and the Michigan "Aggies" were engaged in a torrid, see-sawing game in which neither team had as yet scored. Finally Michigan worked the ball to the "Aggies" 25-yard line, but there we were stopped. The stage was set for the great play. Captain Maubetsch was to essay a place kick for the Maize and Blue. Clifford Sparks of Jackson, Mich., then a sophomore playing in his first important collegiate game, was to hold the ball for Maubetsch.

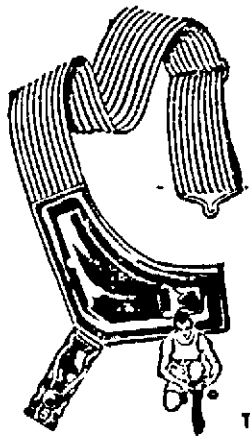
Out from between the center's legs came the ball. But the pass was high and wide. So high that Sparks had to scramble to his feet and so wide that he had to go into the air to lay hands on the ball at all. But he grabbed it. Then suddenly he whirled, took one swift glance goalward—and drop-kicked. The three points Maubetsch was supposed to place-kick. The greatness of that play lay in the mental alertness of Sparks. Until the ball was passed he had no idea he would drop-kick. But he did, having thought, made a decision and acted accurately all in the flash of an instant. Football develops that kind of co-ordination. That's why it belongs in the schools and colleges. It helps make ground-gainers for the game of life.

running under passes, punting, drop kicking and place kicking, and during the latter part of the week they started tackling practice with a few dummy men rigged up on a pulley for the purpose. Most of heretofore have no late afternoon classes, which permits them to turn out early. With all the men in good shape and conditions favoring their practice schedule it looks as though they will have a good chance of improving last year's record considerably.

Time for a fresh pair?

PARIS
GARTERS
NO METAL CAN TOUCH YOU

As low as 35¢



THREE TEAMS TIED FOR SECOND PLACE IN STATE LEAGUE

Final Games of Season Leave
Pails on Top with Paper-
makers in Triple Tie

HOW THEY STAND

	W	L	Pct.
Ne-Menasha	8	2	.800
Green Bay	5	5	.500
APPLETON	4	4	.500
Sheboygan	4	4	.500
Oshkosh	3	4	.429
Fond du Lac	2	6	.250

SUNDAY'S RESULTS

Ne-Menasha 11, Green Bay 2.
Sheboygan 1, Fond du Lac 1.
Three teams of the Wisconsin State

league are tied for second place as a result of the final games of the season Sunday afternoon, when the Pails defeated Green Bay, 11 to 2, in the only decisive contest played. Fond du Lac and Sheboygan were forced to call their contest off in the last of the sixth when the score was tied, 1 to 1, because of a cloudburst, while Appleton and Oshkosh cancelled their doubleheader.

Unless the league directors decide otherwise, which is not probable, the standings will remain as they are without a playoff. The weather has been unfavorable all season, an interest in the national game has been at a low ebb because of that fact. Most of the clubs have lost money on their last few games, and therefore the moguls favor putting an end to the race for this year.

SPITBALL SOON WILL BE PASSE IN MAJOR WHEELS

The spitball will be passe in the major leagues in about five years. Only seven pitchers remain, and some of them are fast slipping. Shocker, Grimes, Faber and Coveleskie are the outstanding stars using the spitball.

ROD AND REEL

M. J. V. FOSTER

Sometime when you're "tossing tired" and they are not hitting any of the artificials, live minnows or frogs, just make it a point to gather up a few helgramites and then try your luck once more. As a rule your little expedition will be well rewarded with a string of nice bass, for a helgramite makes a tempting morsel of food to the game fin.

Helgramite hunting is quite a job unless one knows the "rouds," and he is generally living a life of "safety first" from the fins and his home is usually under the rocks. By lifting the rock you'll generally see him trying to make a quick get-away. If you lift the rock with the current, you'll sure be out-luck with the little fellows can make an exit so quick that one will wonder where they disappeared so suddenly. The proper way to a successful helgramite hunt is to lift

the rock against the current then grab the little black fellows before they float down the stream. Another good way is to place a small minnow net in back of the rock and then raise it and the current usually will wash his majesty, the king of bass baits, into the net.

To bait the helgramite properly, the hook should be slipped in behind the scales at the neck and then play him on the bottom. His little wobble will attract anything within a reasonable distance and no fin can resist the temptation to put him in the bread basket.

COLLINS HARD TO STRIKE OUT, RUTH EASY, ACES SAY

American League pitchers say that Eddie Collins of the White Sox is the hardest player in the league to strike out. Babe Ruth, despite his great slugging ability, is correspondingly easy.

Read Post-Crescent Want Ads

152 AMATEUR GOLFERS SURVIVE FIRST ROUND

By Associated Press
Ardmore, Pa.—One hundred and fifty-two golfers Monday are playing the second eighteen holes of the qualifying round of the national amateur championship tournament at the Merion Cricket club.

The field is the speediest in the history of the tournament. On Saturday, 29 hard cards for the first 18 holes of 77 or better, six had 78, 16 took 79 and the others straggled over various figures up to 84, made by the champion of Panama, Edmund L. Koperski.

DETROIT HANDICAPPED BY HEILMANN'S SLUMP

One of the big reasons for the failure of the Detroit club to make a better showing this year is due to the batting slump experienced by Harry Heilmann, champion swatter of 1923. Heilmann all season has been about 50 points off form and has had the habit of hitting into double plays when a base hit meant the ball game.

HUDSON-ESSEX

Special Fall Exhibition

LATEST MODELS of

World's Largest Selling 6-Cylinder Closed Cars

Starting With the Avenue Auto Show Tuesday Evening

Learn for your own advantage why Hudson and Essex outsell all rivals.

It is not merely because the Coach exclusively gives "Closed Car Comforts at Open Car Cost."

It is because both Hudson and Essex offer the most astounding value in genuine car performance and reliability.

It is because they have vibrationless motors—exclusive to them because they are built on the Super-Six principle.

More than 250,000 owners know their enduring value.

That is why they outsell all rivals—and why the Coach is the largest selling 6-cylinder closed car in the world.

An examination will convince you of quality not obtainable elsewhere within \$400 to \$1000 of these prices.

and This is "Demonstration Week"

a real opportunity to know
the World's Greatest Values

We give you this car to drive—to test—to know yourself. A Hudson or Essex of any closed model will be sent you without obligation, to give you a thorough opportunity to discover what value is offered at this price.

So full is our assurance that Hudson and Essex are outstandingly the world's greatest values that we are confident a ride will win you to the same conviction.

We want you simply to experience the performance and riding ease that Hudson and Essex owners everywhere praise in terms we have never heard for any other car.

So during "Demonstration Week," just telephone for a car. Take advantage of this opportunity. It involves absolutely no obligation. We think you will discover why owners call Hudson-Essex values the most outstanding in motordom.

BALLOON TIRES STANDARD EQUIPMENT

ESSEX SIX COACH

\$1000

HUDSON SUPER-SIX COACH

\$1500

Freight and Tax Extra

OUTSELLING ALL RIVALS

Sales leadership in Detroit is far more important endorsement than its similar position elsewhere. For motor car values are better understood than anywhere else in the world.

To date this year Hudson and Essex sales in Detroit and Wayne County have outnumbered any other car, with the exception of the two lowest priced four-cylinder cars.

This unanswerable evidence is proof of what the most critical and best informed group of motor buyers in the world think of Hudson and Essex.

J. T. Mc CANN COMPANY
APPLETON

Washington Can Lose One And Still Cinch Pennant In American

Pittsburg Fight Way to Within One and One Half Games of Giants by Taking Two Out of Three from Brooklyn.

The Yankees did gamely as the Senators fight to live in the final stretch on the road, playing the same number of games with the same teams at exactly even odds. Washington has had something vital which was lacking in the Yankee attack, and has earned a two-game lead.

The Senators, with only seven games to play, can lose one and still cinch the pennant, or lose two and still have the Yankees even if the latter win the remaining seven games. Detroit could tie Washington only by winning all of its games, while the Senators lost all of theirs.

The broad break in the American race came Sunday when Washington increased its lead by defeating St. Louis, 6 to 4, in a seven-inning game called by darkness as the Yankees lost another game on a wild throw to Detroit by a score of 4 to 3.

The National league race attracted interest even from the sensational American struggle Monday as Pittsburg, pivotal figure in the present triangle, meets New York in a three-game series. The Pirates have fought their way to within one and one half games of the Giants by taking two of three from Brooklyn, losing by a narrow margin Sunday, in a ten-inning fray by a score of 2 to 1. The Giants were shut out by the Cubs, 3 to 0, in the only other National league game.

By winning two of three from the Giants and capturing its five remaining contests, Pittsburg could still beat the Giants if the latter won their three games with Philadelphia and would also outpoint the Robins if Brooklyn loses one of its five games to play.

Washington moves Monday to Chicago which split a doubleheader Sunday with the Athletics winning the second, 12 to 5, after losing the first, 4 to 1. The Yankees leave the venomous Tigers for Cleveland which lost two games to Boston by scores of 2 to 0 and 11 to 5.

SENATORS DEFEAT BROWNS, INCREASE LEAD OVER YANKS

Wild Throw by Sisler in Sixth Gives Washington Decisive Run

St. Louis—Washington made it two out of three by defeating the Browns in Sunday's game here, 6 to 4. Owing to a heavy downpour the start of the game was delayed one hour and a half, and was canned on account of darkness at the end of the seventh inning.

By taking Sunday's game the Senators gained a lead of two full games on the second place Yankees, who lost to Detroit.

Dixie Davis, who was batted from the box in the first inning of Friday's game, was sent back to the mound today by Manager Sisler, but was hit freely. Goslin hit his third homer in two days, this time with one man on base. Jacobson also drove out a home run in the fourth inning, with one man on base.

Zachary, who was given the pitching assignment by Manager Harris, fared well, but weakened in the fourth inning, when the locals scored all their runs. A wild throw by Sisler in the sixth inning gave the visitors their fifth and deciding run. Score: Washington 6, Browns 4.

AB	R	H	E	
McNeely, cf.	3	2	2	0
Harris, 2b.	4	0	1	0
Rice, rf.	3	1	1	0
Judge, 1b.	3	1	1	0
Bluege, 3b.	3	0	1	0
Peck, ss.	3	0	0	0
Ruel, c.	3	1	2	0
Zachary, p.	3	0	1	0
Totals	25	8	12	0

*Batted for Rego in seventh.

Washington 0 0 2 1 1 1 1—6
St. Louis 0 0 0 4 0 0 0—4

Two base hits—Judge. Three base hit—McNeely. Home runs—Jacobson, Goslin. Stolen bases—Bluege, Judge. Sacrifices—Goslin, Bluege, Packinbaugh. Double plays—Ruel to Harris; Harris to Peckinbaugh to Judge. Left on bases—Washington, 9; St. Louis, 1. Base on balls—Off Zachary, 1; off Davis, 6. Wild pitch—Zachary. Umpires—Nallin, Ormsby and Owens. Time, 1:43.

U. S. COURT SUSTAINS HAWAIIAN LABOR LAW

Honolulu—The alien labor clause of the organic act of the territory which forbids the employment of any except United States citizens on public works in the islands, has been upheld by Judge John T. De Bolt of the United States district court for Hawaii.

The issue was raised in the case of the government against John H. Hammond, engineer, Frank Minor and W. Yamana, who were charged with conspiracy to defraud the United States.

BROOKLYN REGAINS SECOND PLACE BY BEATING PIRATES

Robins Are Half Tilt Behind Giants After 10-Inning Victory Sunday

Brooklyn, N. Y.—Brooklyn regained second place and advanced to within a half game of the Giants Sunday by defeating Pittsburg in a ten inning battle by 2 to 1. It was the farewell game of the Pirates here.

Burleigh Grimes went the route and while frequently in trouble, kept the Pirates from scoring until the ninth when Traynor's single and Maranville's double with nobody out tied the score. Taylor saved the Dodgers from probable defeat by picking the Rabbit off second by a fine throw.

Kremer kept pace with Grimes until the sixth, when Mitchell scored for Brooklyn on a single, a steal and Fournier's hit. Kremer gave way to a pinch hitter in the eighth and Pittsburg shifted pitchers three times in a little over one inning. Morrison was relieved after issuing two passes in the eighth and Songer was taken out after two hits had been made off him in the ninth.

RALLY IS CHECKED

Pfeffer checked the rally, but lost the game in the tenth, which Hick opened with a single. Mitchell followed with an unusual play by bunting for a sacrifice on the third strike. Wheat was purposely passed. Moore made a phenomenal running catch of Fournier's long fly which was deep enough to allow Hick to reach third, from where he scored on Brown's single. Score:

AB	R	H	E	
Pittsburg	5	0	1	0
Moore, rf.	3	0	1	0
Carey, cf.	4	0	1	0
Cuyler, lf.	4	0	1	0
Wright, ss.	4	0	1	0
Traynor, 3b.	4	1	2	0
Maranville, 2b.	3	0	1	0
Grimm, 1b.	4	0	2	0
Smith, c.	4	0	0	0
Kremer, p.	2	0	0	0
*Bigbee	0	0	0	0
Morrison, p.	0	0	0	0
Songer, p.	0	0	0	0
Pfeffer, p.	1	0	0	0
Totals	34	1	8	0

Brooklyn—
Hick, 2b. 4 1 1 0
Mitchell, ss. 3 1 1 0
Wheat, lf. 4 0 1 0
Fournier, 1b. 5 0 2 0
Brown, c. 4 0 3 0
Taylor, c. 4 0 0 1
Griffith, rf. 3 0 0 0
*J. Johnston 1 0 1 0
Loftus, rf. 0 0 0 0
Stock, 3b. 4 0 0 0
Grimes, p. 4 0 1 1
Totals 37 2 10 2

*Batted for Kremer in eighth.
*Batted for Griffith in ninth.

Pittsburg 0 0 0 0 0 1 0—1
Brooklyn 0 0 0 0 0 1 0—2

Two base hit—Maranville. Stolen bases—Carey, Cuyler, Mitchell. Sacrifices—Wright to Maranville; to Grimm; Mitchell to Fournier. Left on bases—Pittsburg 8; Brooklyn 10. Base on balls—off Morrison 2; Pfeffer 1; off Grimes 4. Struck out—by Kremer 3; by Morrison 1; by Songer 1; by Grimes 2. Hits—off Kremer 6, in seven innings; off Morrison, none in one-third inning; off Songer 2 in one inning; off Pfeffer 2 in one and one-third innings. Losing pitcher—Pfeffer. Umpire—Rigler. Pfrman and Moran. Time 2:36.

Miller Cords
30 x 3 1/2 Rellim \$8.00
Appleton Tire Shop

RECEIVING SQUAD TEN YARDS FROM KICKOFF, IS RULE

Telegraphic Poll Relieves Situation Caused by Change in Rules Last Year

New York—A change in the football rules for 1924, which permits the receiving eleven to be behind a line ten yards in front of the point from a point from which the kickoff is made, no matter what yard line is chosen by the kicking team, was announced Friday by Chairman E. K. Hall of the American Intercollegiate Football Rules Committee.

The following clause is added to section 3, rule 5, and is effective immediately.

"In case the kickoff is made from a point behind the middle of the field, the opponents shall be behind a line ten yards in front of the spot from which the kick is made."

In 1923 and for several years previous, the rules provided that a team should kick off from "its own forty yard line at a point equidistant from the sidelines." At the meeting of the rules committee last February the kicking point was placed at Midfield.

artificial tees were abolished and the opposing eleven was restrained on its own forty yard line.

CONSIDERED MUDDY FIELD

It was then suggested that on a muddy field it might be difficult to get away a good kick without the use of an artificial tee and accordingly the rule was changed to provide that the kickoff might be made from the middle of the field or "any point directly back of it," thus making it possible to go back such distance as might be necessary to get a firm spot for the kick.

Immediately coaches and officials forecast a result that might cause some serious gridiron situation this fall. The rules were studied closely and it was learned that while the opposing team was restrained on its forty yard line the kicking eleven might retreat to any territory, directly behind the center of the middle field, make a short kick and recover the ball itself at midfield, the kicking team being permitted to recover after the ball has traveled ten yards.

A telegraphic poll of the rules committee members was taken and the situation was relieved legally by lifting the forty yard line restriction on the receiving eleven. The receivers many now range ten yards from the point of kickoff at all times.

This and many other phases of the new rules will be considered by the national football officials in their annual interpretation meeting here tomorrow night.

DOWNPOUR STOPS REDS AND CHAIRS

Fond du Lac-Sheboygan Game Called in Sixth with Score Tied, 1 to 1

Sheboygan—A cloudburst in the last half of the sixth inning put an end to the Sheboygan-Fond du Lac game here on Sunday, with score tied, 1 to 1. Kenney, Fondy's third baseman, robbed the Chairs of the game when he grabbed Arndt's fast ground, er and forced Wilson at third.

The play saved Fond du Lac from a six inning defeat, for the game was called immediately thereafter, both teams scored in the fourth, Fondy on three singles and Sheboygan on a two bagger by Wilson, a wild pitch and a sacrifice fly by Arndt. The score:

AB	R	H	E	
Wangeman, 3b.	2	0	0	0
Dillman, 2b.	3	0	0	0
Wilson, cf.	3	1	2	0
Durham, rf.	3	0	1	0
Arndt, ss.	1	0	0	0
White, lf.	2	1	0	0
Bartzen, 1b.	2	0	0	0
Reinhardt, c.	2	0	0	0
Braun, p.	2	0	0	0
Totals	18	1	4	0



THE wild bull will now return to his native pasture and munch contentedly on the fragrant American greenback.

Dempsey is going to deliver a sermon in Ohio....The choristers will sing, "Lead, Kindly Light."

Why the fresh vegetable season ends just when the squash tennis season begins is a phenomenon that still remains unexplained.

The boys are again calling Mr. Paddock the world's fastest human and we hope they aren't trying to take anything away from Peggy Joyce.

As Mr. O'Goofy says, it's much nicer to be dumb and lucky than bright and wrong.

It is too bad reformers trying to stop fights meet with so little success....Otherwise, they'd save the customers from much mental anguish.

The time is again here when sporting pages bristle with diagrams of football plays, easily decipherable by anyone who ever built a watch, or wrote a mystery play.

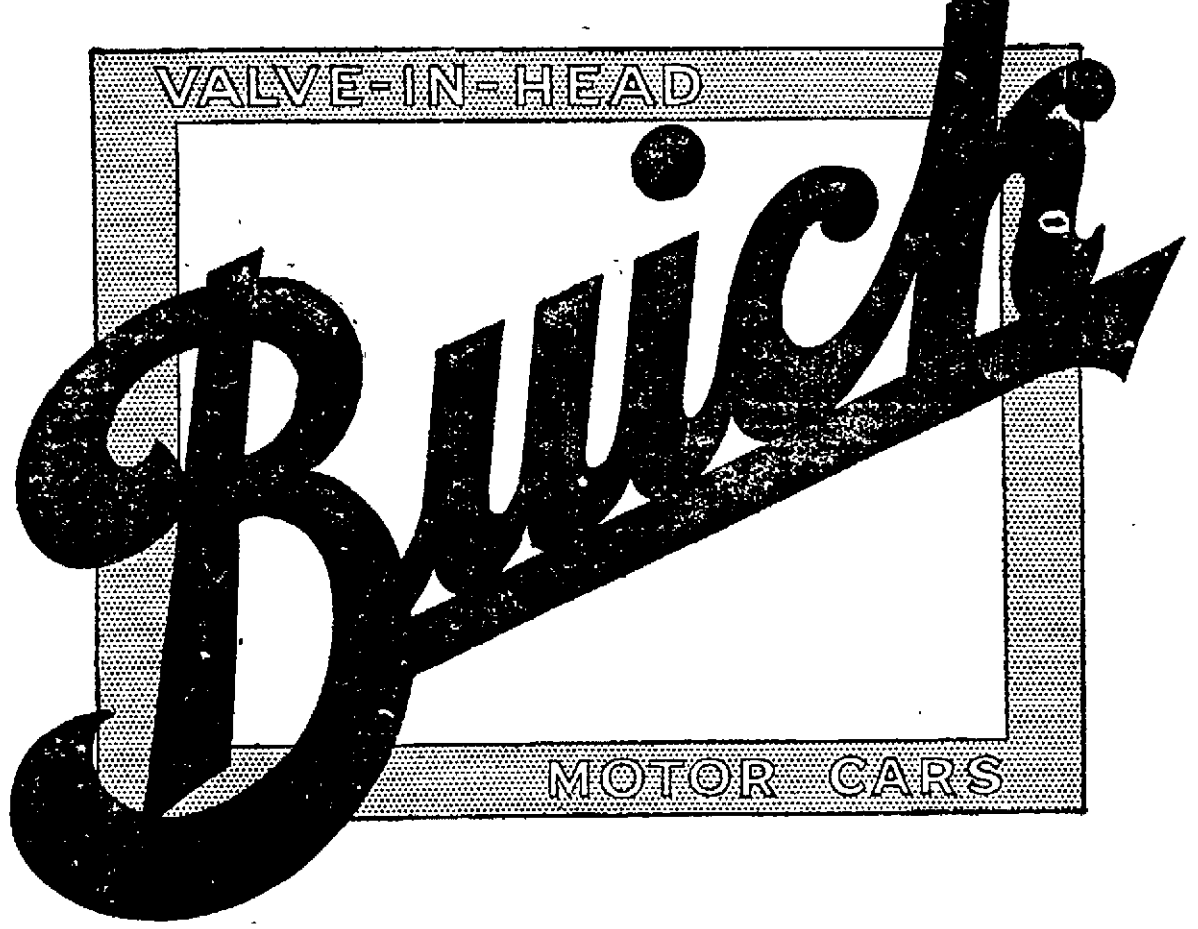
Another sign of winter...."Willie Hoppe Ready to Defend Title Against All Comers."

Fondy AB R H E
Steen, cf. 3 0 0 0
Durain, lf. 3 6 6 6
Kenney, p. 3 0 0 0
Klovenow, c. 2 1 1 1
Staley, ss. 2 0 2 0
Zinke, 2b. 2 0 1 0
Kenney, 3b. 2 0 0 1
Bohman, 1b. 2 0 0 0
Totals 21 15 2

Sheboygan 0 0 1 0 0—1
Fond du Lac 0 0 1 0 0—1

Two base hits—Wilson 2, Durain.
Struck out—By Braun 5; by Kenney 4. Base on balls—Off Kenney 4. Wild pitch—Kenney. Double play—Staley to Zinke to Johnman. Umpire—Hogriever. Official scorer—Stahl.

500,000 in one day saw the new



Standard Six

Announcement of the new Buick "Standard Six" brought approximately 500,000 people into Buick salesrooms on the first day this car was shown.

Why? Because everywhere everyone is marvelling at the new "Standard Six"—the "Six" that sets a new standard of quality and price.

See it for Yourself

WITH THE 1925 MASTER SIX

In The Avenue Automobile Show

TUESDAY EVENING—SEPTEMBER 23rd

Central Motor Car Co.

44 That Good Cigar

Good Cigar

2 for 15¢

44 Cigar is made by Consolidated Cigar Corporation, New York

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AFTER SUMMER AS ICEMAN GRANGE IS PLANNING REPEAT

Thousands of Football Fans Wonder if Illinois Star Can Keep up Record

Urbana, Ill.—Can Harold Grange repeat his sensational record of last year on the football gridiron of the coming season? This is the question thousands of football fans are asking one another as the opening day draws near.

This is the record they are wondering about. It shows the time played and yards gained in each game:

30 Min. Nebraska	208 Yards
60 Min. Iowa	175 Yards
28 Min. Butler	142 Yards
19 Min. Northwestern	251 Yards
59 Min. Chicago	160 Yards
30 Min. Wisconsin	140 Yards
60 Min. Ohio State	184 Yards

In 295 minutes against his opponents he gained 1260 yards and scored twelve touchdowns more than any other back in the Big Ten Conference. With another year of competition, besides the coming season, opponents of the Illini are seeking a method to stop Grange. Will they do it?

Red has been hearing heavy cakes of ice at his home town of Wheaton, Ill., all summer and it is reported he is in the best of condition and will make a great effort to repeat his record. This is not his only pastime, however. For the last few weeks he has been taking his real vacation in other exercises, getting his muscles ready so they will perform the tasks that football demands.

Last year virtually the entire offense of the team was Grange. This was shown by the playing of the Illini in the Wisconsin game after the All-America star had been withdrawn to save him for the following week. The team was content to remain on the defense, in fact, not a

New Mentor



Jules A. Kevin, last season's star quarter on the LaCrosse Normal eleven, has started his career as coach at Appleton high school, and looks for a highly successful season. Kevin won a formidable reputation as grid strategist in his four years at normal, and also is known for his efficiency as an all around athlete.

line. It took just eight plays to put the ball over the goal line, and Red carried the ball six of the eight times and gained 78 of the 81 yards. The other three yards were made by Schultz, halfback, on two line plunges.

GIVE SURPRISE PARTY FOR JOHN JOHNSTON

Cicero.—A big surprise party was held Wednesday evening at the John Johnston home in honor of his thirty-eighth birthday anniversary. Forty-five were present, among them Elmer Johnston and family of Appleton and W. Jensen and family of Seymour.

Mr. and Mrs. George Sherman of Washington state are on a visit for the winter. Mr. Sherman is a brother of P. G. Sherman of Appleton and Wellington Sherman of Cicero.

Threshing is about completed in this vicinity and silo filling now is under way.

ON THE SCREEN

MARY PICKFORD A BOY IN NEXT PICTURE
The thing that will probably interest the public most about Mary Pickford's "Little Lord Fauntleroy,"

coming to the New Bijou today and Tuesday as the feature attraction, is not so much the fact that she plays a dual role in this picture as that she takes the part of a boy.

Little Mary has played a dual role before—in "Stella Maris"—but this will be the first time she has ever appeared as a boy throughout an entire photoplay. While it is true that she has worn masculine garb in some of her previous productions, she did so as a girl masquerading as a boy for the moment only. But in her film version of France Hodgson Burnett's great story, Miss Pickford is constantly on the screen as Little Lord Fauntleroy or as his mother; in fact, much of the time she is there both as the mother and the little lord, all by the aid of cleverly devised double exposure work of her cameraman, Charles Rosier.

"There are many features," says Frank Cook, manager of the New Bijou "that indicate this not only is Mary Pickford's greatest photoplay, but one of the most remarkable film plays ever shown. Without a doubt it is the most appealing story ever screened. It is rich in color and human interest. We see Mary depicting a Fauntleroy who is all boy despite his curls, spotless collars and handsome velvet suits. For a dress-up boy, he certainly does get powerfully mussed up at times, much to the amusement of his stern old grandfather and to the chagrin of his idolizing mother."

The work Miss Pickford does in the dual role is said to be by far the best of her career. Her sympathetic interpretation of the mother part is

a startling contrast against her portrayal of the boisterous, mischievous and exuberant boy. It hardly seems possible, according to members of the theatre staff who have viewed the film, that these two widely different characterizations could be assumed by one and the same person.

Special music was written for the production by Louis Gottschalk and will contribute materially to the presentation being especially prepared by the theatre.

FRANK LLOYD'S "THE SEA HAWK" MAKES BIG HIT

"The Sea Hawk" called out upon the screen at the Elito theatre today for his initial engagement, trained his big guns on the audience and fired a broadside which is echoing today in every corner of the city. The broadside was one of the most brilliant dramatic photoplays which have graced the silver sheet in months.

"The Sea Hawk" is Frank Lloyd's picture version of Shabazz's colorful epic which is released by First National. It is a great story, has an exceptional cast and possesses every element of a great entertainment.

Never have there been ships of such size, nor so many of them actually engaged in combat on the screen; in fact never have there been such ships seen on the screen; never in many big settings, so many big settings, so many important surprising incidents in one picture and so many famous people, so active in these incidents. There

have been more expensive photoplays, it is true, and perhaps some more pretensions in some particular sequence but it is doubtful if the screen has ever reflected a drama of such general bigness as "The Sea Hawk", and the settings are merely incidental to the principal interest of the play. "The Sea Hawk" is thrilling, appealing and entertaining.

Milton Sills plays the part of Sir Oliver Tressillick, an English knight, who later becomes Sakrel-Bahr, the idol of Algerian corsairs, in a capable manner. Sir Oliver is a more dominant character than even "Robin Hood" and it has required an unusual amount of versatility and study to make him the real, lovable, gentleman he is on the screen.

Enid Bennett has little difficulty in making Rosamund a sweet, demure, faithful English maid, Miss Bennett's grace and refinement are refreshing.

Wallace Deery makes Jasper Leigh a rather likeable pirate and proves his right to the title of the most ideal swashbuckler of our screen. Lloyd Hughes, playing his first character part, reaches dramatic heights he has never before attained in the interpretation of his character of Lionel, Sir Oliver's cowardly brother.

Frank Currier of Assad, the aged basha of Algiers, wins a warm sympathy for his part. To transfer the Shabazz story to the silver sheet has been a Herculean task and Mr. Lloyd has handled every detail with such sincerity, such tact and such thorough understanding place among the masters of the cinema.

place among the masters of the cinema.

"A DOLL'S HOUSE" IS FOR EVERY WOMAN

That "A Doll's House," the great Ibsen drama which has been popularized in this country by Nazimova, the Russian actress, made for United Artists corporation at the Majestic theatre, is a picture that every woman and every girl, every husband and every young man, should see. There isn't the least bit of doubt about that.

She makes of the transition of this doll-like Nora into a fully awakened woman who realizes, with a suddenness born of a great crisis, that she has been but a plaything in a very toyhouse, a living, breathing, struggling human. All through the picture there can be traced all the human emotions, love and romance;

child-like trust and dependence and woman's determination to herself right the wrong that has been inflicted by the smug and self-conscious husband; cringing, yielding to his every capricious whim suddenly turns into a cool insolence; a thorough dependent mind suddenly whips into the most emphatic determination and Nora electrifies her husband by going out into the world to seek her own destiny, to right the wrong she has suffered.

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FOR GOOD SERVICE
SMITH LIVERY

ROSSMEISSEL & WAGNER COMPANY
announces a display of the new
PIERCE ARROW
Series 80

**A NEW CAR
A NEW SIZE • A NEW PRICE**

WE extend to you a cordial invitation to come to our showrooms and see the Pierce-Arrow Series 80.

It is little wonder that this new Pierce-Arrow is creating such unprecedented comment. With the advent of the Series 80 came the realization that the Pierce-Arrow Motor Car Company had done what the motoring public has long hoped would some day be achieved.

For the first time in automotive history, the incomparable craftsmanship, the unparalleled experience of the Pierce-Arrow organization is devoted to a car more moderate in size and in price than the famous Pierce-Arrow Dual-Valve Six. The full significance of this accomplishment can only be realized when you have inspected and driven this new car.

We shall be glad to place a car at your disposal and have you judge the Pierce-Arrow Series 80 at the wheel.

Pierce-Arrow Products

Passenger cars of two types; the Pierce-Arrow Dual-Valve Six and the Pierce-Arrow Series 80 in seven body styles... Pierce-Arrow Motor Busses... Pierce-Arrow Heavy Duty Motor Trucks

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5-Passenger Sedan . \$3,895
7-Passenger Sedan . \$3,995
7-Passenger Enclosed Drive Limousine . \$4,045 at Buffalo

7-Passenger Touring Car \$2,895

ROSSMEISSEL & WAGNER COMPANY
Appleton, Wisconsin 577 State St.

At the Show

See the New MOON Six 40

equipped with
4-Wheel Hydraulic Brakes and Balloon Tires

Moon springs another big surprise at the Automobile Show, by adopting 4-Wheel Hydraulic Brakes, Lockheed type, on the new Six-40 models—also on the Six-50, Six-58, and on the New Popular Priced Moon Six, just announced!

But this engineering advance has come only after long, patient, scientific investigation of the 4-wheel brake proposition from every angle. Only after grueling cross-checked tests of every conceivable nature—and hundreds of miles of actual road trials conducted by Moon and Timken engineers!

The supremacy of the Lockheed Hydraulic system has been proved!

It is by far the simplest system. Even simpler than your present 2-wheel brakes! Few parts. It applies full-force, positive, equalized braking pressure to all four wheels at all times! Self-adjusting!

No lubrication whatever is required—as compared with approximately 50 points on the mechanical 4-wheel braking system that require oil, grease and adjustment.

These are the things which Moon engineers have proved! A single demonstration will at once prove them to you!

Rossmessl & Wagner Co.
Phone 1309 577 State Street
Moon chassis with Lockheed 4-Wheel Hydraulic Brakes!

Compare the simplicity of Moon's Lockheed type Hydraulic Brakes with any others—then judge for yourself!

Moon Motor Car Company, St. Louis, U. S. A. Founded 1907 by Joseph W. Moon

Victor Red Seal Record

No. 6454 \$2.

"Flower Song" and
"Hearts and Flowers"

by Erika Morini, Violinist

Old-time favorites: two slow, tender melodies for the violin, specially suited, perhaps, to soothe out some of old heartache, but with vivid and brilliant moments too. The technical possibilities of the violin are shown—harmonics, double-stops and the like, but pure melody prevails. The accompaniments are for the piano, they are quiet and unobtrusive. This is a record that will yet more firmly establish Morini's fame with simple and unpretentious humanity.

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Now at 615 Oneida. Formerly Nolan's Carrolls
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The Tangle

LETTER FROM LESLIE PRES-
COTT TO RUTH ELLINGTON

Ruth, you are certainly a friend
in time of trouble. Twice since I've
been here I have been panicky for
fear that I would not make the right
decision quickly. You know I am
rather slow to make up my mind
about things, and when I found that
Alice thought I should give her the
pearls back I didn't know what to
do. Your telegram, however, con-
firmed my idea that it would be
wrong for me to give them to her.

Afterward, when Jack sent me
the telegram to have father draw on
him I was again in the air, and your
wire telling me to have father draw
upon him again cleared up the
situation.

I had rather a hard time with dad,
however, he wanted to know what
I wanted so much money for. He
seemed to think that \$5000 all at
one time was more money than one
woman should have. I told him that
Jack wanted me to do something for
him with the money, and that he
had asked me to have him draw on
him for that amount, then dad
could give it to me. Then he said
that I could see him looking at
me very queerly, at least I could
feel him doing so. Perhaps it was
my guilty conscience, although you
know, Ruth, that I did not really
tell an untruth; Jack did want me
to pay his debt. I am just letting
him pay it to me instead of to father.

I went out for a walk in the after-
noon toward the park, and whom
should I meet, sauntering rather
forlornly alone, but Karl Whitney.
He fell into step beside me, and we
talked for a while on the weather
and other very safe subjects, then
he said:

"Leslie, will you do me a very
great favor?"

"Anything I possibly can do,
Karl."

"Then will you remember that
however much Alice importunes you
either to give or sell her those fool-
ish pearl beads that I gave you, you
will refuse to let her have them?"

I felt sorry for him, Ruth, I knew
that it was something that he had
hated to ask me to do. I knew that
in his heart he felt that he was in
some way being a traitor to the girl
he was going to marry. Yet he
didn't dare trust to my avaricious-
ness. He knew I didn't care enough
for the pearls as pearls to keep the
string for its own sake.

"Alice will bring all sorts of argu-
ments to bear upon you," he said.
"I know this because she told me
she was going to. But, my dear,
I could not bear even to see my wife
wearing those pearls, which all the
years of my adolescence and young
manhood had been something more
to me than merely baubles which
I should have around the neck of
the girl I loved. The mere gather-
ing of them together kept your face
always before me, and put into my
heart a wish to be worthy of you.
They were really an anchor to the
best of everything I knew."

"You won't let them out of your
possession for anyone, will you,
Leslie?"

And then, Ruth, I told him that
I had sold three of them to help my
husband out of very bad debt.
"That is like you," he said softly.
"But I will never let one of them
go again, Karl, even for him."
Karl turned quickly, and held out
his hand, said "Thank you, Leslie,"
and left me.

(Copyright, 1924, NEA Service, Inc.)

TOMORROW: Letter from Leslie
Prescott to Ruth Ellington, con-
tinued.

Adventures Of The Twins

WEENY GETS A LETTER

The circus was a big success and
when everybody had gone home,
Nancy and Nick counted the money.
"Twenty-five, twenty-six, twenty-

"Twenty-five, twenty-six, twenty-
eight, twenty-nine, thirty."
"My, my!" declared Weeny hap-
pily. "That's a lot of money. After
this I won't have to visit my friends.
I can spend the rest of my vacation
at the seashore. And you Twins can
come along."

"And I'll have enough money to
buy bones for a year," barked Toby.
"And I'll have enough money to
pay my board in a nice grassy field
in the country," whinnied Prince. "I
think circuses are grand!"

"But I haven't counted all the
money yet," said Nick. "Here are
some more nickels and dimes." And
he went on—"Forty, forty-five, fifty,
sixty, seventy-five, a dollar!"

"My goodness!" said Weeny. "I'll
not only have enough money to live
at the finest hotel, but I'll have six
meals a day instead of three, and a
pink silk cover on my bed. And
you Twins shall have the finest
things in the land, an automobile
with balloon tires, and everything."

"And I'll have enough money to
buy roast beef instead of bones,"
barked Toby.

"And I'll have enough money to
board in a clover field," whinnied
Prince.

I don't know what Weeny would
have planned to do next, or Toby,
or Prince either, for just then Mister
Pigeon, the letter carrier, flew down
and settled on a nearby tree.

"Does Mister W. W. Elephant
happen to be there?" he asked.

"That's me!" said Weeny. "Why?"

"I have a letter for you," said Mis-
ter Pigeon. And he took one out of
the mail bag he carried under his
wing.

"Where are my specs?" cried
Weeny. "Nancy, please get them out
of my satchel."

So he put on his specs and read
his letter out loud. It went:

"Dear Weeny:
"Your vacation has lasted long
enough. It's time for you to come
home now and get new shoes for
school. It starts next week. Be-
sides, you have to go to the dentist's
to see if your teeth need filling."

"Your Loving Mother."
"You can have all my share of the
money, Twins," said Weeny. "I
guess I gotta go."

"And you can have all my share,
too," said Toby. "When I come to
think of it, I have a good kind mas-
ter and he gives me all I can eat."

"So have I," said Prince. "You
can have my share, too. Come,
Toby, we'd better be going home,
too."

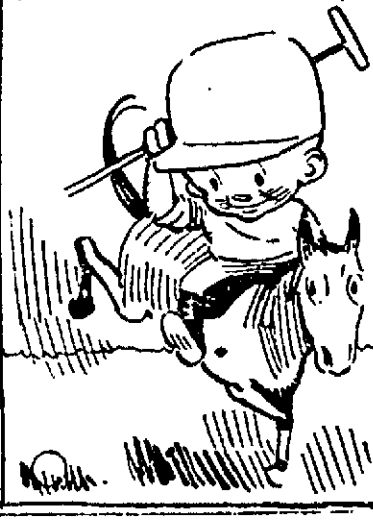
"Then we'll give all the money
back to the wood folk," said Nancy.
"Good-bye, Weeny. We've had a
nice time on our travels. We'll go
with you on your vacation next year,
if you like."

"They won't forget," said Weeny, as
he kissed them both good-bye.
Then, picking up his satchel, he
trotted off.

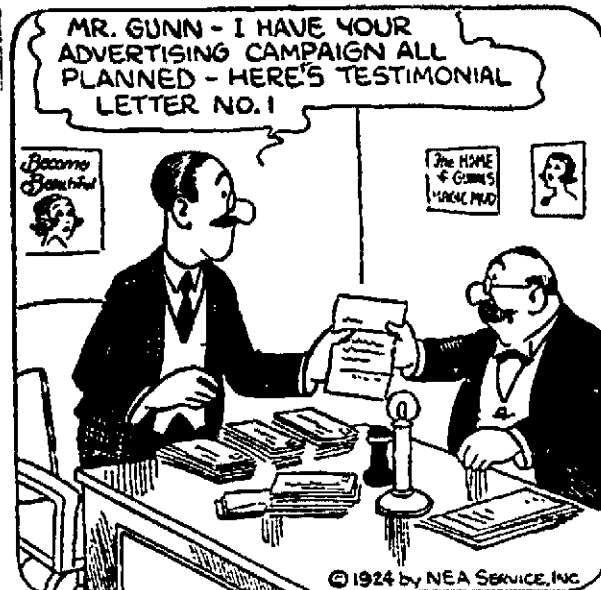
(To Be Continued)
(Copyright, 1924, NEA Service, Inc.)

LITTLE JOE

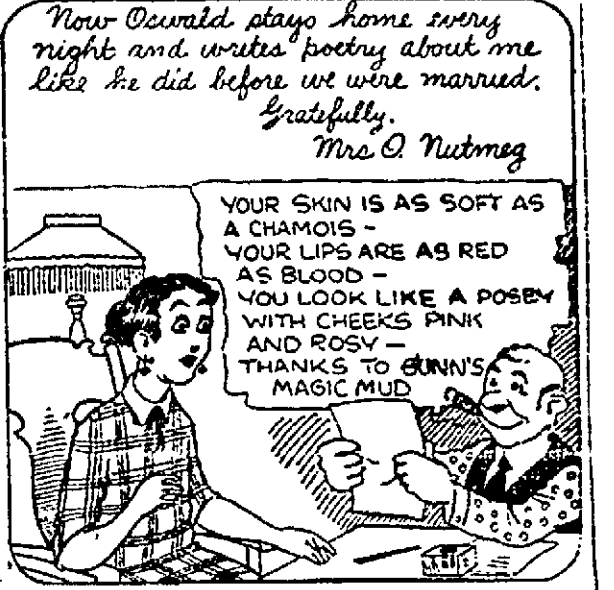
FATHER IS STRONG FOR
A LAW AGAINST DRIVING
FROM THE REAR SEAT!



MOM'N POP

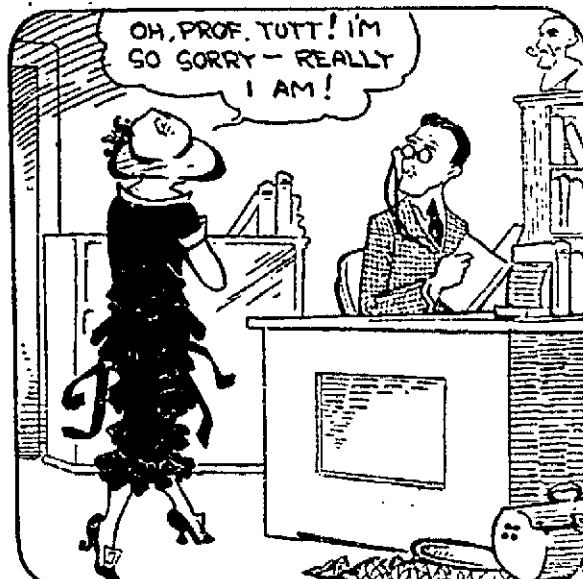


"Keeping Home Ties Tied"



By Taylor

BOOTS AND HER BUDDIES



Why, Professor!



By Martin

FRECKLES AND HIS FRIENDS

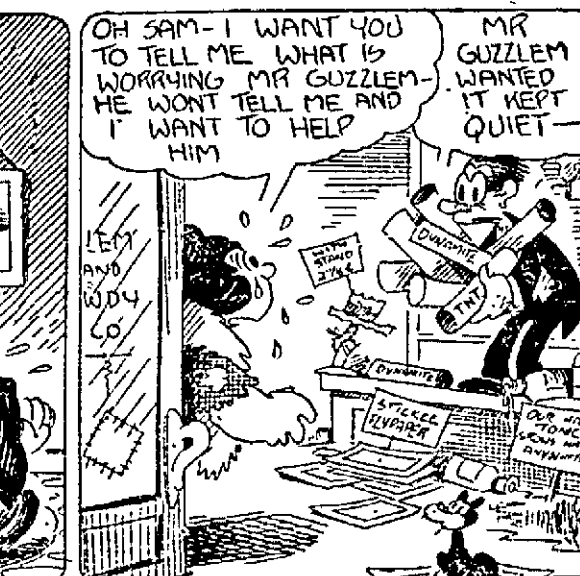
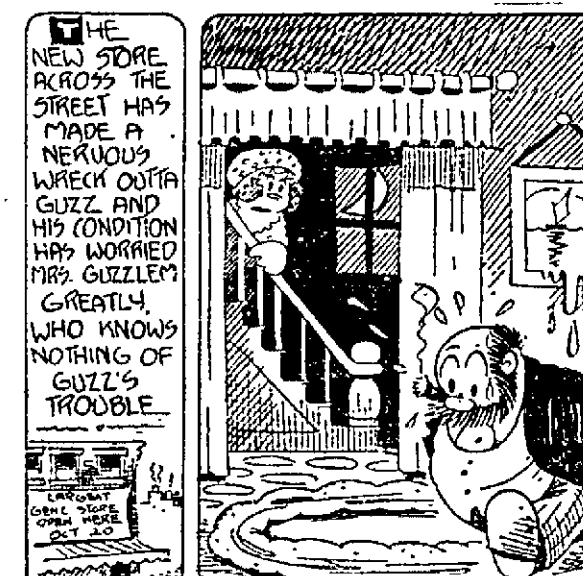


How Would You, Willie?



By Blosser

SALESMAN SAM

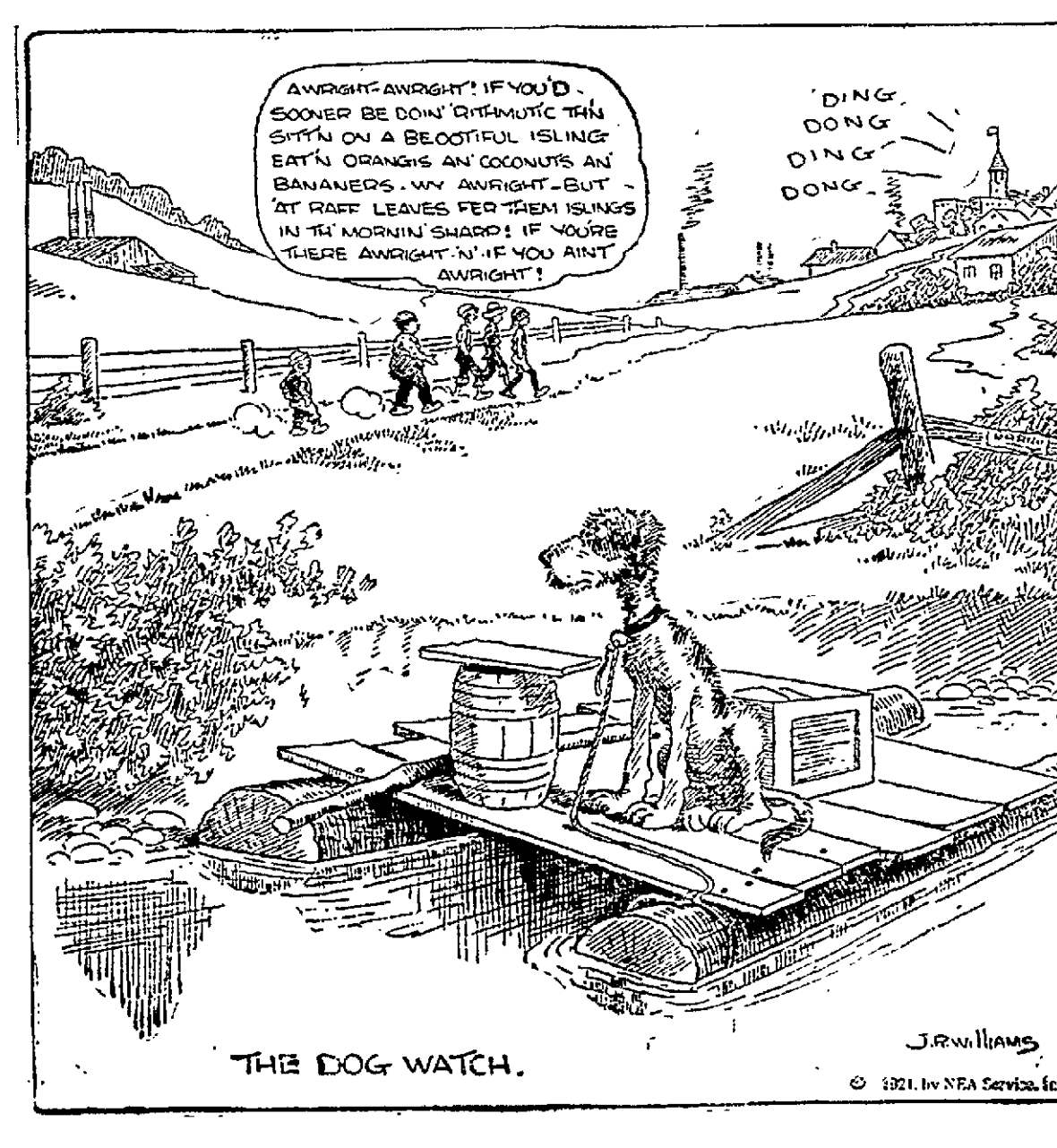


—Leave it to th' Women—



By Swan

OUT OUR WAY



By Williams

OUR BOARDING HOUSE



By Ahern

DEATHS

MRS. EMELIA BOHM
Mrs. Emelia Bohm died at her home, 403 Outagamie-st., on Saturday afternoon, her seventy-second birthday anniversary. She is survived by eight children, Herman and Albert Bohm, Lessor; Frank Bohm, Hartford; Mrs. Gustave Klippstein, Mrs. William McCarty, Mrs. Henry Welch and Miss Anna Bohm, Appleton; Mrs. William Raab, Bonduel; brother, Ferdinand Bortz, Cecil; sisters, Mrs. Minnie Tollmer, Bonduel; and twenty-seven grandchildren. Her husband died four weeks ago. The funeral will be held at 1:30 Tuesday afternoon from the late home and at 2 o'clock from Mt. Olive church, with the Rev. Ph. A. C. Froehke in charge.

PERSONALS

Mrs. George Schilling, a niece of Mrs. William Rippl, and son George of Menominee Falls, left for home Friday.
John O'Leary left Tuesday for Madison where he will enter the law school of the University of Wisconsin.
Mr. and Mrs. E. W. Preston and William Stelter were Oshkosh visitors Saturday.
Charles Songer of Logansport, Ind., and Miss Rose Helen Schuh were visitors at the E. W. Preston home.
Mrs. Paul Hanig is recovering from an attack of pneumonia.
Florence M. Kahn has gone to Madison to resume her studies at the University of Wisconsin.
The following persons were guests at the Jake Linsmeyer home on Sunday: Mr. and Mrs. Matt Linsmeyer and daughter Mayme, Mr. and Mrs. Frank Linsmeyer and son, Frank, Mr. and Mrs. Joseph Hayes and daughter Viola, Mr. and Mrs. John Hayes and son Buddy, Mr. and Mrs. Mike Linsmeyer, Mr. and Mrs. Joe Linsmeyer, Mr. and Mrs. Louie Reitmeyer, Mrs. Annie Reminger and son John, Manitowish; Mrs. Otto Dorn, Mr. and Mrs. John Loeberg and daughter, Mr. and Mrs. Sylvester

REAL ESTATE FOR SALE

To Exchange—Real Estate
STORE PROPERTY—On the north side of West College-ave., Lot 24x120, building 20x40 with a five room flat upstairs. Will take in exchange small modern home close in. Price \$8,000. The lot alone without the building is worth this price. See Gates, 651 Superior-st.

AUCTIONS—LEGALS

Auction Sales
SEPT. 20—Sat. afternoon. Auction sale, 35 head Guernsey cattle. Ben Spiegelberg, Dale, Wis.

CLASSIFIED DISPLAY

GIBSON'S 38 BARGAINS

Late model Willys-Knight Coupe	\$735
1922 Willys-Knight Touring	\$875
1924 Chevrolet Sport, new	\$1475
1921 Buick Roadster	\$375
1924 Essex Coupe, like new	\$350
1921 Oldsmobile Coupe	\$335
Ford Speedster, special body	\$150
1922 Chevrolet Coupe	\$295
1923 Buick Sport Sedan	\$1,350
1923 Buick Roadster	\$550
1921 Hudson Coupe, 4 passenger	\$775
New Ford Coupe, balloon tires	\$550
1922 Chandler Sport Model	\$675
1921 Elgin Sport Coupe	\$175
1924 Chevrolet Sedan	\$650
1923 Ford Coupe with many extras	\$375
1922 Chevrolet Coupe	\$350
1924 Chevrolet Coupe	\$450
1923 Chevrolet Touring	\$345
1924 Chevrolet Touring	\$375
1921 Overland Coupe	\$250
1924 Ford Coach \$100 Off List	
2 1924 Ford 4-door Sedans	\$575
2 1923 Ford Touring	\$250
1921 Studebaker Special Six	\$550
Touring	\$175
One 1922 Chevrolet Roadster	\$150
1920 Buick six coupe, refinished, new tires	\$175
Chalmers six touring, good condition	\$275

Any of the above cars will be sold at one-third down, balance monthly payments, without brokerage charges.

MANY HAVE 1924 LICENSES

GIBSON AUTO EXCHANGE

Appleton, 845-847 College Avenue
Oshkosh, 262-264 Main Street
Pond du Lac, Main and Western-Ave.

RENT A FORD

Open or closed cars.
10c A MILE
New 1924 models.

Gibson's FORD RENTAL CO., Inc.

Oshkosh Pond du Lac Appleton

Special Reduction Bargain

2 Buicks, Reo and Studebaker Tourings, your choice at	\$43.00
Ford Panel Commercial	\$250
Ford Touring, '24	\$300
Ford Sedan, four door	\$425
Overland Sedan	\$275
Dodge Brothers Touring	\$275
Dodge Brothers Touring	\$200

Wolter Implement & Auto Co.

Landwehr and son Leo, Mr. and Mrs. Frank Duffy and family, Mr. and Mrs. J. A. Linsmeyer and son Joseph, Mr. and Mrs. J. A. Linsmeyer and son Junior, Frank Eisenrich and Tillie Tremmel, Seymour.
The Misses Esther Ingenthron, Minnie Crell and Effie Brown left Sunday morning for Ephraim where they will spend two weeks at Dr. Rave's cottage.
O. R. Kioehn and family are spending a week touring Michigan by automobile.
Miss Florence Bernhardt spent Sunday in Milwaukee.
Mr. and Mrs. John Lueders and Mr. and Mrs. George Hogriever autted to Sheboygan Sunday.
Miss Georgina Schmidt spent the weekend at her home at Forest Junction.

Markets

CHICAGO LIVESTOCK MARKET
Chicago—HOGS—27,000, fairly active on desirable grades, 15 to 20 cent advance; packing shows 10 to 15 cent advance; slaughter pigs and light mostly 25 up; others slow; big packers bidding steady; receipts very light; top 10.30; good and choice 10.20 to 230 pounds largely 9.90@10.25; choice 230 to 350 pound butchers 9.75@9.90; bulk desirable 140 to 150 pound weight 8.50@9.90; packing shows largely 8.50@8.80; bulk better strong weight pigs 8.75@9.25; heavyweights hogs 9.50@10.15; medium 9.70@10.30; light 8.90@10.30; light lights 8.00@10.10; packing hogs smooth 8.70@9.00; packing hogs rough 8.10@8.70; slaughter pigs 8.25@9.25.
CATTLE—20,000, best yearlings and better grades handyweight steers fairly active; strong to 25 higher; mostly 10 to 15 up; weighty fed steers slow; about steady with recent decline; mixed yearlings upward to 11.00; some choice yearlings; steers held around 11.25; best matured steers to shippers 10.50; killing quality fed steers run largely medium to good; shipping demand comparatively narrow; run includes about 9,000 western grassers; killers fairly active; steady to strong kind suitable for further finish slow on stocker and feed account; fat she stock uneven; desirable heifers showing yearling advance; fed cows strong; grass kind slow; bulls 10 to 15 higher; hologna 4.00@4.40; vealers fully steady; quality considered bulk to packers 10.85@11.25; numerous loads western grass steers to killers early 3.50@7.00.
SHEEP—20,000 early sales fat lambs steady to strong; sorting moderate; bulk fat natives 12.50@13.00; few to city butchers 13.25; choice Washington lambs 13.00; some held higher; sheep and feeding lambs steady; fat ewes 4.75@5.50; early sales choice feeding lambs 13.00@13.10; solid mouth breeding ewes 8.25.

Open	High	Low	Close
Sept. 1.28 1/2	1.28 3/4	1.28	1.28 1/2
Dec. 1.32 1/4	1.32 3/4	1.31 1/2	1.32 1/4
May 1.36 1/2	1.36 3/4	1.37 1/2	1.37 1/2

CORN
Sept. 1.13 1/2
Dec. 1.05
May 1.07

OATS
Sept. .48
Dec. .51 1/4
May .55 1/2

LARD
Sept. 13.30
Dec. 13.20
Nov. 13.17

RIES
Sept. 12.05
Dec. 12.05
Nov. 11.95

BELLIES
Sept. 13.05
Dec. 13.07
Nov. 13.47

Open	High	Low	Close
Sept. 1.28 1/2	1.28 3/4	1.28	1.28 1/2
Dec. 1.32 1/4	1.32 3/4	1.31 1/2	1.32 1/4
May 1.36 1/2	1.36 3/4	1.37 1/2	1.37 1/2

CHICAGO GRAIN TABLE

Open	High	Low	Close
Sept. 1.28 1/2	1.28 3/4	1.28	1.28 1/2
Dec. 1.32 1/4	1.32 3/4	1.31 1/2	1.32 1/4
May 1.36 1/2	1.36 3/4	1.37 1/2	1.37 1/2

CHICAGO PRODUCE MARKET

Chicago—Butter steady to weak; receipts 10,377 tubs; creamery extras 36 1/4; standards 34; extra firsts 34 1/2 @ 35; firsts 32 @ 33; seconds 31 @ 32 1/2. Cheese unchanged; twins 20 @ 20 1/4; twin daisies 20 @ 20 1/4; single daisies 20 1/4 @ 20 1/2; American 22 1/2 @ 22 1/2; long-horns 22 1/2 @ 22 1/2; brick 22 @ 22 1/2. Eggs steady, receipts 11,504 cases firsts 35 @ 38; ordinary firsts 31 @ 33. Poultry (cows) 1 cent higher at 13 @ 24 cents; others unchanged; springs 22; roosters 15 cents.

Quotations Furnished by HARTLEY COMPANY

Oshkosh	
Close	
September 22, 1924	
Allied Chemical & Dye	74
Allis Chalmers Mfg.	61
American Can	127 1/2
American Car & Foundry	165 1/2
American Hide & Leather Pfd.	63 1/2
American International Corp.	26 1/2
American Locomotive	80
American Smelting	74 1/2
American Sugar	40 1/2
American Sumatra Tobacco	3 1/2
American Tobacco	163 1/2
American T. & T.	127 1/2
American Wool	55 1/2
Anaconda	37 1/2
Atchison	104 1/2
Atl. Gulf & W. Indies	15
Baldwin Locomotive	122 1/2
Baltimore & Ohio	62
Bethlehem Steel	45 1/2
Butte & Superior	16 1/2
Canadian Pacific	13 1/2
Central Leather	30 1/2
Chandler Motors	84 1/2
Chesapeake & Ohio	84 1/2
Chicago Great Western Com.	55 1/2
Chicago Great Western Pfd.	16 1/2
Chicago & Northwestern	62
Chicago, R. I. & Pacific	33 1/2
Columbia Gas & Elec.	43
Corn Products	34
Cosden	26 1/2
Cruible	57 1/2
Cuban Cane Sugar	14 1/2
Erie	27 1/2
Famous Players-Lasky	86 1/2
General Asphalt	41 1/2
General Electric	201
General Motors	15
Goodrich	27 1/2
Great Northern Ore	29
Great Northern Railroad	64
Hupmobile	13
Illinois Central	109 1/2

See our Window Display, Tuesday evening.—FISH'S.

International Nickel	17 1/2
International Merc. Marine Pfd.	39 1/2
International Paper	47 1/2
Invincible Oil	12 1/2
Kenecott Copper	47 1/2
Kelly-Springfield Tire	17 1/2
Louisville & Nashville	97 1/2
Marland Oil	84 1/2
Middle States Oil	138
Missouri Pacific Pfd.	56 1/2
National Enamel	22
New York Central	107 1/2
N. Y. N. H. & Hartford	126 1/2
Norfolk & Western	126 1/2
Pacific Oil	47 1/2
Pan-American Pet. & R. "A"	53 1/2
Pennsylvania	47 1/2
Peoples Gas	104 1/2
Pure Oil	23
Ray Consolidated	12 1/2
Reading	61
Replough Steel	11 1/2
Republic Iron & Steel	45 1/2
Rock Island "A"	58 1/2
Royal Dutch	40 1/2
Sears Roebuck Co.	103 1/2
Standard Oil of N. J.	33
Sinclair Oil	16 1/2
Southern Pacific	93 1/2
Southern Railway Common	63 1/2
St. Paul Railroad Common	13 1/2
St. Paul Railroad Pfd.	21 1/2
Studebaker	40 1/2
Texas Co.	39 1/2
Texas & Pacific	37
Tobacco Products "A"	52 1/2
Transcontinental Oil	4 1/2
Union Pacific	139 1/2
United States Rubber	34 1/2
United States Steel Preferred	122 1/2
Utah Copper	7
Wabash "A" railroad	44 1/2
Western Union	114
Westinghouse	63
Wills-Overland	8 1/2
Wilson & Co.	6 1/2
Worthington Pulp	38 1/2
St. L. & S. F.	28 1/2
Mother Lode	8
California Pet.	21 1/2
Chili Copper	33 1/2
Continental Motor	58
Am. Agr. Chem. Pfd.	58
Consolidated Textile	3 1/2
Consolidated Gas	74 1/2
Boone Woolen Mills	13
Montgomery Ward	35 1/2

I. R. T.	25 1/2
Cerro Desapaco	46 1/2
Stewart Warner	55 1/2
Phillips Pet.	32 1/2
Hudson Motor	28 1/2

LIBERTY BONDS
U. S. Liberty 3 1/2's 100.28:32
U. S. Liberty 1st 4 1/2's 102.18:32
U. S. Liberty 3rd 4 1/2's 102.4:32
U. S. Liberty 3rd 4 1/2's 102.9:32
U. S. Liberty 4th 4 1/2's 102.21:32

OTHER BONDS
Third Ave. Adj. 5's 51 1/2
Missouri Pacific Gen. 4's 62 1/2
St. Louis & San Fran. 6's 73 1/2
Miss. Kans. & Texas Adj. 5's 64 1/2
St. Paul 4's 1925 73 1/2

APPLETON MARKETS
PRODUCE
(Prices Paid Producers)
Corrected Daily by W. C. Fish
Green onions, 50c doz; beets with tops, 45c doz; carrots, 45c doz; bunches; beets, \$1 bu; carrots, \$1 bu; rutabagas, 25c doz; dry peas, 6c lb; rutabagas and turnips, \$1 bu; Golden Bantam corn, \$1 per 100 lbs; ripe tomatoes, \$2 bu; navy beans, 6c lb; cauliflower, 15 to 25c; slicing cucumbers, 8c lb; small pickles, 55c per 100 lbs; endive, 50c doz; cabbage, \$1 per 100 lbs; potatoes 65@75c bu; eggs, 35c doz; comb honey 25c lb; hand picked Dutchess apples, \$1 bu; red and blue plums, 5c lb.

Corrected Daily by HOFFENSPERGER BROS. MARKET
Livestock
(Prices Paid Producers)
CATTLE—
Steers, good to choice 6-1
Cows, good to choice 4-1
Canners 2-3 Cutters 3-3 1/2
VEAL—Dressed—
Fancy to choice (80 to 100 lbs) 16c
Good (65 to 80 lbs.), per lb. 15c
Small (50 to 60 lbs.), per lb. 12c
VEAL—Live—
Fancy to choice (130 to 150 lbs.) 11c
per lb. 11c
Good calves (100 to 130 lbs.) lb. 10c
Small calves, per lb. 8c
HOGS—Live—

Choice to light butchers	9c
Medium weight butchers	9c
Heavy butchers	6-7
HOGS—Dressed—	
Choice to light butchers	13
Medium weight butchers	13
Heavy butchers	10-11
SHEEP	
Live	5 Dressed 10
Lambs, live	11; dressed 22
POULTRY	
Hens, live	18-18 Hens dressed 21-23
Spring chickens alive	20-22
Dressed	25-28

Grain
(Corrected by The Western Elevator Co.)
(Prices Paid Farmers.)
Wheat per bu., \$1.25@1.30; oats, 55c; rye, per 60 lbs., 75c@80c; barley, 55c; buckwheat, cwt. \$2; corn, high-end market price.

Seed and Feed
Corrected daily by E. Liothen Grain Co.
Buckwheat, cwt. \$2.00.
Retail Prices
Standard bran, cwt. \$1.45, pure oats, cwt. \$2.10; ground feed \$2.25. bran \$1.50; middlings in sacks \$1.65; cracked corn, \$2.60; oil meal \$2.60; gluten feed \$2.25; salt, bbl. \$3; ground Hay and Straw
(Prices paid Farmers.)
Timothy hay, baled, ton \$16 @ \$18; straw baled, ton \$6@13.
Cabbage
(Corrected by W. C. Wilhams)
Early cabbage, per ton \$3.00.

A Wonderful Lot of GOOD THINGS at FISH'S

VISIT OUR STORE TUESDAY EVENING
Our Display is Surely Worth Seeing

Colorado and Utah Peaches, they surely are delicious. California Pink Meat Melons, New London Black Berries.
All Kinds of Vegetables—Golden Bantam and Evergreen Sweet Corn, Red Sweet Peppers, Cauliflower, Rutabagas, Hubbard Squash, Ripe and Green Tomatoes, Cucumbers, Horse Radish Root, Michigan, Tender Celery, Fresh Rhubarb, Green Peppers, Spanish Onions, Red and Green Cabbage, Genualo Pie Pumpkins, Yellow and White Onions, Head Lettuce, Beets, Turnips, Carrots, Hot Red Peppers, Summer Squash, Parsley, Endive, Koldrabi, Cranberries.
"Sturgeon Bay" Dutchess Apples, Whitney Crab Apples, Wealthies, Jonathans and Red Astrichans.

Fancy Bananas, Bartlett Pears, Oregon Prunes, Sturgeon Bay Plums, Large Red Tokay Grapes, California Green Grapes, Grape Fruit, Dates and Figs.
Pickles—All sizes, Midgets, Sweets, Small and Large Dill, Ripe Cucumbers for pickling.
All sizes of Earthen Jars and Jugs, all kinds of Fruit Jars, Can Rubbers and Covers, Parowax and Certo.
Complete Assortment of Vinegars—"Helm's" Pure Pickling, Genuine Elder, Tarragon and Malt, Common White.
"Use Good Vinegars and Save Your Fruit"

Why not open a charge account? We sure will give you quality goods and the best of service.
Strictly Fresh Eggs—"Jersey Brand" of Butter, King Midas Flour.
We always have what you want even if we have to go hundreds of miles to get it. If you don't know what you want for your dinner just call us. We always have a large assortment of Fruits and Vegetables.

Ripe Olives, Tiny Sweet Pickles, Salad Dressing, Drenks' Sandwich Filling, Thousand Island Dressing, Marshino Cherries, Pimentos, Plain and Stuffed Olives, Peanut Butter, Catsups, Chili Sauce, Olive Oils and Mustards.

New Canned Fruits and Vegetables are being received daily, make up an order, then get our prices.

W. C. FISH
"The Busy Little Store"
1011 College Avenue
Phone 1188

WHITE

From Every Kitchen Corner Let White Enamel Gleam

Add to blue-and-white gingham and shiny aluminum three or more pieces of White Kitchen Furniture and you will have a complete picture of every woman's dream kitchen. White Furniture is good to look at, easy to keep clean, and in this particular assortment, exceptionally reasonable. Transform your kitchen into a palace of whiteness now, by refurbishing it completely.

Holidays coming mean longer hours in the kitchen for you but what pleasant hours they can be, spent amid sparkling white surroundings.

TABLES with excellent porcelain enamel tops are pleasant to work on and surely assets to all kitchens in their shining white beauty.
\$8.50 to \$16.75 each

CHAIRS of the bow-back type are sturdily constructed. Two or three of these will indeed add to the fresh appearance of your kitchen.
\$1.75 each

LINOLEUM, too, enters into the picture of a practical kitchen. It must be of a tasteful, brisk pattern and of the finest quality.
\$1.25 to \$2.75 sq. yd.

STOOLS, those housewives' handiesses are also reasonably priced now. Make use of a light enamel Stool as you work in your kitchen.
\$1.75 to \$2.75 each

SAECKER-DIDERRICH COMPANY

HEATERS

For The Coming Cold Days

Star Buckeye Oak Heaters
Plan, smooth castings, nickel trimmed, with flanged body of blue steel, corrugated fire pot, screw drafts, ash pan, draw grate.
Four sizes—13 inch at \$16.50
15 inch at \$20.00
17 inch at \$25.00
19 inch at \$28.00

Rival Buckeye Oaks
Double body walls prevent burning red, extra large feed doors permit using chunks, nickel base, side arms, and top.
Three sizes—14 inch at \$30.00
16 inch at \$38.00
18 inch at \$42.00

Kitchen Heaters
13 inch by 25 inch—Top, adjustable legs, draft slides on both sides, base burner flue keeps floor warm at \$20.00

Gas Hot Plates
Made to insure continuous satisfying services — valves, air-mixer, and burner same as used on regular stoves.
2 Burner size at \$3.50
3 Burner size at \$5.00

Air Tight Heaters
18 inch lined, with screw bottom draft at \$2.50
The 21 inch and 24 inch sizes have cast iron clean-out doors, with draft regulator, lined at \$5.00 and \$6.25

Blued Stove Pipe
24 inch lengths, 26 gauge. A good well fitting pipe of heavier steel than most at 25c
Corrugated Elbows 25c
Adjustable Elbows 30c

Jewel Stove Pipe Enamel
A deep black with fine lustre, easy spreading, heat resisting to a high degree. 1/2 pint size, only 25c

Perfection Oil Heaters
\$7.00 — \$7.50 — \$11.25

A Galpin's Sons
Hardware at Retail Since 1864

550 MARKETMEN ATTENDING STATE CONVENTION HERE

Retail Merchants Discuss Business Problems and Hear Addresses

About 550 market men from all parts of the state assembled in Appleton Sunday for the seventh annual state convention of the Wisconsin Market Men's association. Sunday's program consisted of registration in the morning and reception of delegates. The ladies were entertained at a theatre party in the afternoon while the men had their opening session in Eagle hall. Following this was a banquet and dance in Armory G in the evening.

Sunday afternoon's meeting was called to order by C. J. Turck, chairman of the convention committee. He introduced A. E. Giebach, president of Appleton's association, who welcomed the visitors on behalf of the local organization.

A. C. Bosser, district attorney, welcomed the delegates on behalf of the city. In place of Mayor John Goodland, Jr., who was unable to be present on account of illness. The response was made by Jacob Herman, president of the Wisconsin association.

A. H. Fenske of Minneapolis, national president of the United Master Butchers association of America, addressed the group on general conditions of business. An address also was given by J. A. Kotal of Chicago, national secretary of butchers association.

J. T. Russell, also of Chicago, prominent in many market men's organizations, also was Sunday's program. Mr. Russell is president of the National Association of Legislators committee, president of the National Association of Meat Councils, retailers' representative on the live stock and meat board and was four times president of the United Master Butchers association of America.

Jacob Herman of Milwaukee, state president, in his annual address told of the value of being a member of the association and the benefits derived from it. He explained the insurance division maintained by the association and its policy of paying 33 1-3 per cent dividends.

An instructive talk was given by Mrs. Tracy of the Central Continuation school of Milwaukee.

Judge A. M. Spencer was one of the speakers at the banquet Sunday evening. Emil Priebe of Milwaukee, recording secretary, acted as toastmaster. Other speakers included Hugh Corbett, secretary of the local chamber of commerce, and Joseph Seng, past president of the national organization. Community singing, entertainment and dancing concluded Sunday night's program.

Monday morning the men met in Eagle hall for a business period while the women were taken on an automobile ride through the city, followed by a luncheon in the French room of Conway hotel at noon. The business session was given over mostly to discussion on insurance, sanitation and refrigeration. Reports of associations and of officers also were heard at this time.

Concluding sessions when appointment of committees and selection of the next meeting were to be made, were held Monday afternoon in Eagle hall. At this time Mrs. Tracy and Joseph F. Seng, director of the Milwaukee continuation school, gave a meat cutting demonstration.

Mr. and Mrs. Leonard Seybold and John Seybold and family of Forest Junction, and Mr. and Mrs. Milan Rehm of Sheboygan, were guests Sunday of Mr. and Mrs. John Trautmann, 1061 Morrison-st.

STOPS FOR TRAIN AND GETS HIT FROM REAR

A collision between two cars at the Chicago and Northwestern railroad crossing on Onondaga-st. at about 8:15 Sunday evening resulted in damages to both cars. George Jimos, 763 Ida-st., driving south on Onondaga-st., stopped his car for a train which had pulled up at the crossing. At that moment a car driven by Charles Maahs, 413 North-st., also going south on Onondaga-st., struck the Jimos machine in the rear damaging the rear bumper and a fender and breaking a headlight on the Maahs car. No one was injured.

STUDENTS ARRIVE FOR COLLEGE YEAR

Tuesday and Wednesday are registering days at Lawrence College, and all students this year must register on one of these days. Work will commence Thursday morning, and the first chapel will be conducted on that day by President Samuel Plantz.

PERSONALS

Mr. and Mrs. Thomas Welsh of Waukegan are visiting at the home of Mr. and Mrs. John McLaughlin.

Miss Marie Keller returned to Chicago on Monday after visiting for the last two weeks with her parents, Mr. and Mrs. Gustave Keller, Sr., 932 Eighth-st. Her sister, Miss Olga Keller, accompanied her, but will return in a few days.

Earl Schwartz spent Sunday in Oshkosh.

Miss Ethel Hooper of Palmyra, a senior at Lawrence, and Miss Lorna Young of Park Falls, who will enter this year, have arrived in Appleton. Joseph Wininger, Jr., of Waupun is visiting friends in the city.

Mrs. Clarence St. John returned from an automobile trip to Chicago with her parents Mr. and Mrs. O. F. Mann, and her sister, Marion, of Green Bay.

Mrs. Glen Meldam has returned to her home after a trip through Minnesota and northern Michigan. She visited her sister in Hibbing, Minn., and an aunt in Virginia, Minn.

Mrs. Al Schroeder is spending a week with relatives in Chicago.

Mr. and Mrs. Carl Rehfeldt and family returned Sunday night from a trip of two weeks, one of which was spent with Mr. and Mrs. Myron De Long at Townsend, and the other with relatives in Waukegan and Racine. They autoed to these places, and Mrs. Otto Knuth accompanied them while they were in Waukegan and Racine.

Mrs. Eugene Harris left Monday for Newcastle, Pa., where she will spend ten days with her husband who is employed in that city.

Mr. and Mrs. N. J. Griesch of Antigo, were visitors over Sunday at the home of Mrs. Nick Reisdorf, 1035 Packard-st. Mr. and Mrs. Griesch came here because of Mrs. Reisdorf's illness.

Mr. and Mrs. E. C. Rhoades of Green Bay, were visitors at the Nick Reisdorf home, 1035 Packard-st., Sunday.

Mrs. Edward Thomas of Milwaukee is visiting at the home of her cousin, Mrs. William Rippel, 973 Atlantic-st.

Miss Mary Rippel and Mrs. Edward Thomas hiked to Ellington to visit relatives.

Mr. and Mrs. George Peters and son of South Carolina, are visiting relatives and friends here.

Mrs. Kate Stark of Menominee Falls, who is a sister of Mrs. William Rippel, and Arthur Stark left Tuesday to return to their home.

Dame Fashion's Arrival an Event
In September milady with her sisters, cousins and aunts—not forgetting grandmother and the children—are concerned with "what to wear."

As usual, fashion designers have performed their work well, and, as in other seasons, the stores of the J. C. Penney Company present their customary exposition of the latest modes.

There is a touch of exquisite charm in wearables for Fall.

It is abundantly portrayed in the new things we are now showing.

A visit to our store at this time will prove both interesting and instructive.

J. C. Penney Co.

WORLD'S LARGEST CHAIN DEPARTMENT STORE ORGANIZATION

J. C. Penney Co.
A NATION-WIDE INSTITUTION -
Incorporated
571 DEPARTMENT STORES
Appleton, Wis.
New Lutheran Aid Bldg.

RELIABLE QUALITY GOODS ALWAYS AT LOWER PRICES

Things Decidedly New And What They Mean to You!

Our brand new and crisp, fresh Fall stocks are an inspiration to shoppers who demand both quality goods and prices which provide a real saving of money. Our buyers in New York cooperated to the fullest extent in selecting displays that are decidedly up to the minute. The great buying power of our hundreds of stores has never been better demonstrated than in the values that are now afforded you here. A visit to this store is well worth while. Come in and examine the new lines.

Beautiful Silk Dresses Smart New Styles for Autumn



You'll need one or more new silk Frocks this Fall, and you can not do better than to choose one of these! We are sure that our values can not be equalled, for our buying power is not equalled. And there is a wide variety in style and materials from which you can make your selection.

Straight Line Models Are Featured

and Tunic effects are unusually smart this season. Both are shown to advantage in this collection. And the sleeves may be any length one chooses, as is shown in these illustrated on the left. Black is favored for Autumn wear, but it is brightened by bright colored trimming. From such a wide range of styles, choosing will be a pleasure to you!

Sizes for Women and Misses

\$14.75 to \$49.50

Party Gowns Bridesmaid and Wedding Dresses

You'll be delighted with our new showing of beautiful Party Dresses. Either plain or very elaborate designs in powder blue, royal blue, orchid, pink, yellow, peach and cerise.

\$24.75 to \$44.50
Wedding Dresses \$19.75 to \$29.75

New Fall Dresses Big Value

For immediate wear nothing could be more practical or more economical than these dresses. They are made of Kord-de-Rayon, and artificial silk knitted fabrics which does not wrinkle easily. In black, brown, navy, taupe, henna and cocoa. Sizes 16 to 44.

\$5.90

Clever New Wool Frocks An Attractive Showing at a Saving

You will be delighted with these new wool Dresses which our New York buyers have selected for us as representing the best of the season's new styles. And you'll be delighted with the values, too, for our 571-Store buying power means money saved for you.

The Fabrics Include Bengaline and the New Twills

They are shown in the straight line models so popular this season. Beltless effects are very good, and coat dresses are smarter than ever. While the lines are simple and straight, much colored trimming is shown. The very newest in style and fabric—at the lowest prices!

Sizes for Women and Misses

\$14.75 to \$29.75



Fall and Winter Coats Featuring the Newest Style Effects



New materials, new colors, and new styles lend an interest to these newest Coats. The materials include Bolivias, Velvetones, Downey Wools, Polaires and Chinchillas, as well as the smooth finished materials such as Velonas and Suede Velours.

Self collared or trimmed with fur—Beaverette, Viatka, Coney, dyed Opossum, Beaver, Squirrel, Wolf, Muffon and Mandel. The colors include the new shades of Greys, Blues and Brick, as well as Black, Brown and Reindeer.

All the new effects are embodied in these Coats, particularly the new fancy cuffs and sleeves, such as the barrel and gathered cuff effects. Some are plain, others elaborately trimmed with braid, stitching, embroidery, and the new button trimmings. Full cut, well lined and well tailored.

Sizes 16 to 46

14.75 to \$98.50

Infants' Colored Coats Cunning Styles for Wee Tots



Materials Include Chinchilla, Teddy Bear Cloth, Astrakan and Kerami

After the first little white coats have been outgrown, come such as these in colors for the youngest of the family. And very smart they are, too, with their fur collars and wee pockets! The materials and workmanship are the equal of the coats for grown-ups. And our prices are remarkably low!

Sizes 1, 2 and 3

\$2.98 to \$6.90

BUY YOUR NEW FALL COAT NOW

Make Your Selection Before the Best Styles Are Chosen

Payment Plan

Make a small payment down and we will hold your coat until later on. A few payments will not be noticed and your coat will be paid for when you need it. Take This Opportunity to Select the Better Garments!

Pay Later!

Kerami and Dukana Plush Coats



Beautiful crushed Plush Coats in tan, gray and black. Has the rich appearance of a fur coat. With self-collars or beautiful fur trimming on the bottom. Remarkably low priced.

\$22.50 to \$69.50

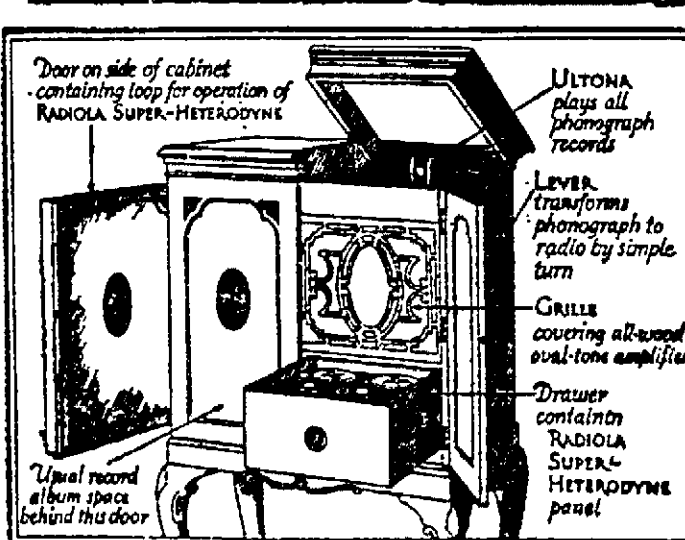
Beautiful Fur Coats

Luxurious fur coats, made up in beautiful new styles. You are sure to want one of these when you see them; and you can afford one at our Low prices too.

ASK ABOUT OUR PAYMENT PLAN

48 inch Muskrat Coat \$139.50
45 inch Muskrat Coat, Raccoon trimmed at ... \$149.50
48 inch Muskrat, all backs, very dark \$159.50
45 inch Raccoon \$169.50
48 inch Raccoon \$209.50
45 inch Jap Weasel at \$209.00

Brunswick



This combination gives the best development and clearest amplification of Radio due largely to the Brunswick Amplifier.



Home of America's Oldest and Finest Piano



Established 1823